



HEBER VALLEY

TOURISM | ECONOMIC DEVELOPMENT
CHAMBER OF COMMERCE



ANNUAL REPORT 2019





WASATCH COUNTY WILL
DEVELOP A VIBRANT AND
SUSTAINABLE ECONOMY...

A MESSAGE FROM THE CHAIRMAN

On behalf of the Wasatch County Council and the Heber Valley Tourism and Economic Development board of directors, I'd like to present this annual report, which contains key highlights from 2019.

Leaders throughout Wasatch County continue seeking to balance economic growth with the high quality of life we all enjoy. Through thoughtful planning and strategic partnerships with key stakeholders in Wasatch and Summit counties, our local economy continues to boom. In 2019, we hosted dozens of high-quality tourism events, attracted thousands of visitors to our hotels, and witnessed more jobs created in various targeted industries.

Looking to the future, we are hopeful to continue the momentum in advancing the Heber Valley as a premier place to live, work, and play. We appreciate the support of so many great partners and hope you enjoy this 2019 annual report.

Mark Nelson

MARK NELSON

Chairman, Heber Valley Tourism,
Economic Development and
Chamber of Commerce

A MESSAGE FROM THE DIRECTOR

The year 2019 has been another banner year in the Heber Valley. To kickstart the new year, we launched Team Heber Valley as the theme to guide our efforts, and in looking back at the many successes of the year, we can attest that our success centered on teamwork.

Among the highlights from 2019 are the significant expansion of the Heber Valley Hospital, a successful Wasatch Back Economic Summit — a partnership with the Park City Chamber of Commerce, and the grand opening of many great businesses, including Ventum — a specialized bike company that relocated its headquarters from Miami Beach, Florida. Furthermore, 2019 saw the emergence of new resort properties in the Jordanelle Basin, including Black Rock Ridge and the groundbreaking of Extell Development's several-thousand-acre resort project.

Unemployment rates continue hovering around 3 percent while sales tax, restaurant tax, and transient room tax collection keep breaking records. All in all, the economy throughout Wasatch County continues to be healthy and strong — all thanks to the efforts of local businesses, city and county officials, and the great work of Heber Valley's talented staff. We hope you enjoy the enclosed annual report that details a few of the highlights from 2019.

Ryan Starks

RYAN STARKS

Outgoing Executive Director,
Heber Valley Tourism,
Economic Development and
Chamber of Commerce

Dallin Koecher

DALLIN KOECHER

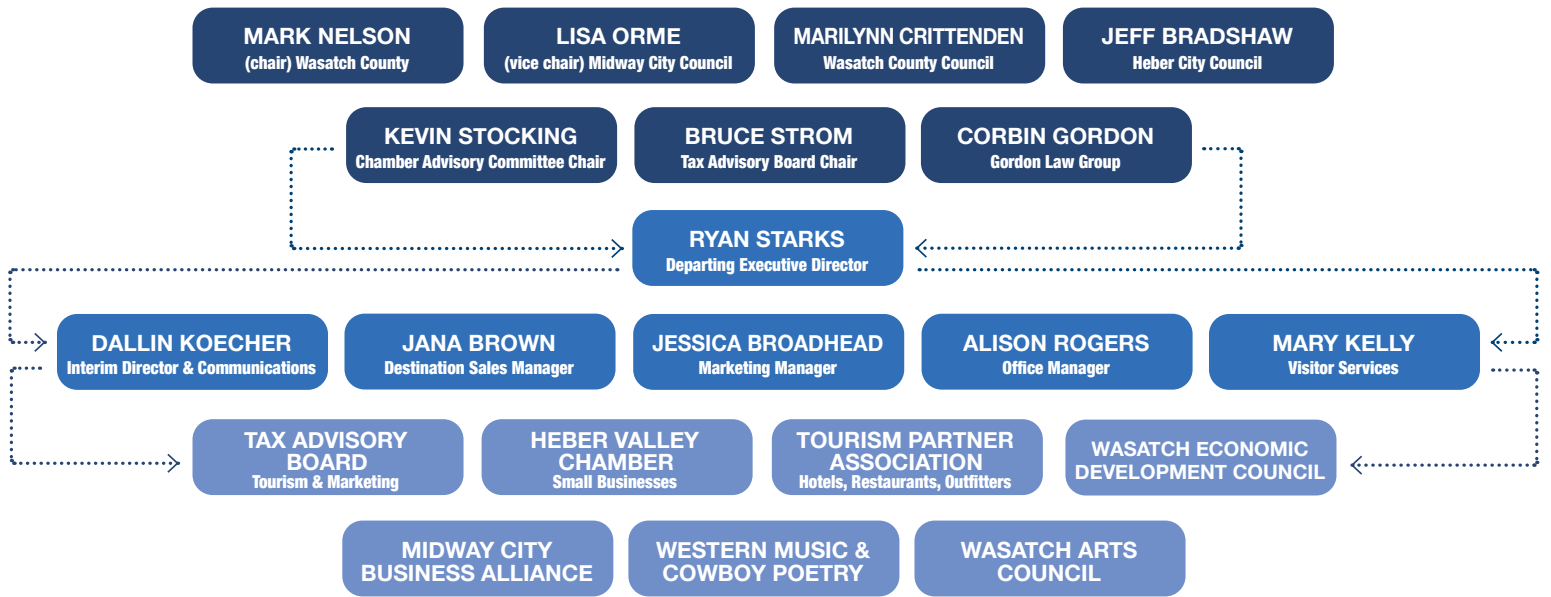
Interim Executive Director,
Heber Valley Tourism,
Economic Development and
Chamber of Commerce

OUR MISSION IS TO STRENGTHEN WASATCH COUNTY'S
ECONOMY THROUGH THOUGHTFUL PLANNING, STRATEGIC
PROGRAMS, AND MEANINGFUL PARTNERSHIPS.

...AND WILL BE RECOGNIZED
AS A PREMIER DESTINATION
TO LIVE, WORK, AND PLAY.



ORGANIZATIONAL STRUCTURE



CHAMBER ADVISORY COUNCIL

- | | |
|---|--|
| JUSTIN GOODRICH
America First Credit Union | JOSH WRIGHT
iPro Realty |
| JARED WRIGHT
Heber Light & Power | RACHEL LABRUM
Labrum Chevrolet & Ford |
| KEVIN STOCKING
Bank of Utah | NICOLE FERGUSON
Mountain Refined |
| AMY TUDDENHAM
Heber Valley Hospital | CLAY COLEMAN
Signarama |
| REGGAN JASTRAM
Innovative Realty | |

TOURISM MARKETING ADVISORY COMMITTEE

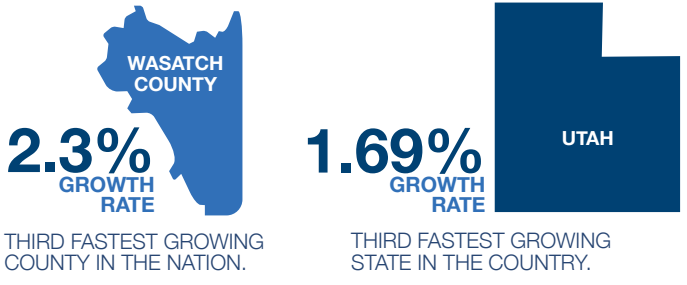
- | | |
|---|---|
| KEVIN HENDERSON
Best Western Plus | STUART ASHE
Utah Olympic Legacy Foundation, Soldier Hollow |
| ED SHAUL
Deer Valley Resort | BRUCE STROM
Utah State Parks & Recreation |
| CRAIG SIMONS
Homestead Crater | ADAIRE WILLOUGHBY
Wasatch County Parks & Recreation |
| ALEISA GRAVADOR
Homestead Resort | BRANDON FIFE
Zermatt Resort |
| CACHE FERGUSON
Mountain Valley RV Resort | |



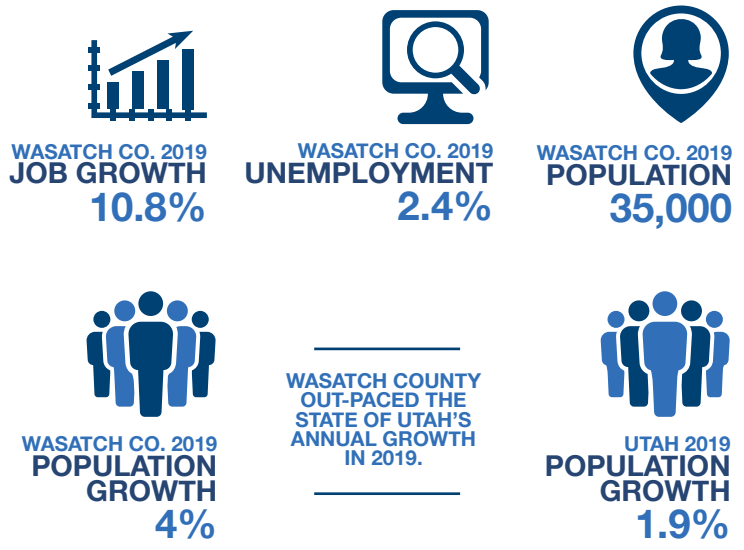
ECONOMIC DEVELOPMENT

POPULATION GROWTH

Wasatch County continues to grow at an accelerated rate. According to recent studies published towards the end of 2019, Wasatch County grew by 40% over the past decade. Since 2010 Wasatch County has increased by 9,000 residents. Growth in the year 2019 slowed down from years previous but still out-paced the state of Utah's annual growth.

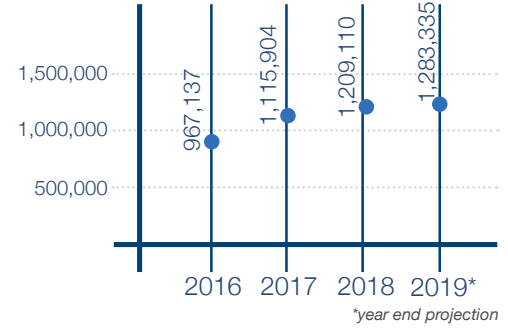


KEY ECONOMIC INDICATORS

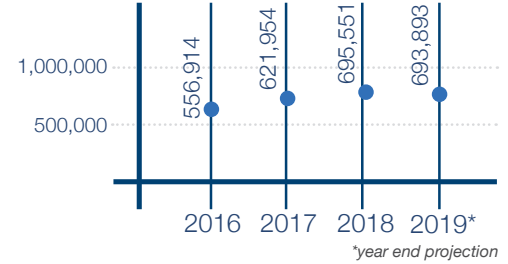


LOCAL TAX REVENUES

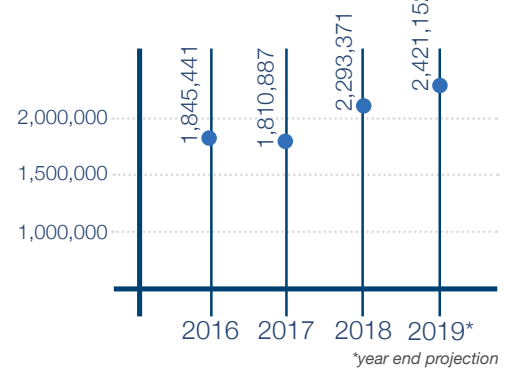
WASATCH COUNTY SALES TAX COLLECTIONS



WASATCH COUNTY RESTAURANT TAX COLLECTIONS



WASATCH COUNTY TRANSIENT ROOM TAX COLLECTIONS



THE HEBER VALLEY CONTINUES TO BE ONE OF THE NATION'S FASTEST GROWING COMMUNITIES. SUCH GROWTH BRINGS NEW OPPORTUNITIES FOR BUSINESSES TO RELOCATE AND EXPAND.



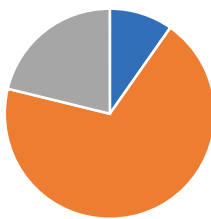
SECOND ANNUAL WASATCH BACK ECONOMIC SUMMIT

In an ongoing partnership between the Park City Chamber of Commerce, Summit County Economic Development, and the Heber Valley Chamber of Commerce, 2019's second annual Wasatch Back Economic Summit represented many historic firsts. As growth between Summit and Wasatch County continues, regional discussions, planning, and collaborations are

critical. This year the summit was held at the DeJoria Center in Kamas with over 300 in attendance. Topics at the summit ranged from tourism marketing strategies, market forecasting, and presentations from the Mayflower Mountain Resort. The highlight of the event was the joint panel between elected officials from Summit and Wasatch County and Mayors from Kamas, Park City, Heber, and Midway. This event was a milestone in bringing the two counties together to work on issues along the Wasatch Back in a mutually beneficial way.

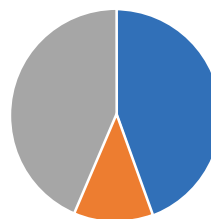
2019 BUDGET BREAKDOWN

REVENUES



Interlocal Contributions
\$75,000
Transient Room Tax
\$800,000
Membership & Grants
\$186,000
\$1,061,000

EXPENDITURES



Marketing & Outreach
\$481,000
Chamber Programs & Economic Development
\$137,500
Maintenance & Operations
\$447,015
\$1,065,500



CHAMBER OF COMMERCE

CHAMBER NEW MEMBER BREAKFASTS

In 2019, we relaunched our New Member Breakfast program. This year we saw a marked increase in participation and benefit of the program. Each month five to eight businesses gather at the chamber building to learn about their membership benefits and to have a hyper-networking session with the other participants. Through this program, our members have created new partnerships, found new clients, and have maximized their chamber benefits. We look to continue this program into 2020.

260
MEMBERS



MONTHLY LUNCHES

Each month, members of the Heber Valley Chamber gather for lunch, networking, and professional development opportunities. In 2019, our lunch topics included Mayor Potter's State of the City address, Dr. Susan Madsen professor and women's leadership expert, leadership lessons from Ryan Starks, and our first-ever Business to Business Expo.

HEBER VALLEY GOLF TOURNAMENT

Our annual golf tournament continues to be one of the most exciting, performing events the chamber hosts each year, and 2019 was no exception. Returning to the Soldier Hollow Golf Course, the tournament was our most significant in participation-to-date with nearly 144 golfers and over \$15,000 raised thanks to sponsors, prize donations, and more.



AS HEBER VALLEY'S PREMIER NETWORKING ORGANIZATION, THE CHAMBER OF COMMERCE HAS CREATED PROGRAMS FOR BUSINESSES TO GET INVOLVED WITH THE COMMUNITY AND TO CONNECT WITH OTHER BUSINESSES.



MIDWAY CITY WAYFINDING PROJECT

During the summer of 2019, the chamber completed phase one of our wayfinding sign plan with the installation of dozens of signs in the Heber City area. These signs help direct residents and visitors to public spaces and attractions in Heber City. Phase two of the project is to expand the sign program into Midway City. This year the chamber was able to provide \$25,000 in grant money to Midway City to begin the process of designing and purchasing signs with the same look and feel like the current sign system.

\$25K
DONATED

TO HELP VISITORS & RESIDENTS NAVIGATE AROUND THE HEBER VALLEY



HEBER VALLEY RESTAURANT WEEK

MARCH 25 - 31. Over two dozen restaurants participated in the fourth annual Restaurant Week in 2019. We promoted our restaurants through social media, print advertising, and through the "dine local" banners, which were displayed on light poles throughout Heber and Midway.

- | | | |
|-----------------------|-------------------------|-----------------------|
| BACK 40 RANCH | JUNE PIES | SIMONS RESTAURANT |
| HOUSE GRILL | LODGE POLE GRILL | SNAKE CREEK GRILL |
| CAFE GALLERIA | AT DANIELS SUMMIT LODGE | SOLDIER HOLLOW GRILL |
| CAFE GALLERIA THAI | LOLA'S STREET KITCHEN | SPIN CAFE |
| CHICKS CAFE | MAIN STREET SOCIAL | SÜSS COOKIES |
| THE CORNER RESTAURANT | MIDWAY BAKERY | WILDFIRE |
| DAIRY KEEN | MIDWAY MERCANTILE | SMOKEHAUS |
| DON PEDROS | MOUNTAINLAND | WINDYA'S PLACE |
| DOTTIES KOLACHES | ONE STOP | Z'S STEAK & CHOP HAUS |
| FANNY'S RESTAURANT | THE OLD GOAT | |
| FILLERUP | | |



CHAMBER OF COMMERCE



SHOP LOCAL SATURDAY

This year, the Heber Valley Chamber of Commerce partnered with over 30 local businesses to offer discounts during the week of Thanksgiving. Approximately 12,000 bingo card mailers were delivered to resident mailboxes as well as special deals printed in the Wasatch Wave newspaper, and through social media, radio, and TV advertising.

30
LOCAL
SHOPS



2019 COWBOY CHRISTMAS GALA

The third annual Chamber Christmas Gala was held at the Zermatt Resort. This year's theme was "Cowboy Christmas," and nearly 280 guests came out to enjoy the evening with music by the Bar J Wranglers and Caleb and Amanda Gray.



Kohler Creamery was recognized as Business of the Year. Wasatch Center for Advanced Professional Studies as the Community Partner of the Year. Kevin Stocking as Chamber Ambassador of the Year. Dallin Koecher as Employee of the Year. Special thanks to Jeff Bradshaw and Bruce Strom for their service on our HVTEd and TAB board.

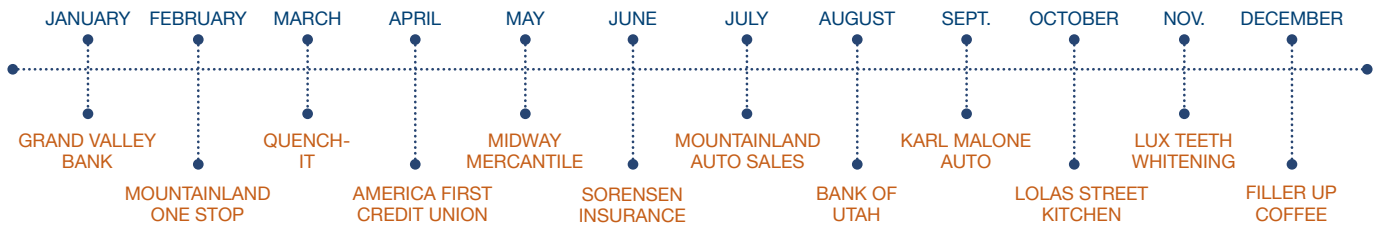


Special thanks to the Gala Committee: Nicole Ferguson, Reggan Jastram, Amy Tuddenham, and Mary Kelly.



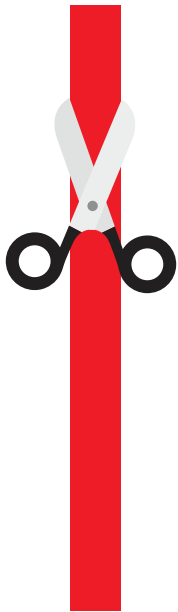
BUSINESS OF THE MONTH

Each month the chamber seeks to recognize businesses in the valley that are active in the community and give back in many ways.



RIBBON CUTTINGS

A reliable indicator of economic growth is business expansion. In 2019 the chamber hosted ribbon cuttings for many businesses that expanded, rebranded, or rebuilt in the Heber Valley. Heber Valley also welcomed many new companies to the area including:



- MOONSTONE TRADING CO.
- ROCKY MOUNTAIN CARE
- PRESTIGE SENIOR APARTMENT
- WASATCH E BIKE
- BANK OF UTAH
- TIMBER KNIVES
- PHONE DOC
- IRON HORSE PLAZA
- SLIM & KNOBBY'S
- TIMPANOGOS STORAGE
- FYZICAL THERAPY
- HEBER CITY PUBLIC WORKS
- STRENGTHEN YOURSELF
- NATURAL CARE
- HAMLET HOMES
- NORTHLAND PROFESSIONAL
- VENTUM





TOURISM

2019 MARKETING RECAP

Overall we are extremely satisfied with the results from our 2019 marketing campaign. We focused on brand awareness through public relations efforts that included social media influencers, media FAMS, video segments, and advertorial opportunities. We used other methods to help push potential customers through the sales funnel like an automated email campaign, search engine optimization, and digital ads.

In addition, we focused our efforts on group sales and meetings, and hired a Destination Sales Manager. We

attended IMEX with the Utah Office of Tourism; we partnered with our lodging properties to participate in shows like Connect, Smart Meetings, ASAE, and Ski Tops. We partnered with the Utah Office of Tourism on International trade missions to the UK and Australia.

We developed new collateral, a webpage, an RFP form for meetings sales. We also had our busiest winter on record in Heber Valley. The number of visitors to gohebervalley.com continues to increase. We learned a lot.

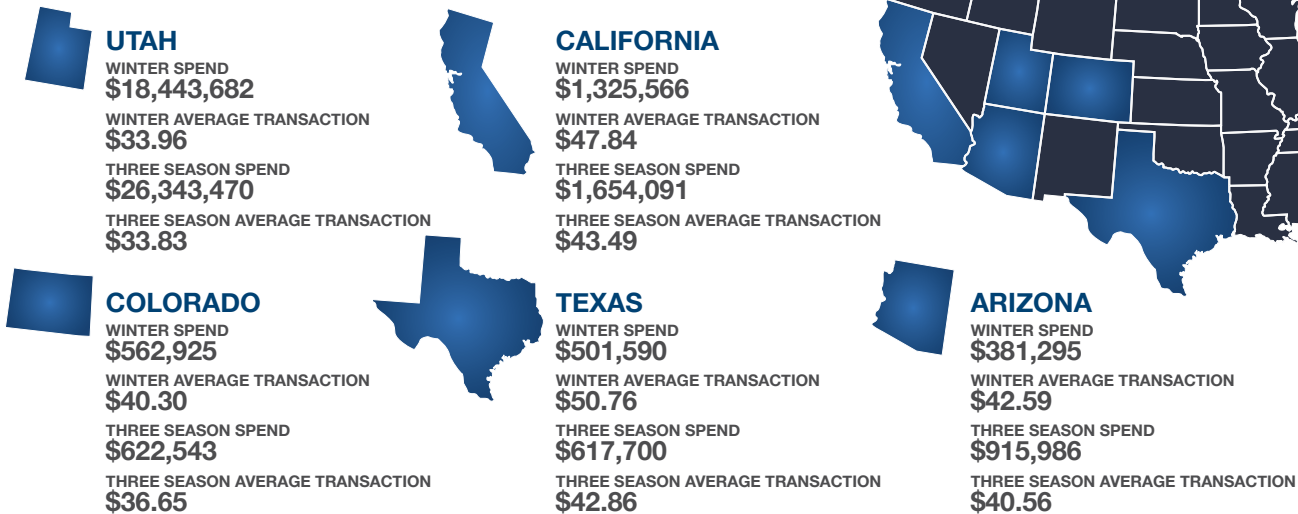
MARKETING BUDGET

42%
IN STATE

39%
OUT OF STATE

19%
OWNED MEDIA

TOP SPENDING STATES



TO PROMOTE ACTIVITIES, EVENTS, MEETINGS, CONVENTIONS, AND OTHER TOURISM DRAWS TO INCREASE LOCAL ECONOMIC ACTIVITY AND OVERNIGHT STAYS IN THE HEBER VALLEY.



MOUNTAIN MEETINGS

FOCUS

- BRAND AWARENESS
- COORDINATION WITH LODGING PARTNERS
- MARKETING COLLATERAL

MARKETS

- UTAH
- SOUTHERN CALIFORNIA
- ARIZONA

SPECIAL EVENTS

\$50,000

185+ LOCAL EVENTS

300,000 VISITORS

2019 MARKETING CAMPAIGNS

THREE SEASON CAMPAIGN

PERSONAS

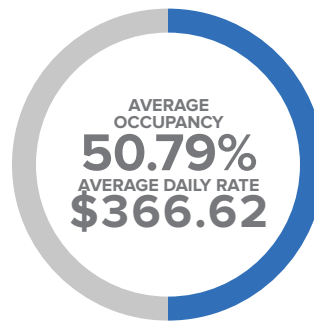
- FAMILIES
- OUTDOOR ENTHUSIASTS
- OUTDOOR ENTHUSIAST FAMILIES

MARKETS

- UTAH
- SOUTHERN CALIFORNIA
- ARIZONA



THREE SEASON OCCUPANCY



WINTER SEASON OCCUPANCY

WINTER CAMPAIGN

PERSONAS

- FAMILIES
- COUPLES
- VALUE SKI

MARKETS

- UTAH
- SOUTHERN CALIFORNIA
- NEW YORK / BOSTON





TOURISM

WEBSITE VISITORS

386,912

GOHEBERVALLEY.COM
VISITORS

ORIGINATING FROM:

UT·CA·CO·NV·ID·AZ



118,000

PASSENGERS ON
THE HV RAILROAD



GOLF EPIC 90 PASS

300 Epic 90 passes sold resulting in an extra 1500 rounds of golf at our 5 public courses. Cost \$185/each.



1,377,546

VISITORS TO WASATCH COUNTY STATE PARKS

INTERNATIONAL PARTNERSHIPS

Strategic partnerships with the Utah Office of Tourism and Ski Utah to market internationally.



- FAMS
- UTAH OFFICE OF TOURISM INTERNATIONAL GUIDE
- SKI UTAH INTERNATIONAL GUIDE
- TRADE MISSIONS TO THE UNITED KINGDOM AND AUSTRALIA



SOCIAL MEDIA

Overall, Facebook had a solid performance throughout the year, with higher metrics in spring and early summer with higher spending. The split ad sets by audience and geo proved that the outdoorsy audience in California was the most interested in our ads, with families and a mix of both audiences following closely behind.

BY THE NUMBERS



FACEBOOK

25,416

followers
(Heber Valley Tourism)



FACEBOOK

2,042

followers
(Heber Valley Chamber of Commerce)



TWITTER

1,719

subscribers
(Heber Valley Tourism)



INSTAGRAM

8,500

followers
(Heber Valley Tourism)

2020 TOURISM MARKETING PLAN

2020 MARKETING PLAN



This year we will be conducting some research to learn:

1. Who our top competitors are.
2. What our top segmented markets look like.
3. Who our enthusiasts are: demographic and geographic recommendations, based on past visitation and offerings.



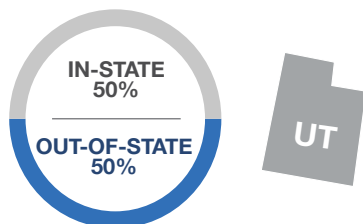
Based on our goals and research, our focus will be heavily on awareness. By creating marketing campaigns targeted for each season, we will help to increase visitation during mid-week and slower seasons. We will build loyalty through targeted and traditional marketing avenues such as:

- Billboards
- Television
- Targeted websites and magazines including, *skiutah.com*, *freeskier.com*, *Cross Country Skier*, *American Angler*, and *Outdoor Life*.



We will continue to invite qualified social influencers to be brand ambassadors and share their experiences in the Heber Valley. We will write and publish unique stories. We will utilize an email automation tool and monthly newsletters to help spread awareness of Heber Valley as a destination.

MARKETING BUDGET BREAKDOWN



WINTER MARKETING 2019/2020

Don't Just Walk in a Winter Wonderland
November 2019 - March 2020

WINTER OUT-OF-STATE MARKETS

LOS ANGELES • DENVER • PHOENIX

SPECIAL INTEREST TARGETING

SKIERS • SNOWMOBILERS • FAMILY TRAVELERS • OUTDOOR ENTHUSIASTS





YEAR-ROUND MARKETING MEDIUMS

IN-STATE:

TELEVISION

- Fox 13 the Place: official staycation sponsor
- Fox 13 Good Day Utah: commercials
- PCTV

RADIO

- KPCW, KTMP, KKUT

DIGITAL/ONLINE

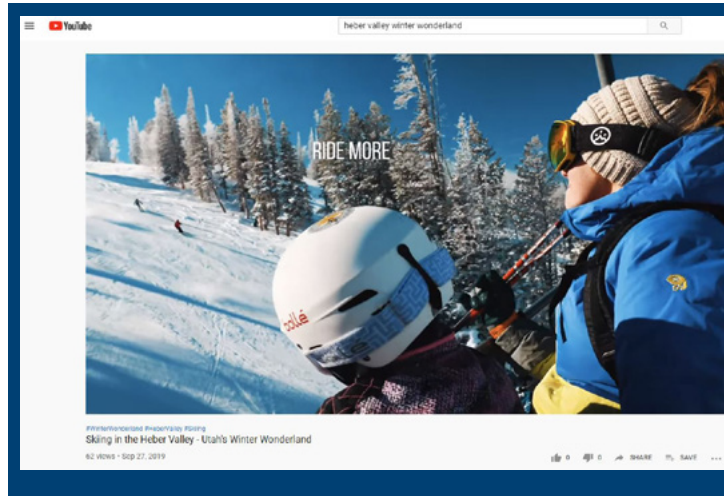
- Digital billboard campaign on the Wasatch Front
- Utah.com
- Social media,
- Digital retargeting, email automation, SEO, digital ads, segmented audience advertising and PR

PRINT

- Adventure Utah Kids Magazine
- Heber Valley Guide
- Mountain Express Magazine
- Heber Valley Life Magazine

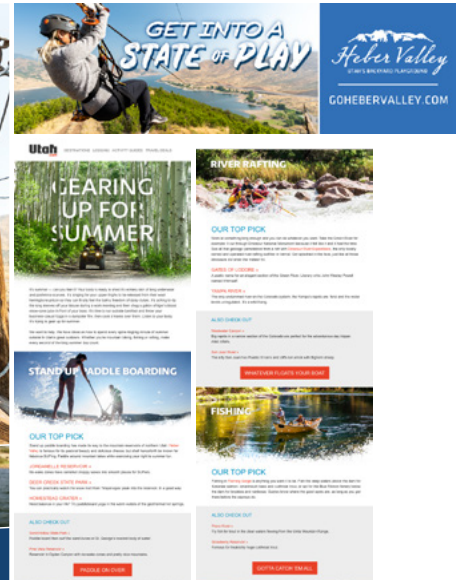
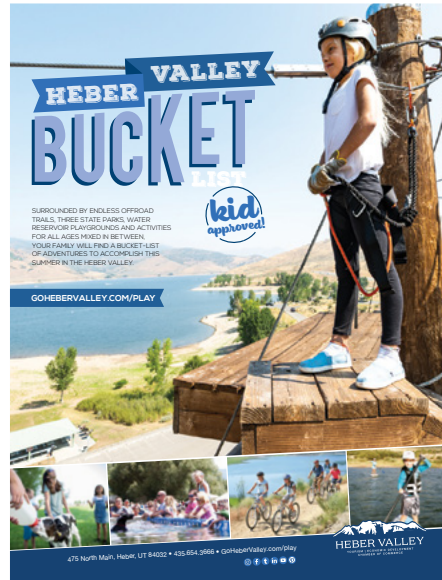
OUT OF STATE:

- Targeted social media
- Digital TV
- SEO
- Spotify
- Digital retargeting
- Email automation campaign,
- Segmented audience advertising
- PR
- Partnership with Ski Utah to attend consumer ski shows and advertising to the out-of-state ski market as a value ski destination.



NEW WINTER VIDEO SERIES

Storytelling Heber Valley



THREE SEASON MARKETING CAMPAIGN 2020

Activity Focused Campaign

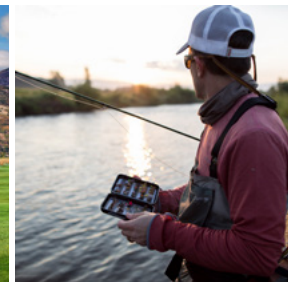
April - October 2020

THREE SEASON OUT-OF-STATE MARKETS

LOS ANGELES • DALLAS • PHOENIX

SPECIAL INTEREST TARGETING

GOLFERS • FISHERMAN • OUTDOOR TRAVELERS • OUTDOOR ENTHUSIASTS



THANK YOU TO OUR CHAMBER MEMBERS. YOUR SUPPORT IS INTEGRAL TO OUR SUCCESS.

5 MINUTE CLINIC • A GOOD SPA DAY • ABBINGTON SENIOR LIVING COMMUNITY • ABE NEERINGS & SON HEATING AND PLUMBING • ACE COMPUTER RESCUE • ACQUA RECOVERY • ACTIVA PLAZA • ADVENTURE HAUS • ADVENTURE UTAH MEDIA • ALL THAT STUFF IN THE BARN • ALL WEST COMMUNICATIONS • ALLSTAR REALTY • ALZHEIMER'S ASSOCIATION • AMERICA FIRST CREDIT UNION • ANDREA COX, 1ST RATE MORTGAGE • AQUA X ZONE • ASPIRE SURGICAL • AT&T SPRINGMOBILE • BACK 40 RANCH HOUSE GRILL • BACKCOUNTRY ADVENTURES FLY FISHING • BALANCE WELLNESS CENTER • BANK OF UTAH • BEST WESTERN PLUS • BEYOND THE BLACKBOARD • BIRCH LAW OFFICES • BLAIN BROWN, STATE FARM INSURANCE • BLUE AXIS TECHNOLOGIES • BRIDGE STREET PROPERTY MANAGEMENT • BURTON LUMBER • CAFE GALLERIA • CAMERON BOYD W/EXP REALTY • CBD 7 • CENTURY 21 EVEREST • CHASE BANK • CHICKS CAFE • COMMEMORATIVE AIRFORCE MUSEUM • CONDUCTIVE COMPOSITES GROUP • COSTCO WHOLESALE OF OREM • CRITTER BUDDIES • CRUMBL • DAIRY KEEN • DANIELS ROAD SELF STORAGE • DANIELS SUMMIT LODGE • DAVE NOVAK PROPERTY MANAGEMENT • DAVIS COLEMAN REALTY • DAYTRIPS • DAYTRIPS.COM • DB BUILDING • DEBBIE WHITING, INNOVATIVE REAL ESTATE • DEER CREEK CHILDRENS DENTISTRY • DEER CREEK ISLAND RESORT • DEER CREEK STATE PARK • DEER VALLEY RESORT • DEJORIA CENTER • DELTA STONE • DEPARTMENT OF WORKFORCE SERVICES • DIAMOND SPRINGS NUTRITION STORE • DICKMAN LEGACY RANCH • DON PEDROS • DOULAED • ELECTROLYSIS BY JANENE • ELEVATE AVIATION • ELK MEADOWS ASSISTED LIVING COMMUNITY • EXPEDITION HR • FAIRWAY INDEPENDENT MORTGAGE • FERNWEH • FILLERUP COFFEE STATION • FISH HEADS FLY SHOP • FRIENDS OF WASATCH MOUNTAIN STATE PARK • GLOBAL GRILL • GO FETCH CANINE TRAINING • GOOCHY GOO BBQ • GORDON LAW GROUP • GRAND VALLEY BANK • GRAVITY COALITION • GROWING LIGHT MONTESSORI SCHOOL • GUILD MORTGAGE COMPANY • H&R BLOCK • HAMLET HOMES • HAWKPRO DETAILING • HEATHER SCHOLZ W/ENGL & VOLKERS • HEBER APPLIANCE • HEBER CITY CARQUEST • HEBER CITY COMPUTER REPAIR • HEBER CITY DENTAL • HEBER CITY THEATRE • HEBER HATCHETS • HEBER LIGHT & POWER • HEBER VALLEY ARTISAN CHEESE • HEBER VALLEY BREWING COMPANY • HEBER VALLEY GUIDE • HEBER VALLEY GUN CLUB • HEBER VALLEY HOSPITAL • HEBER VALLEY LIFE MAGAZINE • HEBER VALLEY MARTIAL ARTS • HEBER VALLEY PEDIATRICS • HEBER VALLEY RAILROAD • HENDRICKS AND OWENS • HIGH COUNTRY ADVENTURE • HIGH VALLEY ARTS • HIGH VALLEY RENTAL • HOLIDAY INN EXPRESS • HOMES BY MERIANN, INNOVATIVE REAL ESTATE • HOMESTEAD CRATER • HOMESTEAD RESORT • HOMETECH PROPERTY INSPECTIONS • HORROCKS ACCOUNTING • HORROCKS ENGINEERS • ICE CASTLES • IGNITION CREATIVE GROUP • INFORM ARCHITECTURE • IPRO REALTY NETWORK • JAMI WRIGHT, VANDYK MORTGAGE • JANIS BURNSON, INNOVATIVE REAL ESTATE • JARED JENSEN, EDWARD JONES INVESTMENT • JEFFERY BRADSHAW, CPA • JORDANELLE STATE PARK • KAMMRA MONTGOMERY, ZIONS BANK • NORTHWESTERN MUTUAL • KARL MALONE AUTO • KB HORSES • KEMPER SNOWBOARDS • KENDER HEALTH • KKUT THE WOLF • KPCW • KTMP • LA DRESDENS • LABRUM CHEVY & FORD • LATIMER DO IT BEST HARDWARE • LEE'S MARKETPLACE • LES OLSON COMPANY • LES SCHWAB • LIFE TIME PERSONAL CONCIERGE SERVICES • LIFESTYLE CHIROPRACTIC AND WELLNESS CENTER • LOFTY PEAKS ADVENTURES • LOLA'S STREET KITCHEN • LUX TEETH WHITENING • LYTHGOE DESIGNS • M STAR • MARK HAROLDSEN, COLLIERS INTERNATIONAL • MARKETING VIDEOS CLUB • MAYFLY PROMOTIONS • MERCHANT SOLUTION SERVICES • MIDWAY BAKERY ON MAIN • MIDWAY CITY • MIDWAY GRANARY • MIDWAY MERCANTILE • MINDREWIRE • MIRO INDUSTRIES • MIRROR LAKE BUSINESS SOLUTIONS • MOODYBLU EXPRESS • MOUNTAIN AMERICA CREDIT UNION • MOUNTAIN ELITE MASSAGE • MOUNTAIN REFINED FURNISHINGS • MOUNTAIN VALLEY RV RESORT • MOUNTAIN VIEW FELLOWSHIP EVENTS • MOUNTAIN WEST TRAILERS • MOUNTAINLAND AUTO SALES • MOUNTAINLAND ONE STOP • MOUNTAINLAND TECHNICAL COLLEGE • MOVEMENT MARKETING • MRS. CALLS CANDY • MIDWAY WOOL • NANCY SERAPHIN, KELLER WILLIAMS • NATURE'S BALANCE PEST CONTROL • NEW FOCUS ACADEMY • NEWMARK GRUBB ACRES • NORTHLAND PROFESSIONAL • OK 3 AIR • ONYOURMARKETING • PARK CITY BOARD OF REALTORS • PARK CITY LANDSCAPE AND SNOW REMOVAL • PARK CITY SONGWRITER FESTIVAL • PARK CITY TV • PEAK ALARM • PEPPERLANE PRODUCTS • PHONE DOC • PLATINUM PAYMENTS • POLYTECH FABRICATION • POPCORN MEDIA • PRO RAFTING TOURS • PROBST FAMILY FUNERALS • PROMO INK • PURPLE SKY COUNSELING • QUENCH-IT • RED LEDGES • REDMOND REAL SALT • REGGAN JASTRUM, INNOVATIVE REAL ESTATE • RIVERS EDGE AT DEER PARK • ROBARGE COLLISION • ROCKY MOUNTAIN CARE CENTER • ROCKY MOUNTAIN OUTFITTERS • ROCKY MOUNTAIN POWER • ROVER ALL OVER • SIGNARAMA • SILVER SPRINGS LODGE • SKYRIDGE MOUNTAIN COMMUNITY • SNAKE CREEK GRILL • SOLDIER HOLLOW GRILL • SOLDIER HOLLOW LEGACY • SOPHIE'S PLANNER • SORENSEN INSURANCE AGENCY • SPIN CAFÉ • SPORT KILT • SPORTSMAN'S WAREHOUSE • SPRING TREE HEALTH • SPRUCE PERSONALIZED DÉCOR • ST. 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475 N Main Street, Heber City, Utah 84032 • 435.654.3666 • GoHeberValley.com

