



**Press Media Kit**  
**SUMMER & FALL 2026**

# Heber Valley, Utah

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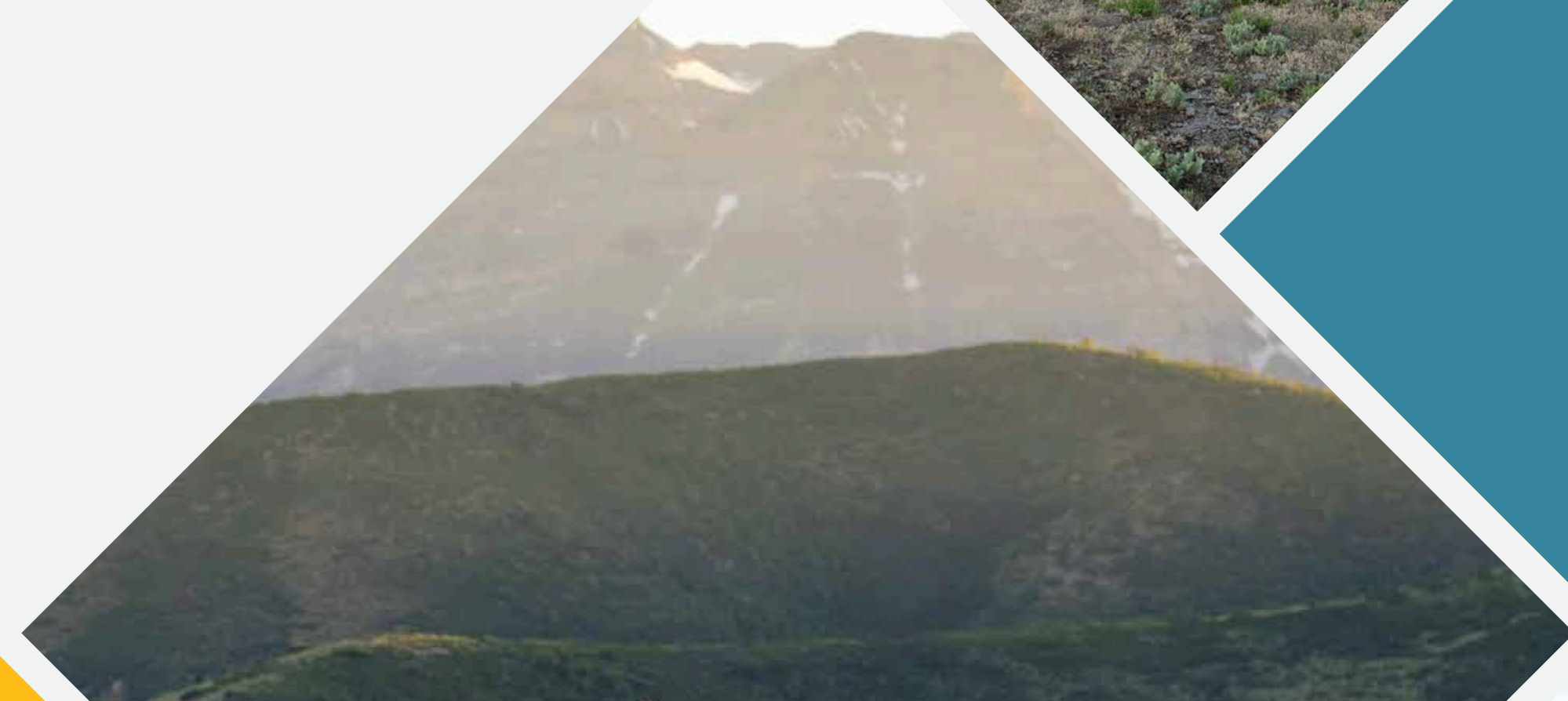
[gohebervalley.com](https://www.gohebervalley.com)



# THE Heber Valley UTAH

## ABOUT HEBER VALLEY

Just 45 minutes from Salt Lake City International Airport, 20 minutes from Park City, and less than 30 minutes from Provo/Orem, the beautiful Heber Valley is a quick and convenient getaway offering a wide range of year-round, iconic outdoor adventures, events, and experiences. To learn more, visit [gohebervalley.com](http://gohebervalley.com).



# Heber Valley Highlights

## Culture & Heritage

- Historic leisure railroad train rides
- 100-year-old active dairy farm with tours
- 2002 & 2034 Winter Olympics venue
- Authentic Swiss village - Midway, Utah

## Annual Events & Traditions

- Annual Swiss Days Art Festival
- Annual Sheepdog Classic Festival
- Largest Demolition Derby in the western U.S.

## Outdoor Recreation

- Largest ski area expansion in over 40 years
- 10,000-year-old geothermal hot springs
- Over 400 miles of trails
- World's longest continuous zip line
- Longest snow tubing lanes in the state

## Unique Lodging

- Four Seasons Deer Valley (2029)
- Waldorf Astoria Deer Valley (2029)
- The Slope Heber Valley (2029)
- Grand Hyatt Deer Valley (2024)

## Local Dining

- Nordic Yurt dining experience
- Ballerina Farm Midway Store
- Alpenglobe dining
- Farm-to-table cuisine

# Emerging Stories

## THE SLOPE

**The Slope** is a new luxury residential development in Heber Valley, offering elevated mountain living with high-end design, modern amenities, and close access to the region's outdoor recreation and resort attractions.



## HYATT ANDAZ HEBER VALLEY

**Andaz Heber Valley** will bring a new luxury hotel experience to Heber Valley, combining upscale accommodations, distinctive design, and destination-driven hospitality to appeal to both leisure travelers and group markets.

## DEER VALLEY EAST VILLAGE

**Deer Valley East Village** marks a significant new chapter for Deer Valley Resort, representing one of the most ambitious ski resort expansions in North America. Set to transform the eastern side of the Wasatch Mountains, the project introduces a thoughtfully planned alpine village with new lodging, dining, retail, and skier services, alongside expanded terrain that will ultimately double the resort's skiable acreage. Designed to elevate the guest experience while preserving Deer Valley's renowned service and accessibility, Deer Valley East Village positions the resort—and the greater Heber Valley region—as a premier, year-round destination with global appeal.

# Key Attractions

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## The Crater at Homestead

A unique geothermal hot spring hidden below a 55-foot limestone dome, formed over thousands of years by mineral-rich water offering a one-of-a-kind experience.



## Heber Valley Railroad

A historic, scenic train experience with year-round excursions through the Heber Valley and along the shores of Deer Creek Reservoir. Featuring vintage rail cars and themed rides.



## Soldier Hollow

Located within Wasatch Mountain State Park, this 2002 Olympic Winter Games venue hosted Nordic skiing and biathlon events. Today, it offers year-round recreation.



## Deer Valley East Village

A major new base area and expansion for Deer Valley Resort, introducing new terrain, lifts, and alpine village with lodging, dining, and amenities. Representing one of the most significant resort developments in North America.



DEER VALLEY  
RESORT

## Ritual Chocolate

A small-batch, craft chocolate maker known for its bean-to-bar approach and emphasis on quality, transparency, and flavor. Using ethically-sourced cacao, Ritual creates award-winning chocolate that reflects both global ingredients and local craftsmanship.



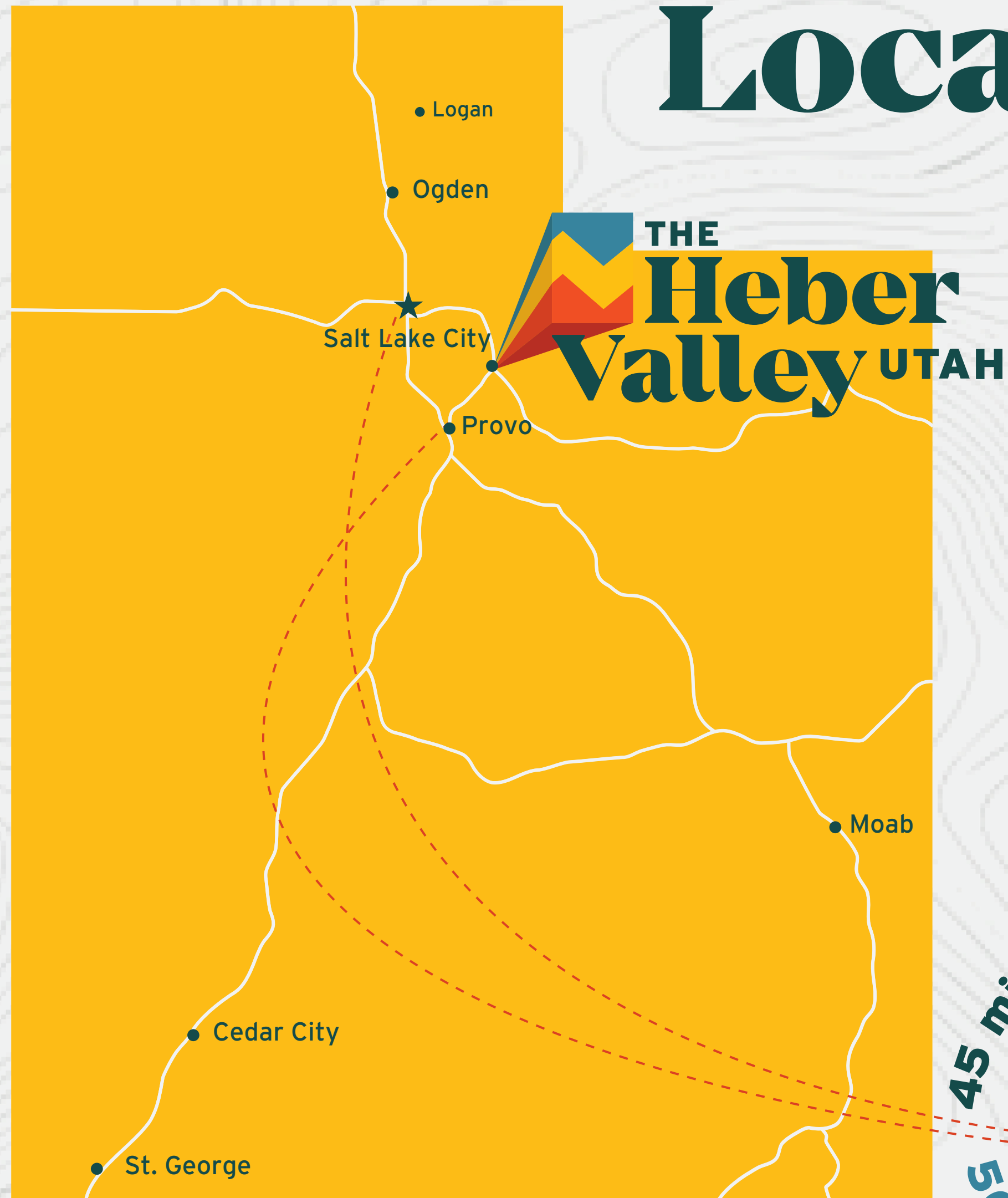
## Dark Skies

Recognized for its exceptional dark skies, offering expansive views of the night sky. The area provides ideal conditions for stargazing year-round.



Deer Creek,  
Jordanelle &  
Wasatch Mountain  
State Parks

# Location & Geography



## UNBELIEVABLE ACCESS

Heber Valley offers unmatched accessibility within the American West, combining a serene mountain setting with close proximity to major transportation. As one of the region's most connected hubs—visitors can seamlessly reach world-class outdoor areas without the typical barriers of remote destinations. Positioned within Utah, Heber Valley is widely regarded as the premier gateway to outdoor recreation.



- **45 minutes from SLC**
- **50 minutes from PVU**
- **20 minutes from Park City**
- **10 minutes to Deer Valley**
- **Less than 4 hours to Utah's National Parks**

# The Heber Valley

## RECENT COVERAGE

### Conde Naste Traveler

Why Deer Valley 2.0 Might Be the Ski Industry's Sequel of the Decade (Mar 2026)

### AFAR

These 7 U.S. Ski Towns Have Schnitzel, Spätzle, and Plenty of European Charm (Jan 2026)

### SKI Magazine

After Visiting 386 Ski Areas Combined, Trust These Skiers Know The Spot For An Underrated Side Quest (Mar 2026)

### Explore Canada

8 of the Best Outdoor Adventures in Moab and the Heber Valley, Utah (Jan 2026)

### Matador Network

In Northern Utah, the Food Scene Is as Elevated as the Outdoors. Here's Where to Play, Eat, and Stay. (Nov 2025)

### Fabulous Arizona

Northern Utah Travel Guide: Park City and Heber Valley (Nov 2025)

