Labor & Statistics

Low wage costs and high productivity levels characterize the Rockport-Fulton area labor force. The local labor force is drawn from the Coastal Bend region. Total number of people in the labor force in Aransas County is 10,305, and currently there are 9,800 workers leaving only 505 workers unemployed. In 2016 the estimated per capita income is \$23,680, compared to an estimate of \$27,034 for the United States as a whole.



# Gavernment

Rockport is a home-rule city with a council-manager form of government comprising a mayor and four council members. Fulton is a Type A General Law city with a mayor and five aldermen.



#### Rockport-Fulton Economic Development Council

319 Broadway Rockport, Texas 78382 361-729-6445 or 800-242-0071 www.rockport-fulton.org

#### ARANSAS COUNTY HOT TAX COLLECTIONS (\$)

The Aransas County Hot Tax collections increased 19% from 2011 to 2012, then about 3% from 2012 to 2013, and double digit 11% from 2013 to 2014. The increase from 2014 to 2015 was 7.3%.





# <section-header>





# Bring Your Business to the Common of the Texas Coast!



# Rockport Fulton Chamber of Commerce

Dallas/Ft. Worth McAllen/RGValley Houston Austin San Antonio Victoria Corpus Christi



Small town conveniences with big city versatility is what draws visitors and industry alike to the Rockport-Fulton area. With above average communication technology, a variety of shipping services and a qualifed work force available, it's business as usual without long commutes, traffic jams or hectic hours. Friendly people, sunlit waters and timeless beauty of one of America's last unspoiled wild coastlines have led generations to call the Rockport-Fulton area their new home.

World-class birding, fishing, hunting, sailing, water sports, festivals and other outdoor activities can be enjoyed all year long by visitors and residents in Rockport-Fulton's subtropical climate. But tourism is just one element that makes up the area's diverse economy. Rockport-Fulton has thriving retail and seafood production industries and is home to many artists and craftsmen. More recently, small industries have relocated to this coastal area to take advantage of the high quality of life.

Take a look at Rockport-Fulton for your next business location...

We just might be everything you're looking for!

Tourism Industry

Rockport and Fulton's primary industry is tourism. As a result of hosting nearly 1 million annual visitors, the Rockport-Fulton area is successfully supporting more than 25 hotels and 40 RV parks, over 30 restaurants, a wide variety of events, more than 20 local attractions and a diverse group of merchants and specialty shops.

Vacatian

#### **TOURISM FACTS AND FIGURES**

Over 75,000 visitors tour the Aransas National Wildlife Refuge via land or boat annually.

Over 15,000 people tour the Texas Maritime Museum annually.

Just under 30,000 people tour the Fulton Mansion & Education Center annually.

More than 17,000 Rockport Beach permits are purchased annually and Rockport Beach sells more than 41,000 daily passes annually.

Aransas County spending by tourists totals to more than \$100 million annually.

The Rockport-Fulton area is well known for its excellent fishing, sailing, birding, shopping, art activities, sight seeing via boat or land, museums, festivals and more!

\* Texas Coastal Bend Regional Tourism Council



with Rockport serving as the County seat. In land area, Aransas County is the fifth smallest county in Texas at 252 square miles.

# Population Facts & Trends

City	2000	2010	2015 (est.)	% Growth
Rockport	7,665	9,391	10,490	12.51%
Fulton	1,554	1,362	1541	1.77%
Aransas County	22,537	23,160	25,350	9.5%
Corpus Christi	277,253	305,329	324,074	11.33%
State of Texas	20,851,820	25,146,105	27,469,114	24.14%

The population of Aransas County is 24,353. The resident population more than doubles when combining the number of available hotel rooms (1,500) and number of available RV park sites (4,000) at peak times in the Winter and Summer seasons. Our population swells anywhere from 10,000 to 30,000 additional people.

## Oltilities & Communicat

Newspapers: The Rockport Pilot (Semi-Weekl

Telegraph Service: Western Union located a

Post Offices: Rockport & Fulton Branches

Mail Centers: Rockport Mail Center

**Electric Service:** Electricity is delivered to the region by AEP Texas. Texas has a deregulated electric retail industry, with over 140 retailers fr which to choose.

Phone and Internet: Communication service are available through AT&T, TCS Telecom, Time Warner Cable, Verizon, Rockport Wi-Fi, Gtek, of Cable ONE, providing cable, fiber optic and wireless connections.

Waste Management: Waste management and recycling service is provided in Rockport by Republic Services. Fulton and the unincorporated areas of Aransas County are open markets with a choice of providers.

### Transportation

**Local Transportation:** While state highways and other major thoroughfares are the primary mode of transportation for residents and workers, several local services are available with limited routes. These include: Rockport and Fulton Trolley and Aransas County Public Transportation, which provides curb to curb service in the Rockport-Fulton area.

Port Access: Aransas County is located 25 miles northeast of the Port of Corpus Christi, sixth largest port in the United States in total tonnage. The port offers direct vessel to rail discharge via its three Class I railroad connections. Several recent facility investments have enhanced activity at this deepwater port. Aransas County is home to three harbors: Cove Harbor, Rockport Harbor and Fulton Harbor.

**Airport Access:** Corpus Christi International Airport (CRP) is located approximately 35 miles from Aransas County and offers regular service from several major airline carriers. Located adjacent to Rockport and Fulton, Aransas County Airport (RKP) is a publically-owned, all-weather airport with two 5,600 ft. lighted runways, lighted taxiways, automated fuel system, and other facilities. Car rentals are available. The county airport is primarily used for general aviation and military aircraft, but does provide quick access for tourists and short-term residents.

# **CEducation**

Academically recognized Aransas County ISD is an independent county-wide 4-A school system serving a 280 square mile area including the communities of Holiday Beach, Lamar, Fulton, Rockport and a small portion of northern Aransas Pass. The District serves over 3,100+ students on five campuses: three elementaries – one Pre-K facility and two learning centers (grades 1-3 on one and grades 4-5 on the other), one middle school, and one high school, comprising 73.34 acres. The community offers several additional learning centers for infants & preschoolers. The Catholic Diocese of Corpus Christi operates a K-5 school with approximately 100 students.

Several two-year and four-year higher education institutions are located less than 75 miles from this area: Del Mar Community College, Texas A&M Corpus Christi, Texas A&M Kingsville, University of Houston-Victoria and Victoria College. These institutions provide diverse educational opportunities to residents and a skilled workforce to employers.

ians	60	C			
ily) at HEB	<i>Climate</i> seasonal averages				
	Average Low Temp.	62.8 F			
e d from es ie and	Average High Temp.	78 F			
	Average Daily Temp.	72.5			
	Average Sunshine Days	220			
	Average Growing Season	318			
	Average Annual Rainfall	35.8 inches			
	*Source: US Climate Data				
rt Ə	Rockport-Fulton is a year round vacation destination near the same latitude as Tampa Bay, Florida. The city enjoys a pleasant environment with mild, dry winters				

and warm, breezy summers.

**Compressed Natural Gas (CNG)** fueling station located on Stadium Drive offers 24/7 service for both commercial and personal-use vehicles. This provides users massive fuel savings, lower levels of emissions in the environment, and lower maintenance costs.