



NOHVCC Overview 2025

Background

- 501(c)(3) non-profit public benefit organization.
- Began in 1991 as the result of a joint effort with the OHV industry.
- Not a membership organization.
- Primarily funded by the Motorcycle Industry Council, Specialty Vehicle Institute of America, and the Recreational Off-Highway Vehicle Association.

Mission

- The mission of NOHVCC is to serve as a national body of OHV recreation enthusiasts to develop and provide a wide spectrum of programs, materials, information, and other tools to individuals, clubs, associations, and agencies to further a positive future for responsible OHV recreation.
- We have a unique and important role because we help to build and equip local and regional organizations to help them with initiatives that enhance OHV recreation throughout the nation and beyond.

NOHVCC Structure

- We have a network of qualified volunteer State Partners that are positioned geographically to support local OHV initiatives.
- We have an eleven-member working board drawn from State Partners and ex-officio members. We rely on the volunteer effort of the board to contribute to projects and initiatives.
- We have a full-time staff (presently 1) to support the organization. We have adopted a new model of using select contractors to teach our curriculum rather than retain a dedicated instructor on staff. We are going to hire an Executive Director.

Value Versus Cost

- We have minimal operating costs.
- Our volunteers contribute an incredible amount of time and effort in their home states, nationally, and beyond. The value of all this effort is monumental.
- Most of our volunteers have a far-reaching influence and impact. A recent survey revealed that many of our State Partners are leaders in the mainstream of OHV recreation issues. Many are involved with state associations, councils, work-groups and the like. We are getting some of the best influencers and advocates as volunteers as part of our organization.

Principal Areas of Support (not prioritized)

- Establish and sustain clubs and associations.
- State Partner Program
- Great Trails Program
- Annual Conference
- Partnership and Coordination
- Education
- Safe/Responsible Use and Positive Image





Establish and Sustain Clubs/Associations

- Local, state, regional.
- Clubs /associations can provide local support.
- **Many projects come from local initiatives.**
- Sustainment involves continued support (information, training, services) that enhances effectiveness.
- PA Revitalization
- NM Initiative
- New role with bringing informal groups into the fold.

State Partner Program

- Designated qualified volunteer liaison to area organizations.
- Provides info to NOHVCC about local issues of interest.
- Two-way communication that ensures resources brought to bear to ensure the best outcome for OHV recreation.
- Regular partner interviews with board members and staff.



A group of approximately 15 people are gathered on a dirt path in a wooded area. A man in a white long-sleeved shirt, dark pants, and a grey baseball cap is standing in the foreground, facing the group and gesturing with his right hand. The group consists of men and women of various ages, some wearing hats and outdoor gear. They are standing on a dirt path that leads into a forest of tall evergreen trees. The scene is brightly lit, suggesting a sunny day. In the background, there are some parked vehicles and a small wooden structure.

Great Trails Program

- NOHVCC is the leader in providing best practices and reference material that supports sound motorized trail design and management.
- Promotes preferred recreation experience for riders while contributing to the required sustainable trail design.
- 2025: OR, MN, WY , AB, CO, 1 TBA
- 2026: (so far) MT, VT, CO X 2, MN, OR, PA, 1 TBA.

Annual Conference

- Addresses important issues and concerns of enthusiasts, land managers, agencies, and the OHV industry.
- Tailored to meet the needs and priorities of those in the field.
- Concern about best time window for conferences. Significant loss of federal employees.



Partnership and Coordination

- Provide opportunities for enthusiasts, land managers, recreation planners, OHV related agencies, OHV industry representatives, policy makers, and others that have an impact of the OHV recreation environment.
- Promote best management practices that contribute to a favorable outcome for OHV recreation.





GREAT TRAILS

Providing Quality OHV Opportunities
through Sound Management,
Conservation, & Design

Education Materials and Opportunities

- Contribute to knowledge and wisdom.
- Reference material that includes written documents, webinars, and other presentations.
- Communication channels.
- New methods of delivery to expand our reach.

Promote Safe and Responsible OHV Recreation and a Positive Image

- Required for our interests to thrive.
- Education
- Standards of behavior.
- Safety, ethics, environmental concerns.
- Managing conflict between groups.



Overarching Interest to Increase Opportunities

- Apart from principal areas of concern, there are sometimes other opportunities for NOHVCC to contribute to a positive future for OHV recreation. Each is evaluated to ensure the best use of our resources.
- This goes beyond just trying to meet unmet demand. It also involves preserving and improving existing opportunities.
- Opportunity creates demand. More opportunities, more demand, and the cycle continues.
- Positive economic impact throughout - local areas and within the OHV industry.

Strategic Planning

- As excellent organizations do, NOHVCC practices a strategic planning process where we take a look at ourselves and the environment we operate in and work to chart an excellent course forward.
- We continue to advance our refinements, goals, and objectives for our primary areas of support. We also continue to address governance issues.
- We've implemented measures to review our progress and to periodically update and refine our strategic plan. We just reviewed our progress and did some significant planning here at the conference as we planned for what we'll take on during the coming year.
- Capacity: we can't do it all at once, so we take it on in steps.

Key Concern for the Future

- Like any organization, NOHVCC must have reliable and predictable funding to continue to expand our influence and effectiveness in support of OHV recreation. It can be difficult to fully undertake some initiatives that are important to OHV recreation without it.
- As noted earlier, investing in NOHVCC brings a far greater return than the dollar costs of operating an organization. With NOHVCC there is the additional benefit of the work the network of our volunteers do in support of OHV recreation.
- The OHV industry via MIC/SVIA/RHOVA has provided support that enables us to contribute to a positive future for OHV recreation. We hope they continue to support us in supporting their interests. We continue to seek funding from additional sources as it can lead to even more opportunities to further a positive future for responsible OHV recreation.



Questions?

Thank you for listening!