

## WHAT IS THE NATIONAL OFF-HIGHWAY VEHICLE CONSERVATION COUNCIL (NOHVCC)?

NOHVCC is a 501(c)(3) non-profit public-benefit organization started in 1991. It is not a membership organization. Members from MIC, SVIA, and ROHVA administer the Right Rider Access Fund which has provided generous support to NOHVCC's activities and projects.

NOHVCC is seeking additional funding partners so that we may expand and enhance our program offerings. Our level of funding correlates to our ability to expand our impact in furthering a positive future for OHV recreation. As a 501(c)(3) non-profit, we can accept charitable donations.

## MISSION

NOHVCC, as a national body of OHV recreation enthusiasts, develops and provides a wide spectrum of programs, materials and information (tools) to individuals, clubs, associations, and agencies to further a positive future for responsible OHV recreation.

## PRINCIPAL MISSION OBJECTIVES

**Provide an opportunity for partnership** and coordination among enthusiasts, land managers, recreation planners, OHV related agencies, OHV industry representatives, policy makers, and others that have an impact on the OHV recreation environment. We work closely with the American Motorcyclist Association, Tread Lightly, the Coalition for Recreational Trails, the Canadian Quad Council, Americans for Responsible Recreation Access, and many others that contribute to our mission of creating a positive future for off-highway vehicle recreation. NOHVCC has also worked with groups and individuals from Australia, Iceland, and Mexico in promoting responsible OHV recreation on an international level.

**Promote safe and responsible OHV recreation** and the positive image required for our recreational interests to thrive. We contribute to developing understanding and acceptance of OHV recreation as a positive recreational experience. Elements that contribute to long term success involve youth education and education for all, including safety, ethics, and conservation.

**The State Partner Program** designates volunteer liaisons in states to provide information and support to local organizations, while also providing information to NOHVCC about local issues of interest. This two-way communication brings forward information and resources to ensure the best outcomes for OHV recreation. State Partners are leaders in their OHV community, and enhance our ability to positively influence OHV issues at regional and local levels. State Partners include Presidents and Executive Officers of OHV clubs and associations, members of OHV councils appointed by Governors or local governments, members of State Forestry Committees, SCORP Development Team members, OHV Ambassadors for their state, RTP and OHV Grant Committee Members, RAC Council Members, and many more.

State Partners use training and resources that NOHVCC provides, as well as:

- Participating in policy and rulemaking processes
- Expanding or improving the operations of their OHV association or club
- Conducting trail maintenance/management
- Club/group involvement - working toward improving OHV Opportunities
- Participating in federal and state travel management processes
- Working with land managers on OHV trail and facility projects

NOHVCC works with state associations (and clubs) to form new clubs and develop advocates for grass-roots projects to further OHV recreation.

## GOVERNANCE

NOHVCC is governed by a board of directors elected by our State Partners at the annual conference. The board has 11 State Partner members and may have Ex-Officio members. The heavy integration of unpaid volunteers in NOHVCC requires that the organization have a working board where members are often tasked with hands-on projects in support of the organization.

**Staff** - Our organization is made up of qualified volunteer State Partners that contribute an incredible amount of time and effort in their home states, nationally, and beyond. The value of these volunteers is incalculable! Because of this, full-time staff only includes an executive director, administrative assistant, and up to two project managers.



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### NOHVCC'S UNIQUE ROLE THAT LED TO SUCCESS IN WISCONSIN

*"For many years, Wisconsin off-highway motorcycle (OHM) riders only had a few trail opportunities. These were supported by a few local clubs. There was no state-wide organization that could work to develop the state-wide program that we needed to move ahead.*

*Wisconsin OHM riders longed for an effective unified voice. NOHVCC provided the in-person support that allowed us to get organized with a credible state-wide organization that could influence a positive future for riders. With this support, our local advocates moved ahead. NOHVCC library materials helped with economic impact studies and trail standards. NOHVCC's State Partner support was invaluable, helping us to develop clubs to support new projects. NOHVCC's Great Trails Guidebook is now a required resource for trail development and maintenance.*

*As a result of NOHVCC's assistance, we put together a state association, and Wisconsin got the legislation needed to have a viable OHM program with the funds to develop and sustain new trail opportunities. We have a respected voice and coordinate with government and other peer associations. Every year we share information from the NOHVCC conference with trail user groups and state councils. We have more riders doing more riding!"*

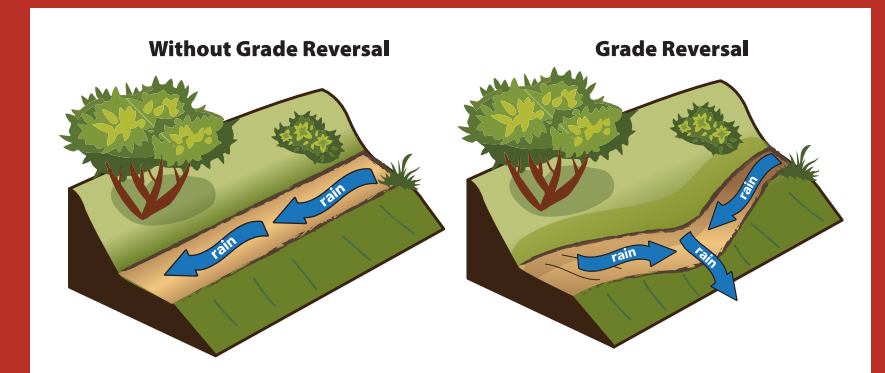
*~ Bryan Much, Wisconsin*



## RESOURCES

**Great Trails Program** - NOHVCC is a primary leader in developing best practices and reference material that supports sustainable motorized trail design and management. This promotes the preferred recreation experience for enthusiasts, while contributing to sustainable trail design that land managers require. We provide on-the-ground support for OHV related projects including trail design, management plans, facilitation, and more.

Thousands of free digital copies of our **Great Trails Guidebook** are in the hands of enthusiasts and land managers across the country. This book contains over 350 pages of information, illustrations, and diagrams about how to properly manage, build, and maintain OHV trails and facilities to provide quality OHV experiences. NOHVCC developed a **companion workshop** to the book, that has been facilitated in over 50 locations across the United States. These multi-day workshops target land managers, OHV enthusiasts, and other stakeholders.



**NOHVCC Annual Conference** - addresses important OHV related issues and concerns of enthusiasts, land managers, agencies, and the OHV industry. The conference is held in different key locations, and attracts land managers, industry professionals, OHV stakeholders, State OHV Administrators, and many more educated and engaged participants. We focus on the issues that contribute to a positive future for OHV recreation. This is the only conference of its type where OHV recreation is the focus as we educate and equip our partners to be better stewards in promoting our interests.

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### BLM OHV RECREATION PLAN

*"In 2015, through an Assistance Agreement with BLM Headquarters, NOHVCC formally partnered with BLM to develop Motorized Recreation Action Plans for each state in the west. To obtain the data needed to develop these Plans, NOHVCC conducts listening sessions (in-person and online) in multiple locations within each state. Once completed, NOHVCC compiles, and provides BLM with, a formal report that summarizes the findings gathered during these Sessions. From there, NOHVCC works with BLM's National Motorized Recreation Subject Matter Expert, the respective BLM State Trails and Travel Management Program Lead, and local BLM Field Office Recreation Planners to develop a Motorized Recreation Action Plan, which is then utilized to improve motorized recreation opportunities and experiences at local OHV areas. As of 2024, this process has been completed in Montana, New Mexico, Arizona, Nevada, Oregon & Washington, Colorado, Idaho, California, and is currently underway in Alaska."*

*~ Brad Colin, Bureau of Land Management*

## OPPORTUNITIES

Much of the work we do contributes to the basic tenet of improving opportunities for OHV enthusiasts. This goes beyond just trying to address unmet demand for places to enjoy OHV recreation. It is about preserving existing opportunities and the continuing cycle where new opportunities create additional demand as more enthusiasts participate in OHV recreation. Additional demand leads to developing even more opportunities and the cycle continues. As the cycle continues, more OHV riders are doing more OHV riding.

We recognize the positive economic impact OHV recreation has in our economy and often in the more rural areas where many trails are located. The economic impact extends well beyond tourism with the very significant impact of even more OHVs being sold along with the aftermarket equipment and accessories that are part of OHV recreation. NOHVCC has an important role in increasing opportunities for OHV recreation. This contributes to increases in tourism and OHV industry related economic impact.



Creating a Positive Future for Off-Highway Vehicle Recreation

[nohvcc.org](http://nohvcc.org)



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## PRISON HILL

"Our sincere thank you to NOHVCC, whose partnership with Carson City made development of the Prison Hill OHV Area possible. NOHVCC helped provide us with the expertise that we needed to transform this 900-acre location that once attracted illegal dumping and graffiti into a sustainable, family-friendly recreation area with opportunities for all ages and skill levels. We have a Tot-Lot, beginner area, MX track, rock crawler routes, trails of varying difficulty and both informational and wayfinding signage. NOHVCC helped us to develop a management strategy, site plan, secured grant funding, and worked closely with us for over four years to see a successful conclusion."

~ Gregg Berggren, Carson City Parks, Recreation and Open Space