

**2025 NOHVCC
Conference**

**MIC
SVIA
ROHVA**

Update



**MOTORCYCLE
INDUSTRY
COUNCIL®**



**RECREATIONAL
OFF-HIGHWAY
VEHICLE
ASSOCIATION**

Scott Schloegel – Senior Vice President Government Relations

Don Amador – Western States Representative

Who We Are



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OE's, Aftermarket, Dealers, Allied Trades



Specialty Vehicle Institute of America

ATV OE's



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ROV/SxS OE's



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ROHVA

TOPICS TO COVER

2025 ISSUE UPDATES

- A. Sales Trends
- B. Tariffs
- C. PFAS Chemical Ban Updates
- D. Outdoor Recreation Data
- E. Department of Government Efficiency (DOGE) Impacts
- F. Public Lands Sale Proposals
- G. USDA Roadless Rule Recission
- H. Public Lands Rule
- I. Coyote Creek Solar Proposal
- J. Opposing On-Road Use of OHVs
- K. Johnson Valley OHV Area
- L. Christmas Valley OHV Use



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Sales Trends

Sales down 2025 vs 2024

.....but still up slightly vs pre-pandemic 2019

2024 VS 2025 General Type

General Type	Registration Date	
	2024	2025
ATV		-2.12%
DUAL		-11.72%
OFF-HWY		-3.48%
ON-HWY		-9.33%
SCOOTER		-35.37%
Grand Total		-7.51%

2019 VS 2025 General Type

General Type	Registration Date	
	2019	2025
ATV		-13.42%
DUAL		40.27%
OFF-HWY		30.22%
ON-HWY		-5.19%
SCOOTER		-44.58%
Grand Total		0.21%



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Tariffs

Reciprocal Tariffs and Steel/Aluminum Tariffs



MIC Action Center

IEEPA Tariff and Section 232 Sector Tariffs

- Tariffs ranging from 15% in some countries to as much as 200% tariffs on Steel/Aluminum.
- Will cause price spikes and likely will cause shortages.
- Stockpiled inventory running out.
- Please take action to express your views!



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PFAS Chemical Ban Updates

Ban Categories

Textiles

Juvenile products

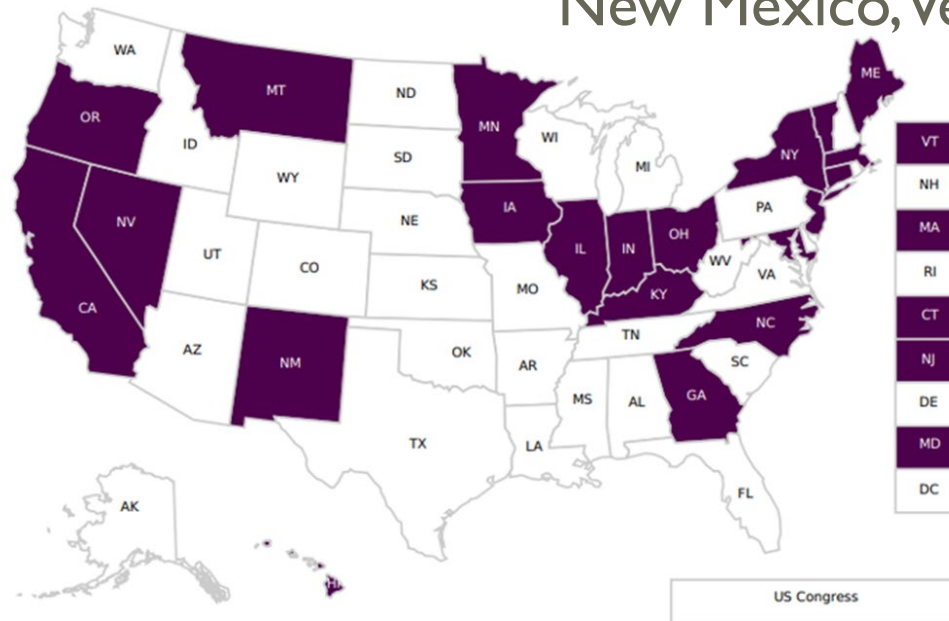
Packaging

Bans on ALL goods

States With Bans

Maine, Minnesota, California, Colorado, New Mexico, Vermont, Illinois,.....

PFAS:



Opposing 25 bills from 12 states, including bills carried over from 2024.



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Outdoor Recreation Data

BEA: Outdoor Recreation is a \$1.2 trillion/year industry
(more than mining, farming, and utilities)

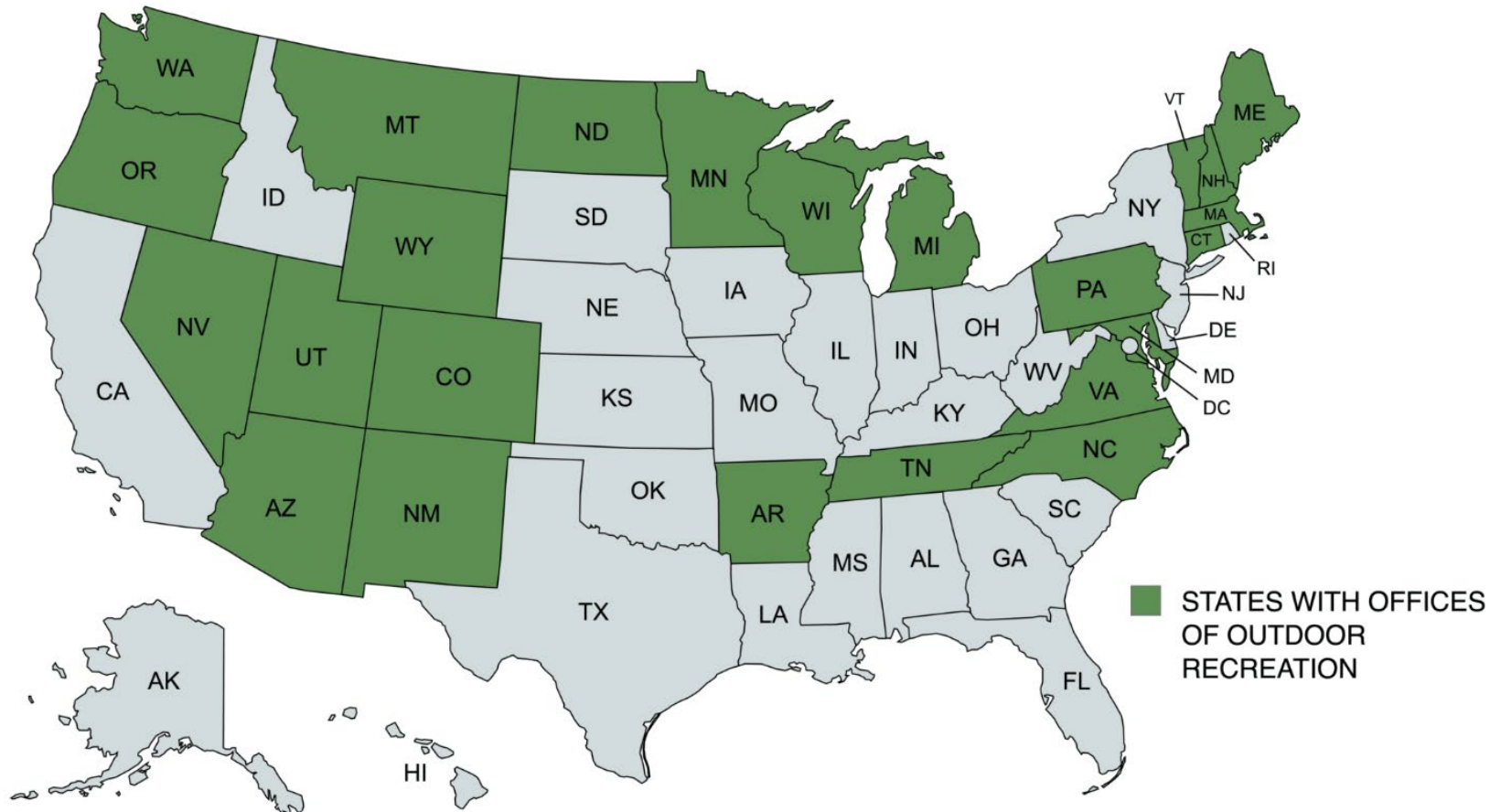


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State Offices of Outdoor Recreation



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Department of Government Efficiency (DOGE) Impacts



- Significant workforce reduction with loss of approximately 3,400 USFS and 800 BLM employees
- Disproportionally effected seasonal and/or probationary GS/3/4/5 “on-the-ground” work force
- Impacts to staff morale (esprit de corps), unit operations, communications, and public engagement
- Generated national response by motorized and non-motorized recreation community
- Paralyzed outreach to agency volunteer and partnership organizations
- Highlighted value of existing and substantive volunteer partnerships
- Advocacy efforts remain critical



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3.3 Million Acre Public Lands Sale Proposal



- Initial plan map showed many FS/BLM OHV recreation areas that could end up on the auction block
- Scaled back revised plan threatened to sell up to 1.2 million acres of BLM lands that include a number of popular OHV and other outdoor recreation sites within 5 miles of population centers of 5,000 or more
- Elicited strong backlash from motorized and non-motorized outdoor recreation groups
- Faced vocal opposition by a bipartisan coalition of state and federal government officials
- Recreation advocacy corps should remain vigil



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ACTIVE MANAGEMENT IN INVENTORIED ROADLESS AREAS



- Steady increase in public demand for access to a more rugged “Backcountry” experience
- Wide array of dirt-bikes, ATVs, ROVs or SxSs, and street-legal DS/ADVs motorcycles use on designated routes
- Demand creates localized impacts to both recreation users and natural resources, including wear on system trails; watershed and soil impacts; and concerns regarding recreational experiences
- Current Roadless Rule raises barriers to active management of OHV trail and forest projects
- Consider how recreation partners can support agency trail management efforts
- Recognize dual role the Forest transportation system has in providing key ingress and egress for recreation, wildfire, and forest health projects
- Rely on existing Forest Health Collaboratives to increase the pace and scale of pre/post fire mitigation and recovery efforts
- Draft proposed rule and EIS expected in spring 2026



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DOI PROPOSAL TO RECIND THE PUBLIC LANDS RULE



- Rule overhauled BLM's multiple-use mission under Federal Land and Policy Management Act
- Issued new proposed guidelines for the management of all 245 million acres of federal public land
- BLM prepared a Categorical Exclusion vs. and Environmental Impact Statement
- Conservation leases generally place a strict prohibition of OHV activity
- Vague set of hard to follow or implement standards resulting in confusion and chaos with loss of access for casual OHV use and permitted events
- Public comment period for NOI ends on November 10, 2025



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Coyote Creek Solar Proposal Threatens Prairie City SVRA



- Proponents did not engage OHV stakeholders during 2021 rescoping and 2022 scoping efforts to site a 2,704 acre 200-megawatt solar facility next to the SVRA
- Project would cause “significant and unavoidable” impacts to the SVRA
- Created diverse alliance of conservation, OHV, and other groups voicing strong opposition to the site location
- Send the wrong message to solar developers seeking to site future projects next to a state or federal recreation area
- MIC has contacted Secretary Burgum’s office about our concerns
- The plan awaits final approval on November 18, 2025 by the Sacramento County Board of Supervisors



Opposing On-Road Use of OHVs



- Opposes any State legislation that would allow for or expand the on-road operation of OHVs
- Submits position statement of opposition to the bill sponsor and committee members
- SVIA/ROHVA communicates position with any County bodies seeking to allow/expand on-road use. A
- Since January 2023 SVIA and ROHVA have opposed on-road legislation in 28 States (AL, AR, FL, HI, IA, IL, KY, LA, MD, ME, MN, MO, MS, NC, NE, NH, NM, OH, OK, OR, PA, SC, SD, TN, TX, VA, WI, WV) and also weighed in with nine localities in four States (AZ, ME, PA, VT, WI)
- Staff also comments on federal regulatory actions such as the BLM Blueprint for 21st Century Outdoor Recreation
- Staff also communicates position to other OHV recreation organizations and clubs



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Johnson Valley OHV Area



- EA was developed without adequate input from the OHV community
- EA poses safety risks to first responders and OHV riders
- Restricting airspace would disallow potential lifesaving medical responses
- Joined other OHV organizations that plan could jeopardize the annual King of the Hammers
- Urged agencies to work with the people who ride, live, and do business at JV



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Christmas Valley Remains Open to OHVs



- BLM issues Draft Environmental Impact Statement (EIS) to close 9,000 acres of open OHV riding at the Christmas Valley Recreation Area
- MIC on-site review of the shows high level of effective management, collaboration, and user compliance
- Americans for Responsible Recreational Access issues national all-hands-on-deck response
- OHV groups urge BLM to select a final alternative that keeps the dunes open for OHV
- BLM selects access alternative in final plan
- Highlights import of advocacy



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THANK YOU

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