



Tread Lightly!

Protect the Adventure





WHAT WE DO

- Tread Lightly! is a non-profit organization that leads a national initiative to promote the responsible use of motorized vehicles when recreating outdoors. Our goal is to balance the off-road and off-highway vehicle (OHV) users' need for adventure with the need to conserve the places where they ride and explore.
- **Our mission** is to promote responsible off-road and OHV use and to do your part to "protect the adventure" for future generations.



2025 STEWARDSHIP

January - June 2025

31
PROJECTS

653
MILES OF
TRAIL
IMPROVED

89,250 LBS
OF TRASH CLEANED

81
SIGNS
INSTALLED

1,074
VOLUNTEERS

29,593
HOURS

VALUED AT
\$991,555





T.R.E.A.D. Principles

- **T - Travel Responsibly:** staying on designated roads, trails, and recreation areas
- **R - Respect the Rights of Others:** allow other recreators to enjoy their activity undisturbed
- **E - Educate Yourself:** maps, permits, land regulations, safety equipment
- **A - Avoid Sensitive Areas:** closures; protect wildlife habitats and sensitive soil; don't disturb archaeological, historical, or paleontological sites
- **D - Do Your Part:** leave it better than you found it, fire safety, avoid invasive species spread



OREGON

Program Manager

- Facilitator
- Statewide program alongside OPRD and OR ATV Committee
- Stewardship, Education, Outreach
- Create and foster relationships with land use managers

Projects, Events, and Outreach



Stewardship 2025

Partnered alongside Public Land Stewards in Bend, OR for three large scale clean ups with Forest Service

- 275 volunteers
- ~250,000 pounds of garbage, human waste, debris



Projects, Events, and Outreach



Lightfoot RC Course

OPRD partnered with TL! to create the Lightfoot RC Course

- Multi-station off road RC Course which implements T.R.E.A.D. Principles for youth education
- Fun and engaging activity to promote responsible recreation for kids of all ages (and many dads)





Projects, Events, and Outreach

Representing Responsible Recreation

- **Attendance at volunteer group meetings, campouts, and events (in person and virtually)**
- **Overland Expo PNW**
- **Overland Expo Foundation Project**
- **Off Road Rallies such as Giant Loop Ride**
- **Oregon Outdoor Summit**
- **Deschutes Trails Coalition Board**
- **Independent Advocacy**

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