



MEDIA RELEASE
August 12, 2025

NEW NATIONAL POWERSPORT TRAILS REPORT REVEALS TREMENDOUS SCALE OF TRAILS IN CANADA

CANADA NOWS FEATURES OVER 142,000 KMS OF POWERSPORT TRAILS

MARKHAM, ON. — Moto Canada and the Canadian Quad Council (CQC) today published a study of powersport trails in Canada revealing a vast network stretching from coast to coast to coast. The study, which includes ATV, ROV (Side by Side), motocross and adventure motorcycle trail infrastructure and organizations shows that Canadians are investing tremendous effort, funds and time in what is a truly Canadian recreational activity.

Canada's Trails By the Numbers

- 142,400 – kilometres of powersport trails in Canada (excludes snowmobile trails)
- \$10.3 Billion – total economic impact of the powersport trail industry in Canada
- \$4.2 Billion – total tourism spending
- 663,300 – registered trail users
- 184,000 – volunteer hours annually
- 1.2 Million – off-road vehicles in Canada
- \$6.3 Million – spent by trail organizations annually

Canada's off-highway ATV, ROV, and motorcycle trails represent a vital aspect of our nation's outdoor recreational landscape and culture. These trails, spanning diverse terrains from rugged mountains to dense forests, offer enthusiasts unparalleled opportunities for adventure and exploration like no other in the world.

"Canadians are fortunate to have one of the largest off-road trail networks in the world," said Landon French, President & CEO of Moto Canada. "The volunteers, clubs and organizations that develop and maintain this network do a tremendous job with very few resources. Now that we all better understand the trail network across Canada, we can make strategic decisions about how to work together to protect and maintain these trails for future generations."

The survey which was conducted in the Spring of 2025 and is supported by Canada's provincial trail organizations, reveals the size and scope of Canada's powersport trail network, and highlights the status of the organizations that manage the hundreds of trail clubs across Canada

Let's Ride, Canada Wide.

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looking at volunteerism, infrastructure, financial health of organizations, threats and opportunities.

“It’s pretty incredible to think that we have over 142,000 kilometres of powersport trails in Canada,” said Peter Mellish, President of CQC. “This is a national treasure that should be treated as such. This is also why we continue to call on the Federal Government and other stakeholders across Canada to work with us to develop a national trail strategy that will invest in the infrastructure and people required to keep this important resource viable in every province and territory across the country.”

The results showed that in 2025, over 663,300 Canadians are registered to use a powersport trail in Canada through a membership or trail permit purchased through a local club or provincial organization.

The survey revealed the top threats to the future of powersport trails included, loss of access to land, lack of funding, government regulations and environmental activism.

The survey also found that trail organizations are looking for the following support:

- 1.Improved cooperation across stakeholders
- 2.More advocacy at the federal and provincial levels
- 3.Improved cooperation with First Nations organizations
- 4.Resources to hire and retain professionals to lobby on behalf of our evolving sport
- 5.Improved promotion and marketing
- 6.Funding and cost-share projects for trail safety and sustainability programs
- 7.Improved trail regulation and safety enforcement
- 8.Funding from all levels of government for major infrastructure projects
- 9.Funding for managing exceptional circumstances, such as ice storms, fires and washouts
- 10.Training for staff, directors and clubs on relevant laws and governance required to run an organization

For the complete report visit this link: [insert link](#)

About Moto Canada

We exist so Canadians can ride.

Moto Canada is the nation’s leading industry association representing the interests of the world’s best powersports brands — including Arctic Cat, Aprilia, BMW Motorrad, BRP, Can-AM, Ducati, GasGas, Harley-Davidson, Honda, Husqvarna, Indian Motorcycles, Kawasaki, KTM, MV Agusta, Moto Guzzi, Piaggio, Polaris, Royal Enfield, Suzuki, Triumph, Vespa, and Yamaha. Moto Canada is a driving force, uniting Canadians with the exhilarating world of powersports and as industry advocates, we champion Canadians’ ability to ride both on and off-road. Moto Canada members

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represent over 90% of the powersports industry in Canada, generating \$17.3 billion in economic activity and over 88,000 Canadian jobs.

Moto Canada Connect is a for-profit marketing and media company owned by Moto Canada and powersport manufacturers. Moto Canada Connect owns and produces The Motorcycle and Powersport Shows, Canada's premier powersport shows.

Learn more at MotoCanada.com.

About the Canadian Quad Council

As the national voice of Canada's ATV & ROV community, the CQC serves as an educational and policy resource, providing valuable insights and guidelines for its members, federal governing bodies, and the general public, all aimed at promoting safe and responsible riding. The council's mandate goes beyond advocacy. It catalyzes collaboration and knowledge exchange among member federations and associations nationwide.

The CQC strives to cultivate a supportive ecosystem conducive to the growth and development of robust rider federations by facilitating knowledge transfer, sharing best practices and implementing targeted programming. Additionally, the council plays a crucial role in amplifying the collective voice of its members, channelling advocacy efforts toward impactful outcomes that resonate across the nation's ATV and ROV communities.

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