

What's Next for Trail Networks

How technology can enhance the trail management and rider experience



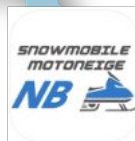
MAPGEARS North American Off-Highway Customers

400,000+ mobile app downloads



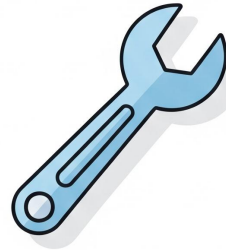
Legend:

-  Snowmobiles
-  ATV/OHV
-  4WD
-  OHM

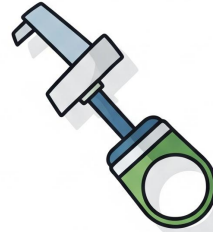


The big question:

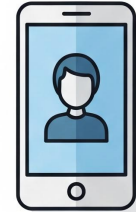
If technology could solve just one of your headaches, what would it be?



Safety



Funding



Riders

What are Trail Managers telling us?

Inspections

Maintenance

Closures

Communication

Safety

How Technology Can Help

Inspections

Inspection tracking, real-time reporting & dynamic forms

Maintenance

Logs, photos, notifications, cost tracking & resource planning

Communication

Rider engagement, club membership & informed trail users

Safety

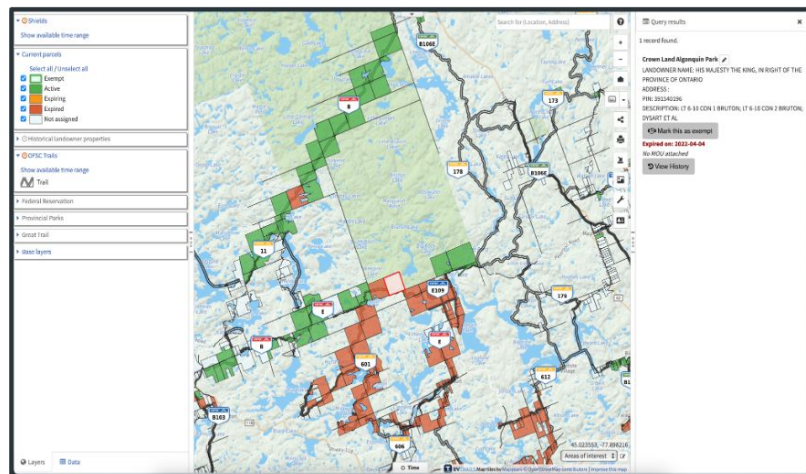
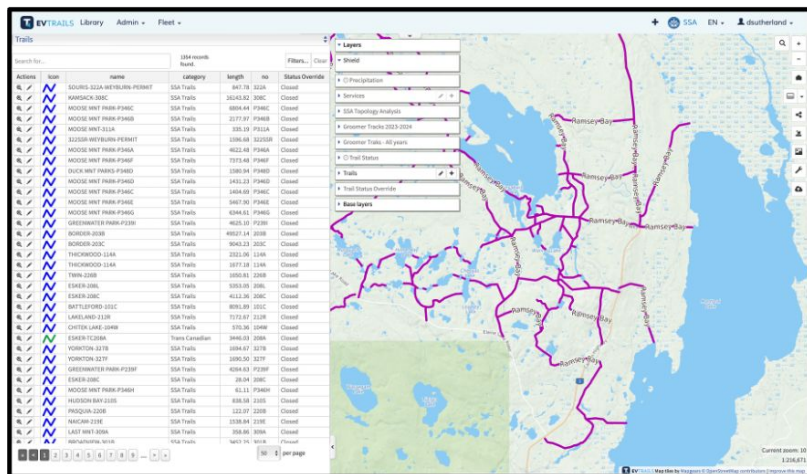
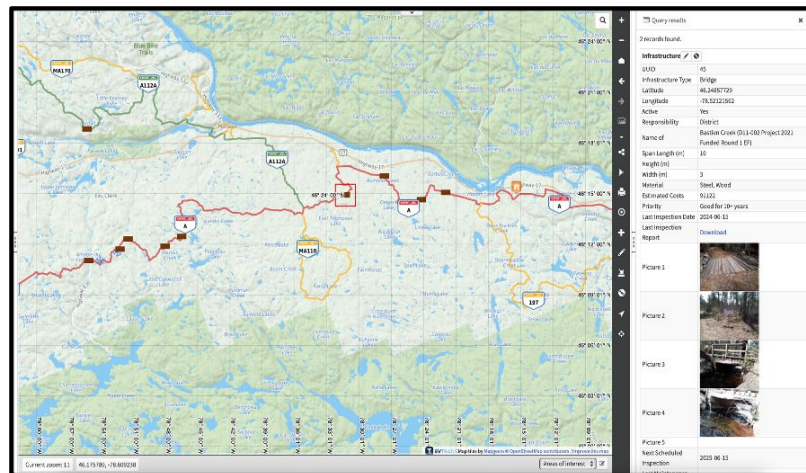
Up-to-date trail conditions, difficulty ratings, condition reporting & safety alerts

Closures

Live trail status, geofencing & greater awareness

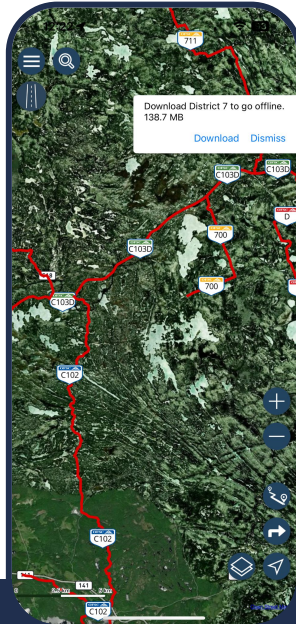
Real-World Examples

See how organizations are currently managing their trails, infrastructure, and landowner data using centralized mapping platforms.

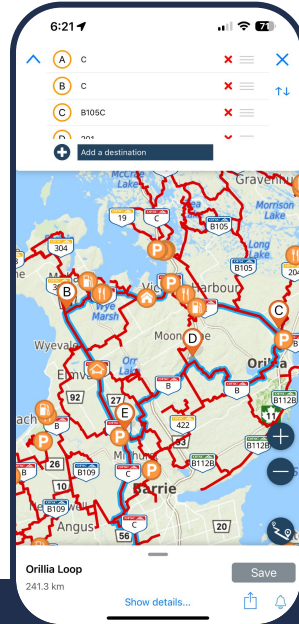


What do riders want at their fingertips?

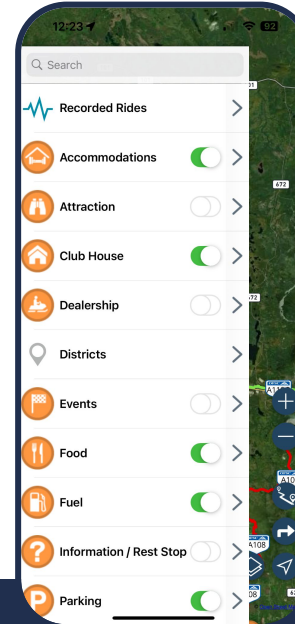
OFFLINE MAPS



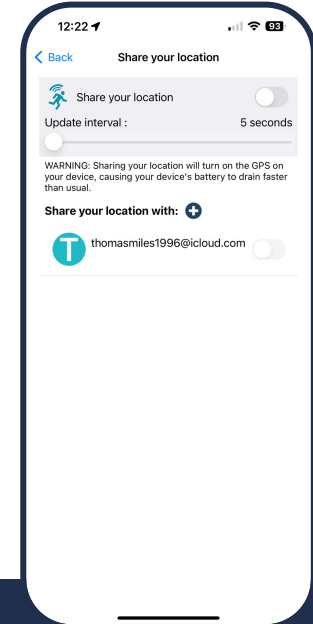
ROUTE PLANNING



POIs



LOCATION SHARING



What makes the biggest impact?

OFFLINE MAPS

ROUTE
PLANNING

POIs

LOCATION
SHARING

CLUB/ASSOCIATION
EVENTS

TURN BY TURN
NAVIGATION

GEOFENCED
ALERTS

CUSTOM
WAYPOINTS/AREAS

YOUR TURN:
What gaps can technology solve?



What about the data?

Imagine what you could do if you knew:

- Real-time trail traffic
- Crowd sourced trail conditions
- Popular POIs
- Average ride duration & distance
- Accurate cell coverage



Thank you

At Mapgears, we're inspired by the communities shaping the future of outdoor recreation. Thank you for being part of this conversation — and we look forward to crossing paths with you out on the trails.



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