

GRAND CANYON UNFED SCHOOL DISTRICT #4

The Town of Tusayan | Grand Canyon Unified School District #4

# **Tusayan Sports Complex** Master Plan & Feasibility Study

November 2024







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# Introduction

The Town of Tusayan and the Grand Canyon Unified School District (GCUSD) have teamed up with a design team consisting of Orcutt | Winslow, Sports Facilities Companies, and Michael Taylor Architects to explore the feasibility of constructing a sports complex on approximately 31 acres. The study is crafted to help the Town and District analyze a variety of aspects of the potential development of a sports complex in order to provide good decision-making metrics and a master plan grounded in the public's preferences. An advisory team was assembled to act as a representative body, and focused heavily on understanding the community needs and making strategic decisions that align with both the project mission and the community vision.

### Intergovernmental Arrangement

An intergovernmental arrangement is established between the Grand Canyon Unified School District #4 and the Town of Tusayan, AZ. Under this agreement, the Grand Canyon Unified School District #4 retains ownership of the Sports Complex, ensuring they have the priority right to use the facility. The School District is also the authoritative body for all matters related to educational purposes and must approve any improvements based on land grant and AIA requirements.

On the other hand, the Town of Tusayan has been granted a license to construct, operate, and maintain the Sports Complex. The Town is responsible for managing the complex, setting user fees, and providing public access. This agreement allows both entities to collaborate, ensuring that the facility serves the community's educational and recreational needs effectively.



GRAND CANYON UNFED SCHOOL DISTRICT #4

Tusayan Sport Complex Master Plan & Feasibility Study

orcutt/winslow

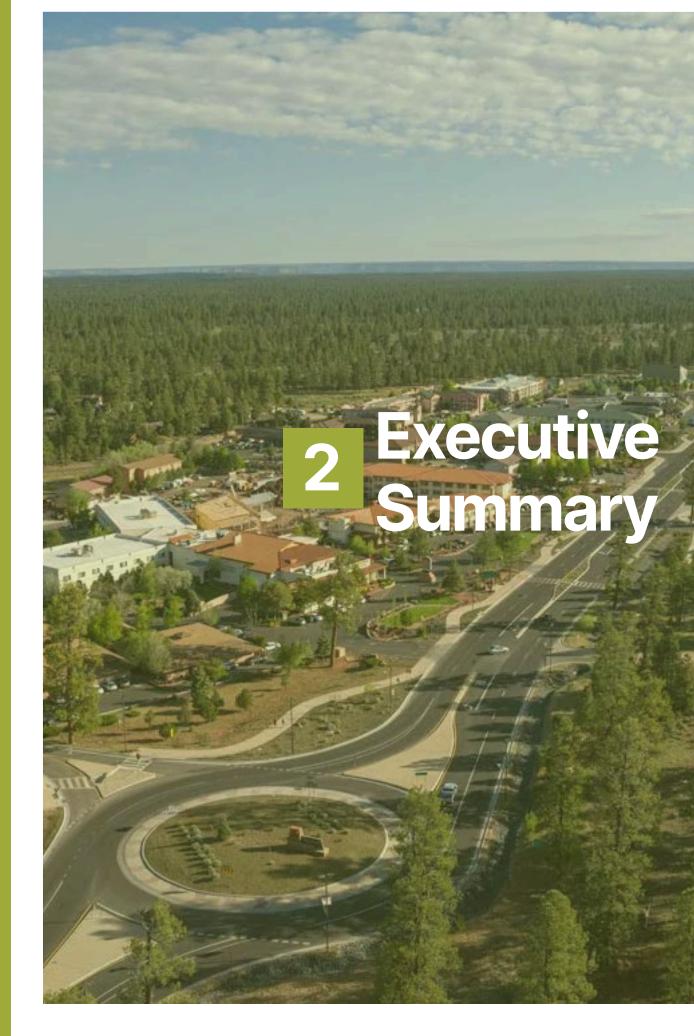




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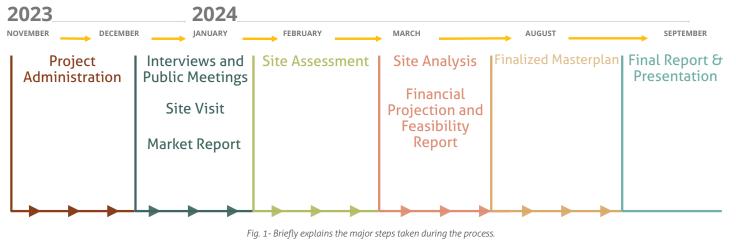




### **Design Team Process**

The design team organized efforts to satisfy three major categories of activities:

- PUBLIC INPUT AND PARTICIPATION: Gathering input from the community through engagement sessions and polls.
- ASSESSMENT AND ANALYSIS: Research the current trends in Tusayan culturally, demographically and analyze the site.
- **CONCEPT DEVELOPMENT AND RECOMMENDATIONS**: Provide an informed list of recommendations and financial forecasts for the project.



For more information, refer to page <u>20</u>.

### Public Input and Participation + Results

To ensure maximum representation across age and interest groups, the Design Team developed and distributed a detailed survey to community members. The survey focused on Tusayan residents to quantify the likelihood of particular market segments using current and new sports and recreation facilities and the specific amenities they may support. The survey results are then analyzed to provide summaries of the following data specific to sports and recreation facilities:

- Existing Facility & Asset Use
- Perception of Existing Facilities & Assets
- Likelihood of Utilizing Existing Facilities & Assets
- Reasons for Not Using Current Facilities & Assets
- Facility Amenity Requirements and/or Preferences For a New Facility
- Desired Programs and Community Function
- Perceptions of Competing Facilities & Assets



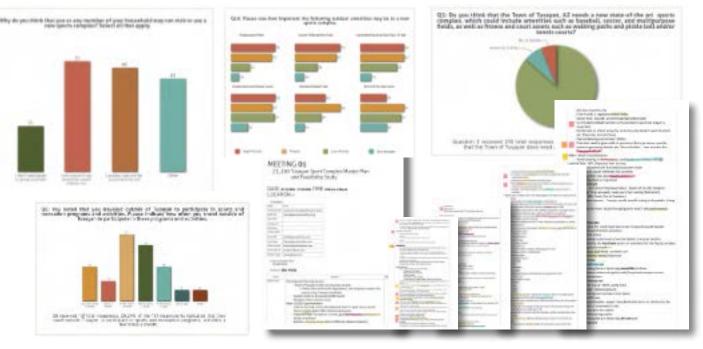
The images compiled reflect the location and engagement events held by the design team.

For more information, refer to page <u>22</u>.

### Insights from Public Input

The team was able to document all feedback received and organize for analysis. The data collected through the following community engagement and surveys were then collected and compared for a comprehensive analysis.

The analysis included identifying and locating data points within the structure of the results collected and classifying the data to its appropriate design requirement. Through this exercise, we were able to identify the key elements that could shape the design for the upcoming sports complex.



### Memorable Goals

Through the process of collecting and analyzing the data, the team was able to establish a set of well defined goals that seemed to echo throughout the research of the site. These goals are pivotal to the design decisions made and help give us a clearer picture of what the client, community and users envision. Almost all of the memorable goals for the project focused in some capacity on providing an inclusive and transparent process.



For more information, refer to page <u>30</u>.

For more information, refer to page <u>31</u>.

# **Market Overview**

For the demographic and socioeconomic data, SFC utilizes drive time data from the best-in-class provider ESRI, and their ArcGIS platform, which maps and pairs demographic and socioeconomic data from the United States Census to customized geographical ranges. In this case, that geographic range is based on drive time data from the planned site in Tusayan, Arizona.

In conducting the facilities research for the Tusayan market, SFC utilizes a proven process to discover and analyze relevant existing sports and recreation service providers in the local and sub-regional markets. In first identifying the relevant facilities, SFC canvases the local area using a combination of tools. SFC reviews existing data from the Client and relevant stakeholders to catalog local facilities of interest and amenities offered at those facilities. SFC cross-references those lists (if applicable) with tried and tested digital search results for the specified geographic area. In doing so, SFC canvases thousands of total square miles of search area in order to identify all potential relevant existing service providers. SFC further supports search results with a review of satellite imagery, when available, and additional web-based data.

### **Demographics and Socioeconomic Analysis**

- The immediate area, within a 30-minute drive of Tusayan, comprises approximately 2,606 people, with the overall region (240 minutes) totaling approximately 5.8 million people. The *limited population in Tusayan must be considered as a primary factor when determining the appropriate scale of sports and recreation assets.*
- With this in mind, Tusayan serves as the gateway to the Grand Canyon National Park, *accommodating thousands of temporary and seasonal visitors* on an annual basis.
- The *local population trend shows a decrease within the immediate area*, with estimates suggesting up to a 1.20% decrease over five years in the 10-minute drive time interval.
- Median age in local drive time intervals fall both below and above the national median of approximately 38.5 years. A below-average median age typically indicates a high percentage of children and young adults, which serve as key demographics for sports and recreation facility usage.
- The median age market characteristic may be considered as a neutral element for the success of local-programmed sports and recreation assets.

### **Sports in The Region and Existing Service Providers**

- SFC observed *no outdoor tennis courts in the local market* but observed an increased volume of facilities from 60 to 90 minutes and further south in the entire Phoenix market.
- SFC observed *no outdoor multi-purpose fields and diamond fields in the local market* but observed an increased volume of facilities from 60 to 90 minutes and further south in Flagstaff and the entire Phoenix market.
- SFC observed a high volume of *Bike Pump Track and Skills Park* facilities in the Tusayan sub-region and regional market, although *no tracks currently operate within Tusayan, indicating an opportunity for the local market*.
- SFC observed a single amphitheater (band shell) facility in the local market, with a moderate volume of additional facilities between two and three hours of Tusayan.
- SFC reviewed the regional market for above ground skatepark facilities and noted that no entirely
  above ground facilities operate within the Tusayan local market. However, four facilities currently
  operate in the regional market, about two to four hours from the proposed site in Tusayan.
- SFC analyzed the local, sub-regional, and regional markets for *outdoor track facilities*. SFC observed a *single outdoor track in the local market offered at the Grand Canyon School District* in the Grand Canyon Village. Further from the proposed site, SFC observed an increase in outdoor track facilities between one and four hours from Tusayan.



Site analysis consists of the documentation and understanding of all existing conditions on a given site, and any characteristics present that might influence decisions made in its development. The team's analysis started at a regional level and focused in on the extremely local aspects of the site. Topics covered in the report include utilities and easements, existing structures, site adjacency, topography, prevailing wind, sound, site views, vehicular and pedestrian access, etc.

For more information, refer to page <u>42</u>.

# **Recommended Design**

The Consultant Team analyzed and scored twenty asset types as part of the asset prioritization process. The following table summarizes the recommended prioritization of assets based on the factors considered in this Action Plan and outlined previously. The chart reflects the results of the prioritization analysis including the asset type, weighted score, and recommended prioritization. The full prioritization matrix for the assets analyzed can be found in the appendix section of this report delivered as an associated document.

The Consultant Team utilized the following structure to score sport and recreation assets based on their corresponding category:

- Alignment with Project Vision/Intent
- Stakeholder Input Stated Demand from Interviews
- Community Engagement Input Stated Demand from Survey.
- The Total Participation Rate National and Regional Participation Data
- The National Asset Benchmark Deficit/Surplus Based on Per Cap Data
- Cost to Build –Opinion of Cost
- The Financial Performance Potential Financial Forecast
- Long Term Replacement Costs Cost of Ownership Analysis

		1	MULTI-PURPOSE FIELD
	<b>R</b> 1	2	BASEBALL/YOUTH FIELDS
	E	3	SOFTBALL FIELD
		4	TRACK AND FIELD
-		5	AMPHITHEATER
<b>VSE</b>	R 2	6	DOG PARK (NOT PICTURED)
PHASE	E	7	MOUNTAIN BIKE SKILLS PARK
<b>–</b>		8	WALKING TRAILS WITH OUTDOOR FITNESS STATIONS
		9	COMMUNITY GARDEN
		10	RESTROOM BUILDING
		11	PARKING & OVERFLOW PARKING (TBD)
		12	<b>RESTROOM &amp; GROUNDS MAINTENANCE BUILDING</b>
		13	FUTURE SKATE PARK
2	R 3	14	SAND VOLLEYBALL COURTS (2)
<b>VSE</b>	TIER	15	TENNIS COURTS (2)
PHASE		16	PICKLEBALL COURTS (2)
<b>u</b>	R 4	17	PLAYGROUND EXPANSION
	TIER	18	UPGRADED BASKETBALL COURTS
		19	FUTURE REC/FITNESS CENTER (NOT IN PROJECT)



Table 17- Program & Phase Matrix

For more information, refer to page <u>64</u>.

# **Best Practices**

The design team reviewed all best practices as it relates to the development of the Tusayan Sports Complex, including: Sustainable Design Strategies, ADA Guidelines and Facility Recommendations. The deep dive into each area explains the important integration of these best practices during the implementation of the master plan.

### Sustainability

Drawing on resources from Leadership in Energy and Environmental Design (LEED) and the American Institute of Architects (AIA) Design Excellence Framework, we have identified 11 key categories of sustainability.



### Accessibility

The guidelines established by Americans with Disabilities Act (ADA) and Architectural Barriers Act (ABA) helped define the strategies used to create an environment accessible to all. The more stringent of the two were adhered to.



Accessible

Route



Facilities



Surfaces









Handrails Ramps

**Benches** 

### Sports Fields and Courts

Following the recommendations made by SFC and by referring to the guidelines established within the Arizona Interscholastic Association(AIA), we were able to define the ideals by which each facility would be placed and designed on site.

Areas



# **Financial Projections**

Based on SFC's experience in developing sports and recreation facilities, the table below summarizes the opinion of cost for Phase I of the new outdoor complex, followed by Phases I and II combined. In order to provide a more accurate opinion of cost and based on the current volatile construction climate affecting the development of youth and amateur sports facilities, SFC projected a range of development costs including a low and high-end projection.

PHASE I COMPLEX: USES OF FUNDS	LOW	MID	HIGH
Land Cost	\$0	\$0	\$0
Hard Cost	\$6,650,105	\$7,389,006	\$8,127,906
Field and Sports Equipment Cost	\$9,405,247	\$10,450,275	\$11,495,302
Furniture, Fixtures, and Equipment	\$522,972	\$581,081	\$639,189
Soft Costs Construction	\$887,915	\$986,572	\$1,085,229
Soft Costs Operations	TBD	TBD	TBD
Escalation	\$1,473,098	\$1,636,775	\$1,800,453
Working Capital Reserve	TBD	TBD	TBD
Total	\$18,939,337	\$21,043,708	\$23,148,079

PHASE I AND II COMPLEX: USES OF FUNDS	LOW	MID	HIGH
Land Cost	\$0	\$0	\$0
Hard Cost	\$7,968,229	\$8,853,588	\$9,738,947
Field and Sports Equipment Cost	\$10,164,832	\$11,294,258	\$12,423,684
Furniture, Fixtures, and Equipment	\$626,922	\$696,581	\$766,239
Soft Costs Construction	\$1,063,909	\$1,182,122	\$1,300,334
Soft Costs Operations	TBD	TBD	TBD
Escalation	\$1,665,691	\$1,850,767	\$2,035,844
Working Capital Reserve	TBD	TBD	TBD
Total	\$21,489,584	\$23,877,316	\$26,265,047

Table 19- Phase I and II Complex: Use of Funds

For more information, refer to pages 76-115.

Table 18- Phase I Complex: Use of Funds

# **Business Model Overview**

One key area of focus for a new sports and recreation complex will be to provide youth and amateur sports and event facilities for the Tusayan community, prioritizing local access. SFC has subsequently detailed the sports the local programming operating model.

### LOCAL PROGRAMMING MODEL

The local programming model is designed to make any facility development a year-round sports and recreation hub by serving as a community asset providing sports, physical health, recreation, and youth development programming, regardless of skill levels or abilities. Based on conversations with the Client, SFC's recommendations for the spaces and amenities detailed in the facility program, a sports tourism complex has the potential to offer programming for any or all of the following activities from in-house and/or partner organizations: practices, camps, clinics, leagues, showcases, private individual and group training, track and field meets, BMX events, concerts, and more.

### **IN-HOUSE PROGRAM MIX BENEFITS**

The programs listed previously offer a robust programming model to be featured at the Tusayan complex including in-house and partner organization offerings. While a model more heavily focused on partner and rental programming typically takes less time to grow revenues and guarantees revenue for the model, it limits the long-term revenue growth opportunities. SFC recommends a facility program mix that includes internal or in-house programs in addition to rental or outside service provider programs. In-house programming presents the complex with the following growth and business development opportunities:

- **GREATER OWNERSHIP OF THE BUSINESS**
- **CONTROL OF THE CUSTOMER EXPERIENCE**
- **HIGHER FINANCIAL RETURNS** •
- FACILITY DATABASE AND CROSS MARKETING •
- **ABILITY TO MAXIMIZE SCHEDULING**

# **Performance and Funding Sources**

### Summary of Financial Performance

SFC constructed a detailed pro forma/financial analysis model for the outdoor complex that projects the financial viability for the first five years of operations. In creating the financial forecast, SFC intentionally projects numbers that are dependent on timely marketing, attention to detail, ongoing financial analysis, a focus on customer service, and intelligent management practices.

PHASE I/ & II	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Total Revenue	\$88,580/ \$98,585	\$99,030/ \$109,459	\$116,807/ \$127,963	\$121,215/ \$132,660	\$130,971/ \$143,225
Total Cost of Goods Sold	\$37,434/ \$39,935	\$40,202/ \$42,810	\$46,406/ \$49,196	\$47,975/ \$50,837	\$51,310/ \$54,375
Gross Margin	\$51,146/ \$58,650	\$58,828/ \$66,650	\$70,401/ \$78,767	\$73,239/ \$81,822	\$79,661/ \$88,851
Total Operating Expenses	\$141,891/ \$170,016	\$144,689/\$173,346	\$148,624/ \$177,948	\$151,890/ \$181,847	\$155,525/ \$186,190
EBITDA	(\$90,745)/ (\$111,366)	(\$85,861)/ (\$106,696)	(\$78,223)/ (\$99,181)	(\$78,651)/ (\$100,025)	(\$75,864)/ (\$97,339)
Cost Recovery	49.4%/ 47.0%	53.6%/ 50.6%	59.9%/ 56.3%	60.6%/ 57.0%	63.3%/ 63.3%

Table 20-21 - Financial Performance sheet for the initial 5 years. Table reflects the performance for Phase 1 and Phase 1 & 2.

The operations at the outdoor sports and recreation complex in Phase I are expected to require an operational subsidy due to a negative Earnings Before Interest, Tax, Depreciation, and Amortization (EBITDA) of approximately \$91,000 in year one before gradually improving to a negative EBITDA of approximately \$76,000 annually at maturity in year five.

In Phase I and II combined its expected to require an operational subsidy due to a negative Earnings Before Interest, Tax, Depreciation, and Amortization (EBITDA) of approximately \$111,000 in year one before gradually improving to a negative EBITDA of approximately \$97,000 annually at maturity in year five.

### **Potential Funding Sources**

Based on SFC's experience in planning and funding facilities similar to the facilities included in the included facility program, communities and private clients have deployed the following funding mechanisms successfully in recent projects across the country. It should be noted that in today's development climate, most projects have a diverse set of funding sources and often rely on public-private partnerships.

### SPECIAL DISTRICTS

- USDA Rural Development (Community Facilities Direct Loans & Grants, *Community Facilities Loan Guarantees)*
- Taxes on Business Improvement Districts (BIDs)
- Opportunity Zones

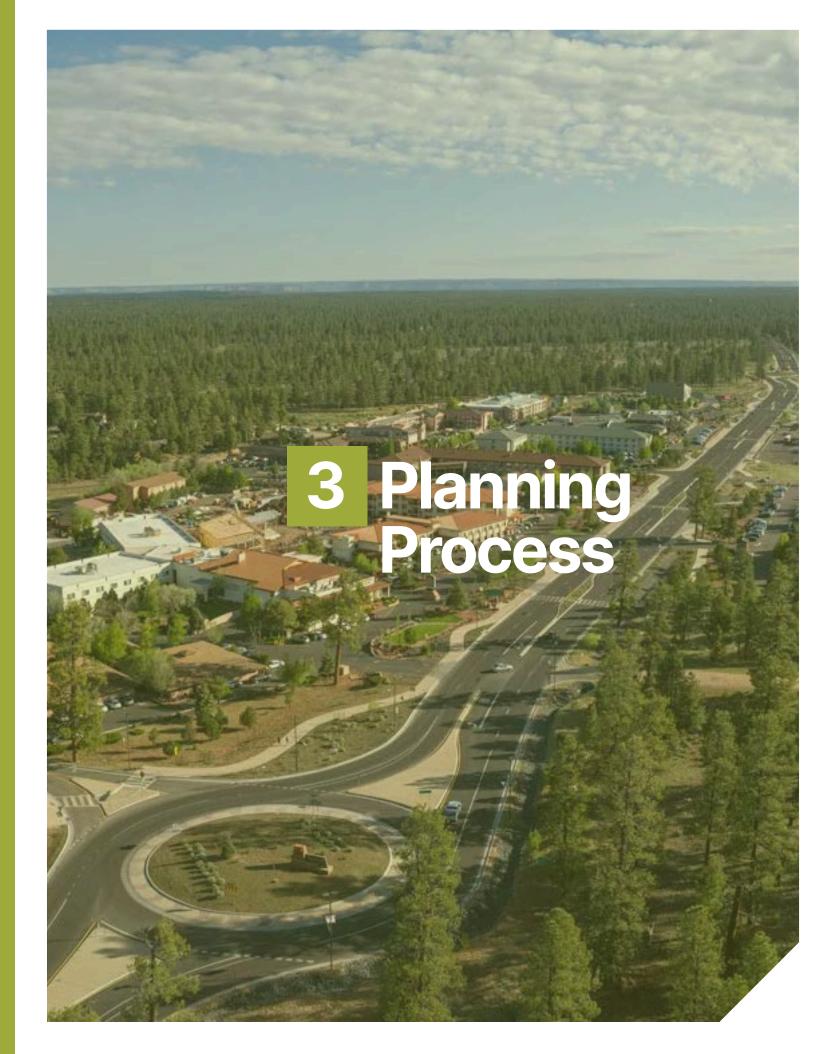
### PARTNERSHIPS

- Public-Private Partnerships
- Public-Public Partnerships

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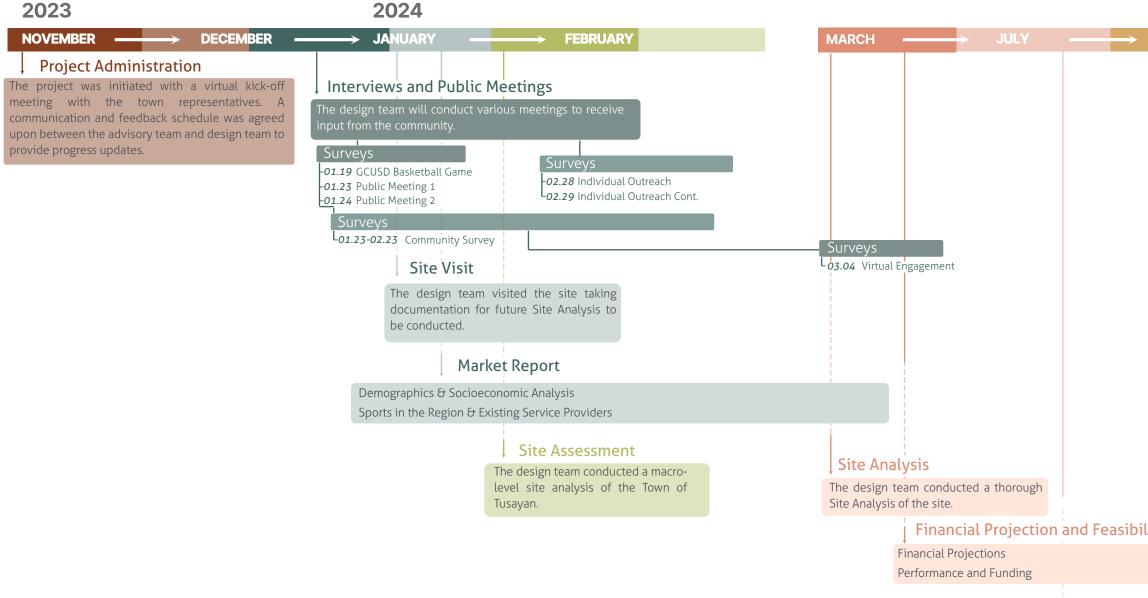






# **Design Team Process**

Fig. 1- Briefly explains the major steps taken during the process.



**Finalized** 

Advisory Team selected the Complex given by the Desig

AUGUST	$\rightarrow$	SEPTEMBER	
lity Report			
Masterplan	an the a Course t		
final concept option fo gn Team.	or the Sports		
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	The tea	Final Report & P	
	comprehe	ensive analysis that is p ncil and District School	resented to the

# **Public Input and Participation**

One of the most influential aspects of the study was the community input process. Almost all of the memorable goals for the project focused in some capacity on providing an inclusive and transparent process. To ensure that everyone that wanted to participate had the opportunity, the team provided numerous information sessions as well as public forums during the process.

Care was taken to offer these at various times of day to accommodate differing schedules, and were also provided virtually. A full community survey remained open for 4 weeks, driving as much participation as possible. The team was able to document all feedback received and organize for analysis.

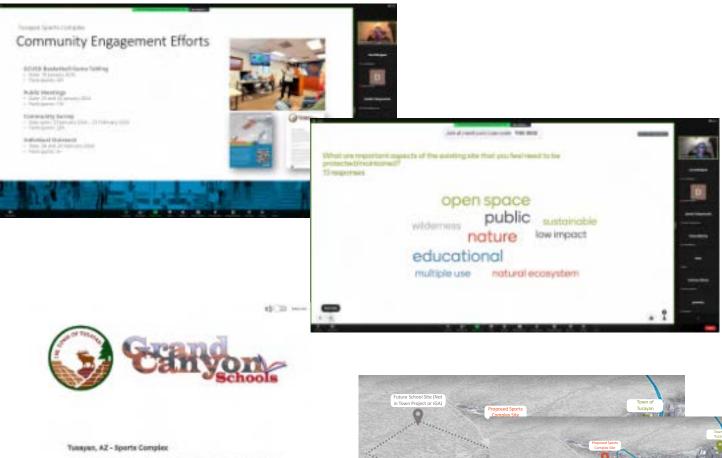
Date	Time	Engagement Sessions	Participants
Friday, 19th Jan	Evening	GCUSD Basketball Game Tabling	40+
Tuesday, 23rd Jan	Day	Public Meeting 1	19+
Wednesday, 24th Jan	Day	Public Meeting 2	19+
23rd Jan - 23rd Feb	Full Day	Community Survey	224
Wednesday, 28th Feb	Full Day	Individual Outreach	5+
Thursday, 29th Feb	Full Day	Individual Outreach Contd.	5+
Monday, 4th March	Evening	Virtual Engagement Meeting	8

Table 1 - Financial Performance sheet for the initial 5 years. Table reflects the performance for Phase 1 and Phase 1 & 2.



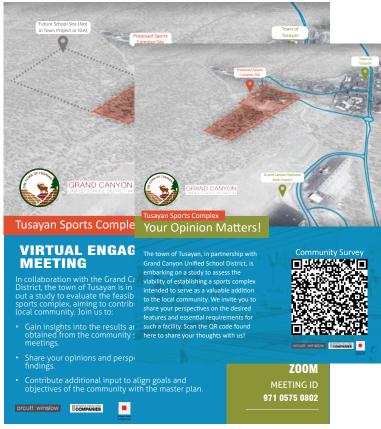
A series of public meetings were conducted in order to assess the needs of the town of Tusayan.

Multiple sessions were held at different times and locations, including virtual meetings in order to gain the most exposure and receive community members as possible from as many different backgrounds as possible.



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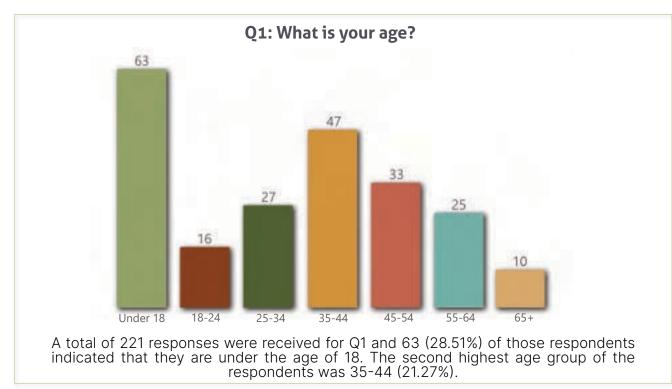




The images compiled reflect the different virtual and in-person engagement events held by the design team.

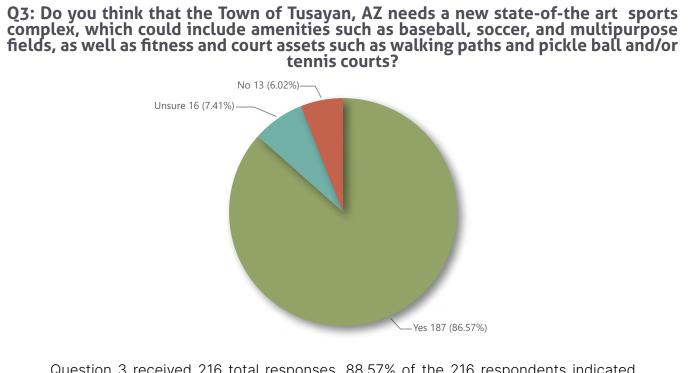
# **Survey Raw Data**

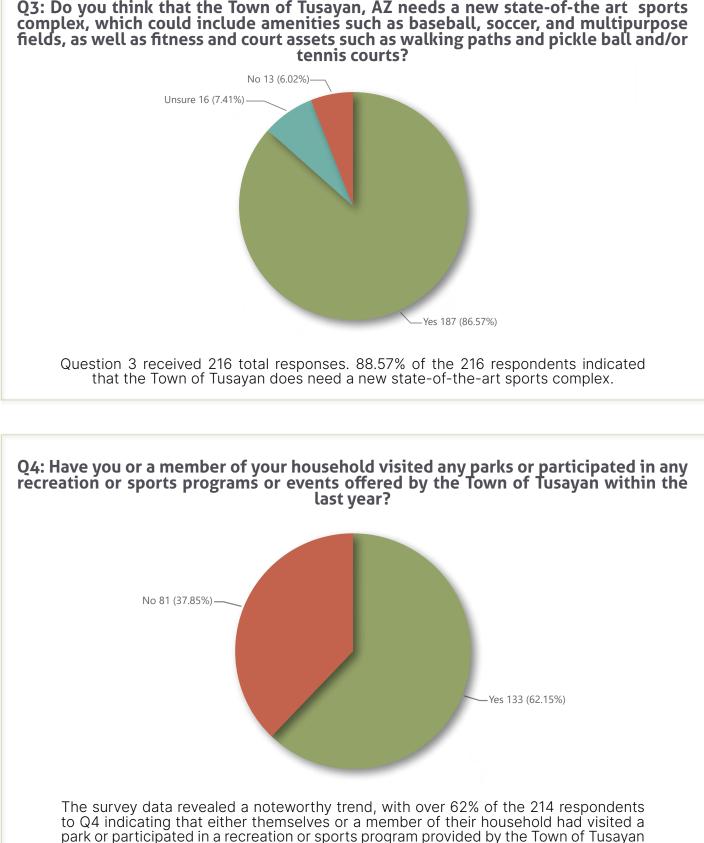
Through the community survey exercise, we were able to identify key data points that aid us in giving a better picture of the communities needs and requirements. The data collected is as shown below-



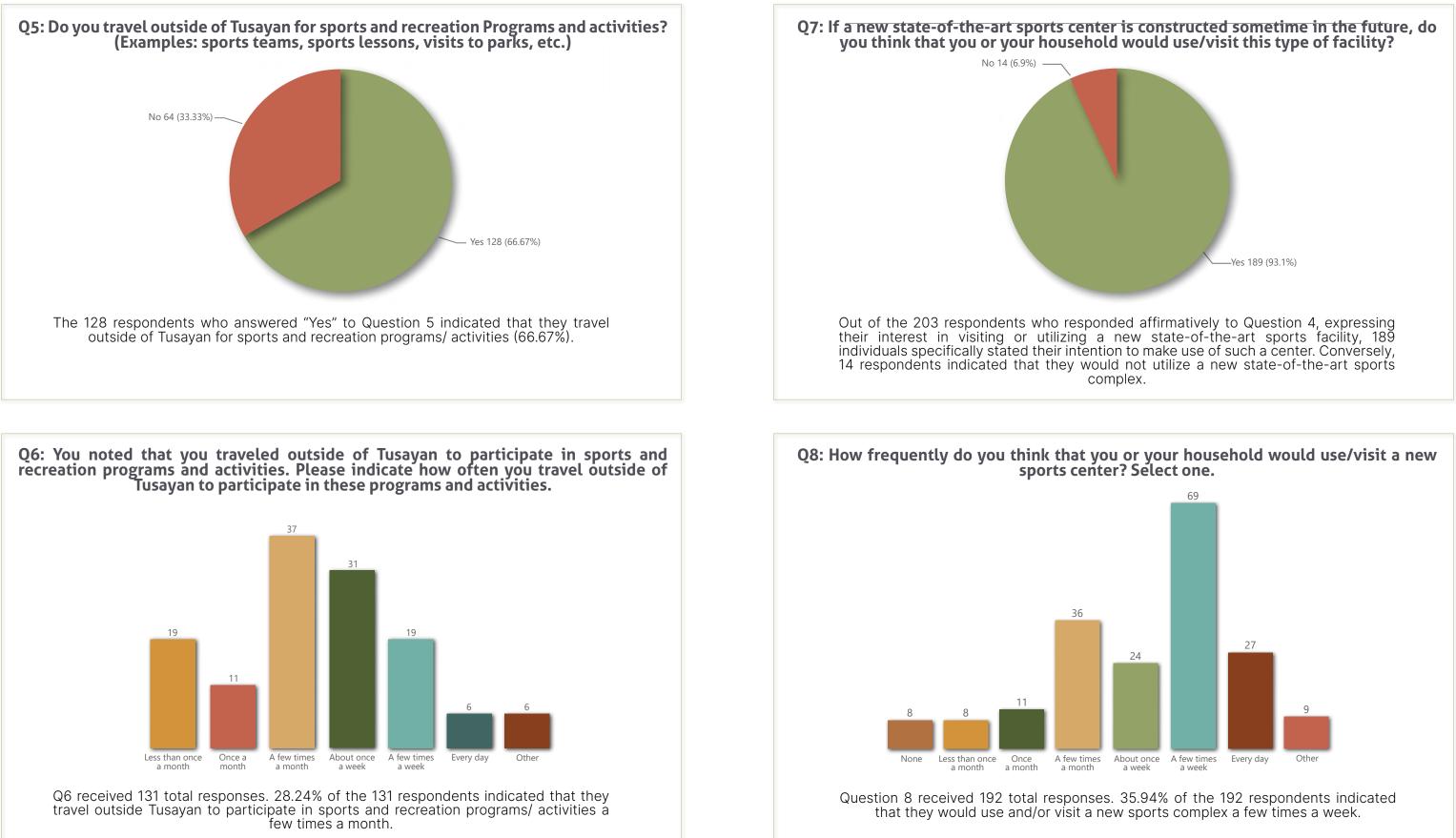


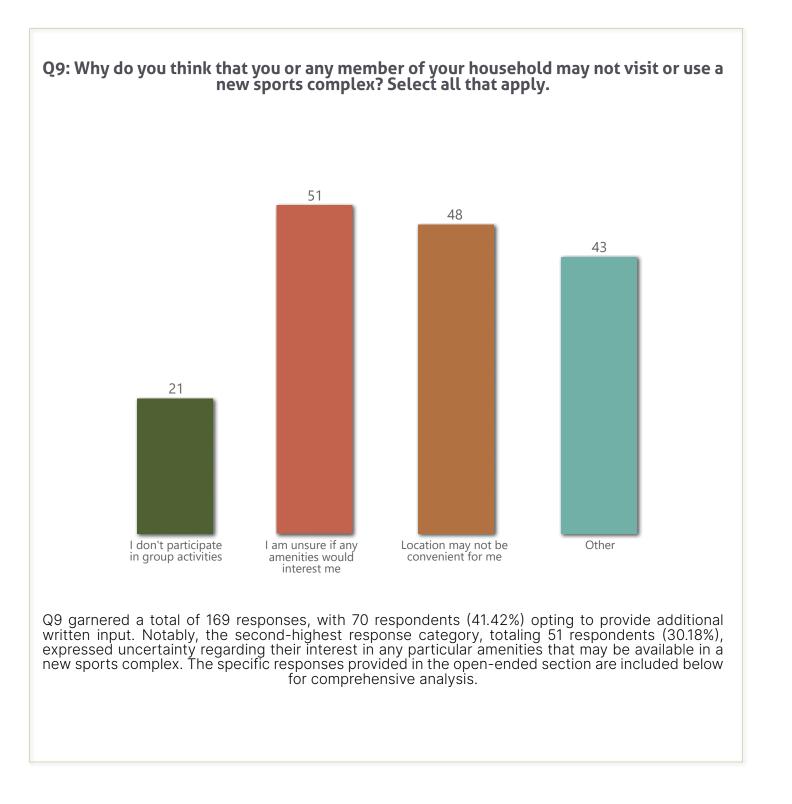
The highest percentage of respondents have lived in Tusayan for 11 to 20 years (22.94%). Majority of respondents (60.55%) have lived in the Tusayan area 6 years or longer.

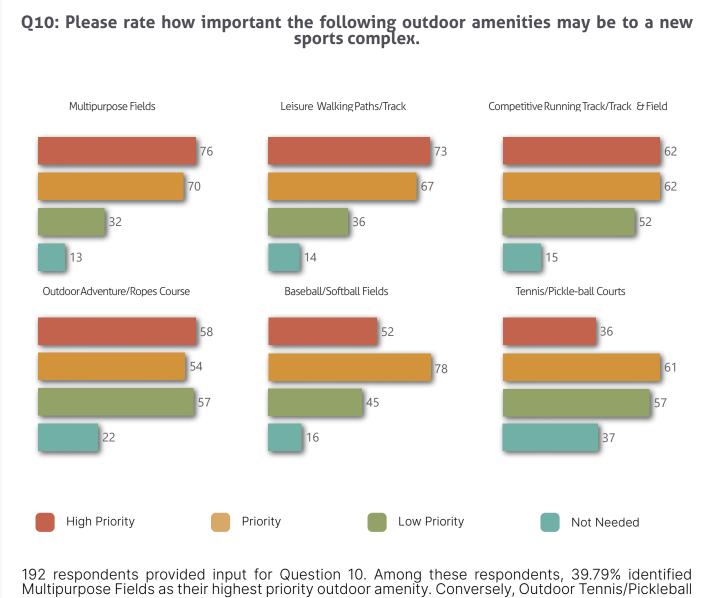




within the past year.







192 respondents provided input for Question 10. Among these respondents, 39.79% identified Multipurpose Fields as their highest priority outdoor amenity. Conversely, Outdoor Tennis/Pickleball Courts garnered 19.37% of responses indicating they were "Not Needed". It is noteworthy that the significant percentage of responses favoring Multipurpose Fields aligns with the keywords noted in the previous question, which indicated a strong preference for soccer/football/softball/baseball fields. The above the percentage of fields. The chart below illustrates the percentage of priority assigned to each outdoor amenity by respondents. In the chart, green represents amenities deemed unnecessary, purple indicates low priority, yellow signifies a priority, and light blue denotes a high priority rating.

# **Engagement Analysis**

The design team cast a wide net in the public input process. All feedback was incorporated and the team dedicated quite a bit of intention to organizing all of the different potential subjects. As the information from the community survey, the public forums, and the virtual presentations were compiled, certain patterns or themes came to the forefront. After evaluating all of data, all comments received fell within one of four identified memorable goals. These memorable goals were approved by the advisory team, shared with the pubic, and then used as a guiding document as the sports complex master plan and operational analysis were developed.

### **Community Value** "space for everyone"

- Stakeholder involvement
- . Activity inclusivity of all ages
- community participation
- success
- unique
- . public access
- community events: astronomy use.
- lights
- Town culture
- "Everyone's Plan" Wildlife and forest
- safety
- ٠
- family
- Town demographics community garden

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### **Design with Nature**

- "preserving Tusayan nature"
- geology water storage
- turf less water needed
- liquids need heated storage
- environmentally responsible
- naturalistic guality

### "amenities" track and field recreation activities

**Activities/Services** 

- education community education/training

- Grand Canvon
- reclaimed water
- sustainable
- protected forest
- maintenance

### parks sports events

playgrounds

- regulation track, soccer, diamond baseball/softball, and storage
- summer camp
- programming services
- Astronomy and astro-tourism
- facilities
- resources
- well-lit area to walk
- training



### economic impact

- feasibility
- resources for funding:
- grants sales tax
- BED tax + transient Tax
- - community needs



### maintenance money for improvements over time

- wellness opportunities





# **Memorable Goals**

- **Strategic Resource Management** Gain awareness of the economic impact
- and the potential for positive community enhancements
- Provide the community with clear and thorough feasibility information to allow for durable decision-making
- Equip the town with a clear understanding of the initial resources and ongoing operation and maintenance requirements

### **Community Value & Consensus**

- Cultivating stakeholder involvement and embracing community participation
- Celebrating town culture, diversity, and providing inclusive activities for all ages
- Reflecting the vibrancy of town demographics and uniting through "everyone's plan" with shared spaces like community gardens as centers of connection





### **Amenities & Activities**

- A community hub for fostering education, wellness, and recreation through diverse programming and facilities
- Supporting community programs such as astronomy and astro-tourism, summer camps, and community training
- Resources for all ages ensuring safety with well lit areas

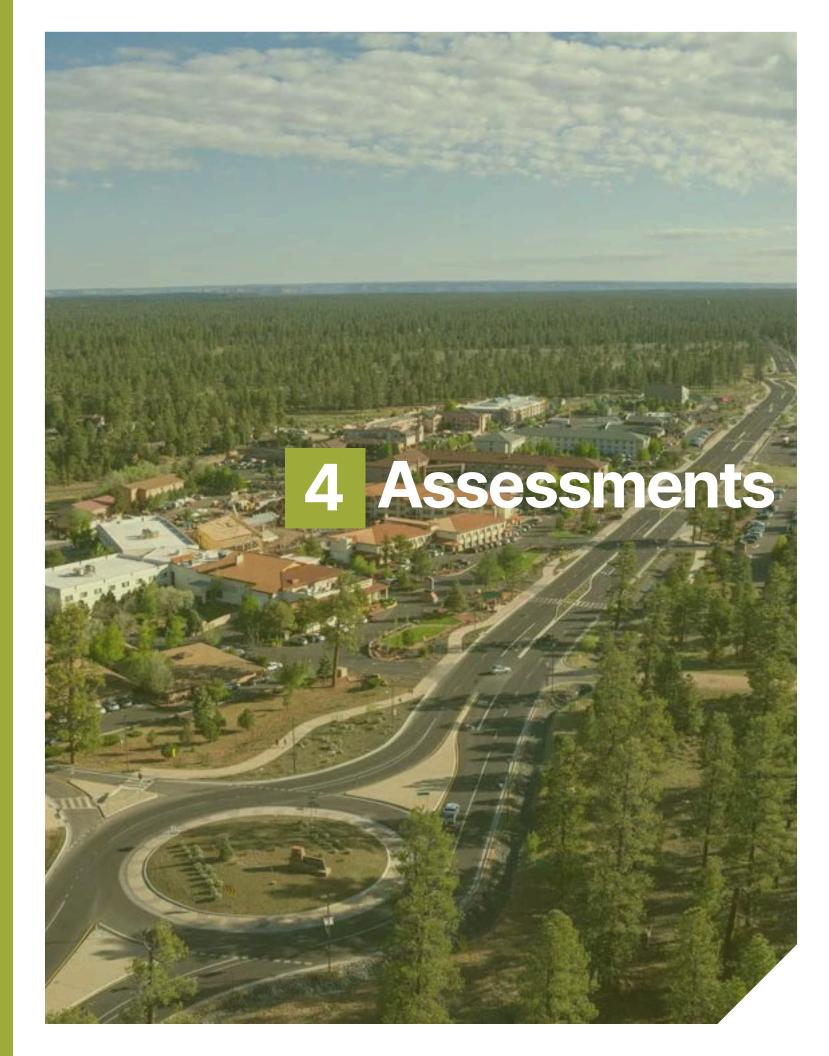
### Preserving & Propelling Tusayan

- Harmonizing the built environment with the existing geology while nurturing wildlife and forests for safety and family enjoyment
- Mitigate project water use and consumption through sustainable strategies
- Minimizing land disturbance while incorporating naturalistic features inspired by the Grand Canyon and the protected forest

### orcutt|winslow







# **Market Overview**

The town of Tusayan, situated just south of the Grand Canyon National Park has a rich history and close tie to the natural wonder nearby. Originally inhabited by Native American tribes such as the Havasupai, Hopi, Navajo and Paiute, the area saw intermittent settlement and use for thousands of years.

In the early 20th century, the construction of the Santa Fe Railroad opened up the area to tourism, leading to the establishment of lodges and services catering towards visitors of the Grand Canyon. Tusayan itself saw significant development in the 20th century, particularly with the construction of Grand Canyon National Park in 1919. As tourism to the Grand Canyon increased, so did the need for infrastructure and services in Tusayan. Today, the town primarily serves as a gateway for visitors to the Grand Canyon, offering accommodations, restaurants, and other amenities.

The Grand Canyon Unified School District #4 was established in 1911 to provide schooling for the children of workers involved in the development of the Grand Canyon National park. As the community around the Grand Canyon has expanded, so too has the district, adapting to accommodate an increasing student population and evolving educational standards.

Made up of the Grand Canyon Elementary School and Grand Canyon High School, the district continues to play a vital role in the community offering a comprehensive education to students from diverse backgrounds while preserving the unique heritage and spirit of the region.

# Key Data

### Demographics and Socioeconomic Analysis

For the demographic and socioeconomic data, SFC utilizes drive time data from the best-in-class provider ESRI, and their ArcGIS platform, which maps and pairs demographic and socioeconomic data from the United States Census to customized geographical ranges. In this case, that geographic range is based on drive time data from the planned site in Tusayan, Arizona.

	Tusayan, Arizona						
CATEGORY	10 MINUTES	15 MINUTES	30 MINUTES	60 MINUTES	90 MINUTES	240 MINUTES	
Population	493	854	2,606	8,232	107,073	5,760,847	
Growth Projections- Next 5 Years	-1.20%	-1.05%	-0.75%	+1.40%	+2.30%	+2.60%	
Median Age (U.S. Median: 38.5)	36.5	39.6	42.3	44.9	32.0	38.0	
Median HH Income (U.S. Median: \$70,784)	\$52,582	\$61,249	\$70,274	\$62,360	\$72,151	\$76,230	
Median HH Income % Above/Below Adjusted Cost of Living (Index: 116.2)	-36.07%	-25.53%	-14.56%				
Spending Rec. Lessons (U.S. Avg.: \$143)	\$93.57	\$108.35	\$116.35	\$94.44	\$123.66	\$142.61	

Table 2 - Vicinity Demography

### Sports in The Region

In conducting the facilities research for the Tusayan market, SFC utilizes a proven process to discover and analyze relevant existing sports and recreation service providers in the local and sub-regional markets. The following table lists the "primary" sports and activities that could be accommodated within the facility types that most regularly drive a high volume and frequency of indoor sport participants and events, as well as the number of potential participants that could be attracted from the local, sub-regional, and regional marketplaces.

	Potential Core Sports Participants						
SPORT/ACTIVITY	Core Participation Rate	Local (30 min.) Participants	Sub-Regional (60 min.) Participants	Sub-Regional (90 min.) Participants			
Basketball	6.42%	167	528	6,873			
Tennis	5.46%	142	450	5,850			
Volleyball	3.32%	87	273	3,555			
Soccer	3.32%	86	273	3,550			
Baseball	2.88%	75	237	3,088			
Softball	2.19%	57	180	2,342			
Skateboarding	2.04%	53	168	2,187			
Pickleball	1.89%	49	155	2,019			
Tackle Football	1.64%	43	135	1,753			
Flag Football	1.21%	32	100	1,298			
Track & Field	0.59%	15	48	629			
Ultimate Frisbee	0.23%	6	19	247			

Table 3- Potential Sports

As a preliminary step in determining the market opportunity for certain sports and recreation services, SFC groups core participation rates and potential participants in the region by asset type. As shown in the chart below, there is a sizable base of potential participants that new outdoor flex field assets could capture

	Potential Core Sports Participants							
OUTDOOR FIELD SPORT/ ACTIVITY			Sub-Regional (90 min.) Participants					
Soccer	3.32%	86	273	3,550				
Baseball	2.88%	75	237	3,088				
Softball	2.19%	57	180	2,342				
Tackle Football	1.64%	43	135	1,753				
Flag Football	1.21%	32	100	1,298				
Ultimate Frisbee	0.23%	6	19	247				
Total	11.47%	299	944	12,278				

### **Existing Service Providers**

In first identifying the relevant facilities, SFC canvases the local area using a combination of tools. SFC reviews existing data from the Client and relevant stakeholders to catalog local facilities of interest and amenities offered at those facilities. SFC cross-references those lists (if applicable) with tried and tested digital search results for the specified geographic area. In doing so, SFC canvasses thousands of total square miles of search area in order to identify all potential relevant existing service providers. SFC further supports search results with a review of satellite imagery, when available, and additional web-based data.

Outdoor Tennis Court Facilities	Drive Time (Minutes)	Outdoor Track Facilities	Drive Time (Minutes)
Cheshire Park	69	Grand Canyon School District	14
McPherson Park	74	NAU Track and Field	74
Thorpe Park Tennis Court	76	Flagstaff High School Track	76
Hal Jensen Recreation Center	77	Coconino High School Track	77

Skatepark (Above Ground) Facilities	Drive Time (Minutes)	Outdoor Baseball-Softball Field Facilities	Drive Time (Minu
Tuba City Skatepark	103	Thorpe Park Tennis Court	74
Page Skate Park	153	West Flagstaff Little League	74
(ayenta Recreation (Reservation)	170	Flagstaff High School Baseball	74
Skatepark	170	Softball Field	74
Pinon Skatepark	199	Adrian Garcia Sr. Field	77

Amphitheater (Band Shell)	Drive Time (Minutes)		Bike/Pump Track Facilities	Drive Time (Minutes)	
Facilities			Fort Tuthill County Park	77	
McKee Amphitheater	16			110	
			Sedona Bike Skills Park	119	
Pepsi Amphitheater	//		A.C. Williams Granite Creek Park	124	
TC Amphitheater	106	]	Anthem Skatepark and Pump		
	110	-		171	
Pavilion at Posse Grounds Park	119		Track		

Outdoor Multi-Purpose Field Facilities	Drive Time (Minutes)
Flagstaff High School- Football	74
Field	
South Campus Recreation	75
Complex- NAU	
Lumberjack Stadium	75
Thorpe Soccer Fields	76

Table 4- Potential Sports post market study.

# **Key Insights**

### Demographics and Socioeconomic Analysis

- The immediate area, within a 30-minute drive of Tusayan, comprises approximately 2,606 people, with the overall region (240 minutes) totaling approximately 5.8 million people. The limited population in Tusayan must be considered as a primary factor when determining the appropriate scale of sports and recreation assets.
- With this in mind, Tusayan serves as the gateway to the Grand Canyon National Park, accommodating thousands of temporary and seasonal visitors on an annual basis.
- The local population trend shows a decrease within the immediate area, with estimates suggesting up to a 1.20% decrease over five years in the 10-minute drive time interval.
- Median age in local drive time intervals fall both below and above the national median of approximately 38.5 years. A below-average median age typically indicates a high percentage of children and young adults, which serve as key demographics for sports and recreation facility usage.
- The median age market characteristic may be considered as a neutral element for the success of localprogrammed sports and recreation assets.

### Sports in the Region and Existing Service Providers

- from 60 to 90 minutes and further south in the entire Phoenix market.
- market.
- local market.
- additional facilities between two and three hours of Tusayan.
- regional market, about two to four hours from the proposed site in Tusayan.
- and four hours from Tusayan.

SFC observed no outdoor tennis courts in the local market but observed an increased volume of facilities

• SFC observed no outdoor multi-purpose fields and diamond fields in the local market but observed an increased volume of facilities from 60 to 90 minutes and further south in Flagstaff and the entire Phoenix

• SFC observed a high volume of Bike/Pump Track and Skills Park facilities in the Tusayan sub-region and regional market, although no tracks currently operate within Tusayan, indicating an opportunity for the

SFC observed a single amphitheater (band shell) facility in the local market, with a moderate volume of

• SFC reviewed the regional market for above ground skatepark facilities and noted that no entirely above ground facilities operate within the Tusayan local market. However, four facilities currently operate in the

 SFC analyzed the local, sub-regional, and regional markets for outdoor track facilities. SFC observed a single outdoor track in the local market offered at the Grand Canyon School District in the Grand Canyon Village. Further from the proposed site, SFC observed an increase in outdoor track facilities between one

# **Asset Prioritization Matrix**

The Consultant Team utilized the following structure to score sport and recreation assets based on their corresponding category:

### • Alignment with Project Vision/Intent

- Defines how the asset aligns with the goals, definitions of success, and vision of the Project Team
- Alignment with project vision ranges from 1 = Not Aligned with Project Vision to 10 = Directed Aligned with Project Vision.

### Stakeholder Input – Stated Demand from Interviews

- Takes into consideration the stated demand from interviews held with key stakeholders and user groups in the community and associated with the project.
- Stakeholders were asked to discuss opportunities, challenges, needs in the community, and existing programs and facilities located within Tusayan.
- Stakeholder Input ranges from 1 = General Consensus "Do Not Want" to 10 General Consensus "Must Have".
- Community Engagement Input Stated Demand from Survey
  - Reflects stated demand from the community survey and community open house sessions held as a part of the action plan process to gauge the community's feedback for community services and sport and recreation assets in Tusayan.
  - The community engagement score ranges from 2 = 0.0% 4.9% of responses to 10 = > 20% of responses.

### The Total Participation Rate – National and Regional Participation Data

- Reflects the participation rates of sports and activities that can be accommodated by the asset based on national and regional sports participation data from the Sports and Fitness Industry Association (SFIA) and National Sports Goods Association (NSGA) annual reporting within the market.
- Participation rates range from 2 to 10, with 2 = 0.0% 2%, with a sliding scale ranging to 10 = > 10% for all sports, recreation, and community services accommodated per asset.

### • The National Asset Benchmark – Deficit/Surplus Based on Per Cap Data

- Utilizing the NRPA asset bench marking data, this category considers the deficit or surplus of each asset type based on the quantity of available assets by population.
- The Consultant Team analyzed the number of assets operated by the Town of Tusayan compared to the population of Tusayan, AZ.
- The scale ranges from a 1 = Current High Surplus to 10 = Current Large Deficit.

### • Cost to Build –Opinion of Cost

- The cost to build factors in the preliminary cost of construction per asset, ranging from 2 = > \$1,000,000 to 10 = < \$100,0000.
- The Financial Performance Potential Financial Forecast
  - Analyzes the preliminary financial forecast based on The Consultant Team's feasibility analysis, financial performance bench marking, and industry experience.
  - The scale ranges from 2 = High Net Expenses to 10 = High Net Profit.

### • Long Term Replacement Costs – Cost of Ownership Analysis

 Examines the anticipated cost of replacement of assets over time based on a consideration of low, mid, and high long-term costs rated at 2, 6, and 10, respectively

The Consultant Team analyzed and scored twenty asset types as part of the asset prioritization process. The following table summarizes the recommended prioritization of assets based on the factors considered in this Action Plan and outlined previously. The chart reflects the results of the prioritization analysis including the asset type, weighted score, and recommended prioritization. The full prioritization matrix for the assets analyzed can be found in the appendix section of this report delivered as an associated document

### **Tusayan Asset** Phase/Priority Level Asset ultipurpose Field aseball/Softball Field rack & Field Amphitheater Dog Park (Future) Tier 2 Priority **Biking/Pump Track** Walking Trails with Outdoor Fitne Skate Park Sand Volleyball , Tier **PHASE II** Tennis Pickleball Playground Expansion Upgraded/Covered Basketball Co Indoor Rec/Fitness Center Pool

Table 12- Asset Priority and Phasing Matrix.

The Consultant Team has recommended a phased approach based on the funding, ownership, and development opportunities available to the Project Team in conjunction with the prioritization of assets outlined above. The phases are informed by the asset prioritization matrix but also consider the current funding realities, potential for partnerships, suitability and constraints of the site, and financial realities (development and operations) of each asset type.

The Consultant Team recommends prioritizing Tier 1 and Tier 2 Priorities as Phase I of the development; Phase I features a Multipurpose Field, one Baseball and one Softball Field, a Track & Field complex, a Biking/ Pump Track, Walking Trails with Outdoor Fitness Stations, an Amphitheater, and a Dog Park. The Consultant Team recommends prioritizing Tier 3 and Tier 4 Priorities as Phase II of the development; Phase II features a Skate Park, two Sand Volleyball, two Tennis courts, two Pickleball courts, a Playground Expansion, and Upgraded/Covered Basketball courts. The Consultant Team notes that Tier 5 is not feasible for this scope of work because neither an Indoor Rec/Fitness Center nor a Pool are compliant with the parameters of this project, but the Consultant Team recommends that these assets are evaluated as part of a future initiative

Prioritization Summary			
	Total Score	Weighted Score	
	57.0	7.7	
	48.0	6.8	
	48.0	6.8	
	52.0	6.8	
	54.0	6.4	
	46.0	6.2	
ss Stations	46.0	6.2	
	42.0	5.8	
	47.0	5.7	
	45.0	5.5	
	41.0	5.1	
	36.0	4.6	
ourts	34.0	4.4	
	37.0	3.9	
	35.0	3.7	

# Site Asset Analysis

### Town of Tusayan Asset Analysis

Context is defined in the dictionary as the "whole situation, background or environment relevant to some event or product." The derivation of the word means to "weave together".

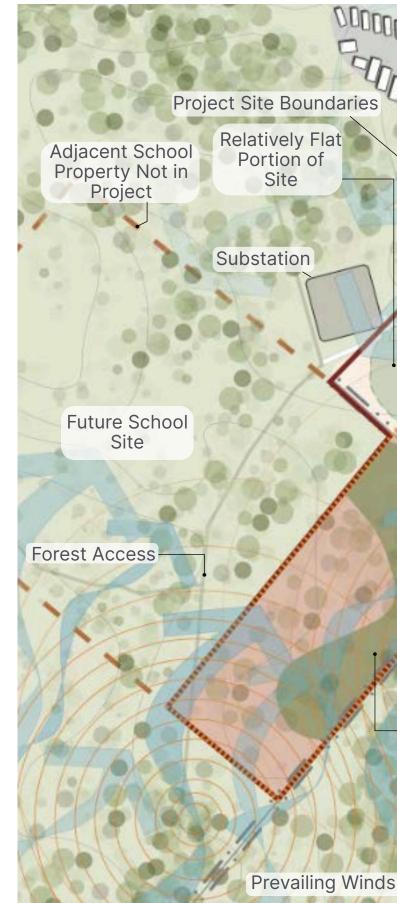
Site analysis is a pre-design research activity which focuses on the existing, imminent and potential conditions on and around a project site. It is, in a sense, and inventory of all the pressures, forces and situations and their interactions at the property where the sports complex is proposed. The major role of this analysis is to have intimate knowledge of the site prior to beginning any conceptual design, so that the solutions can incorporate meaningful responses to the identified external conditions.

Typical site issues addressed in a contextual analysis are:

Site, Location, Size, Shape, Contours, Drainage patterns, Zoning and setbacks, Utilities, Significant on-site features (buildings, trees, etc.), Surrounding traffic, Neighborhood patterns, Views to and from the site, Climate.

With a site analysis covering each topic below that examine it in depth, these will include:

- Contextual Study •
- Neighborhood and Access •
- Avigation Easement
- **Existing Conditions** •
- School Boundary .
- Topography
- Utilities •
- Wind
- Sound
- Existing and Proposed Trails ٠
- Site Access and Wayfinding •
- Site Views •
- Climate



### 43

Winter Winds

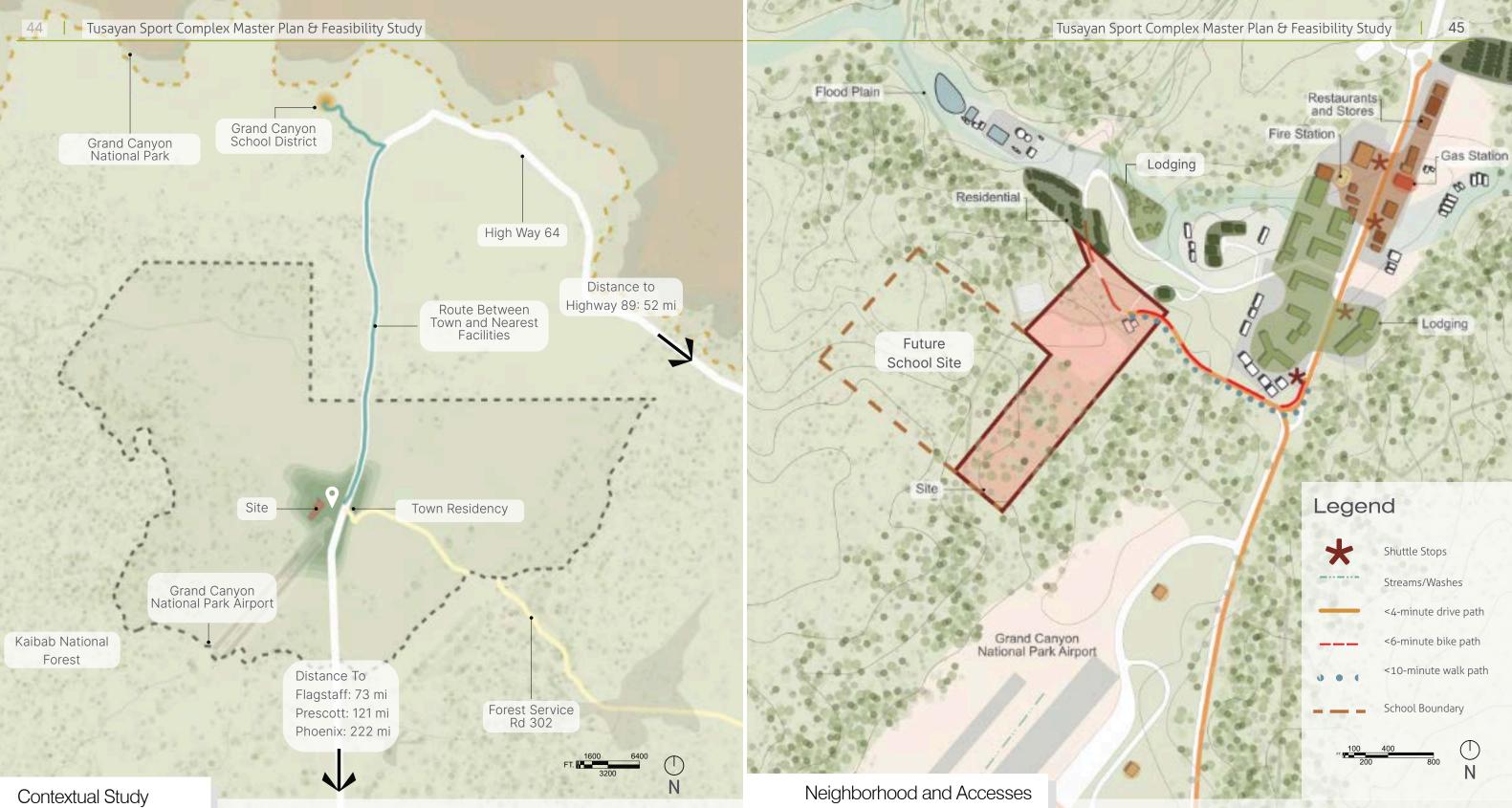
Airport

Easement

20ft Electric Line Easement

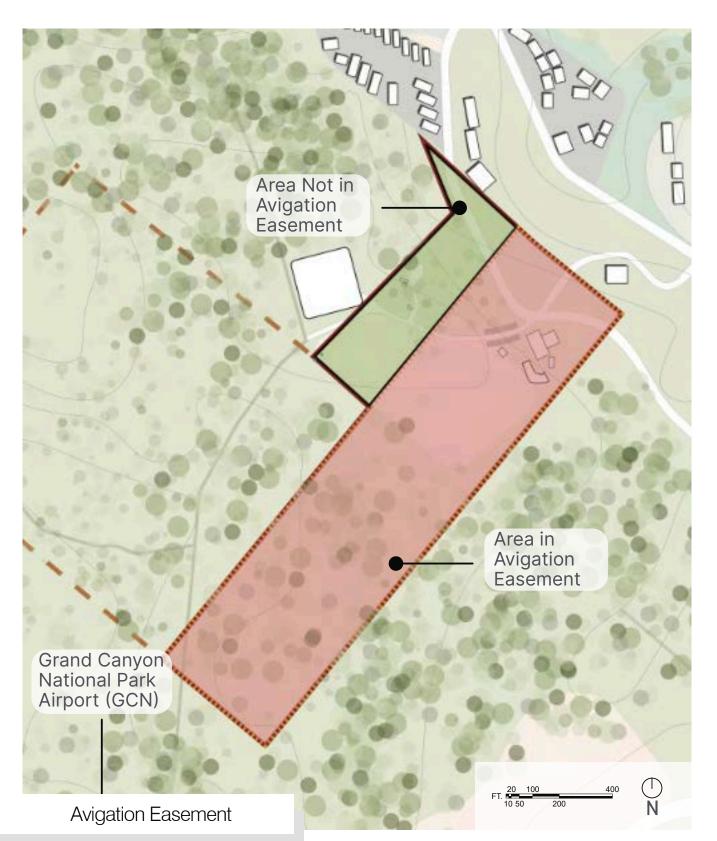
Significant Topography Change

Sound

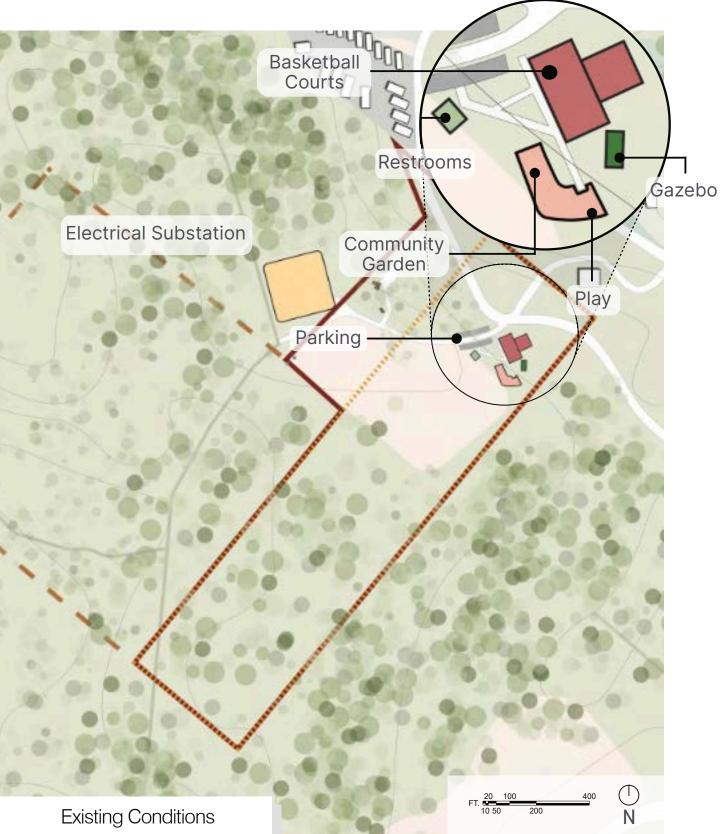


The town of Tusayan, situated just south of the Grand Canyon National Park has a rich history and close tie to the natural wonder nearby. Originally inhabited by Native American tribes such as the Havasupai, Hopi, Navajo and Paiute, the area saw intermittent settlement and use for thousands of years. In the early 20<sup>th</sup> century, the construction of the Santa Fe Railroad opened up the area to tourism, leading to the establishment of lodges and services catering towards visitors of the Grand Canyon. Tusayan itself saw significant development in the 20th century, particularly with the construction of Grand Canyon National Park in 1919. As tourism to the Grand Canyon increased, so did the need for infrastructure and services in Tusayan. Today, the town primarily serves as a gateway for visitors to the Grand Canyon, offering accommodations, restaurants, and other amenities.

The Grand Canyon Unified School District #4 was established in 1911 to provide schooling for the children of workers involved in the development of the Grand Canyon National park. As the community around the Grand Canyon has expanded, so too has the district, adapting to accommodate an increasing student population and evolving educational standards. Made up of the Grand Canyon Elementary School and Grand Canyon High School, the district continues to play a vital role in the community offering a comprehensive education to students from diverse backgrounds while preserving the unique heritage and spirit of the region.

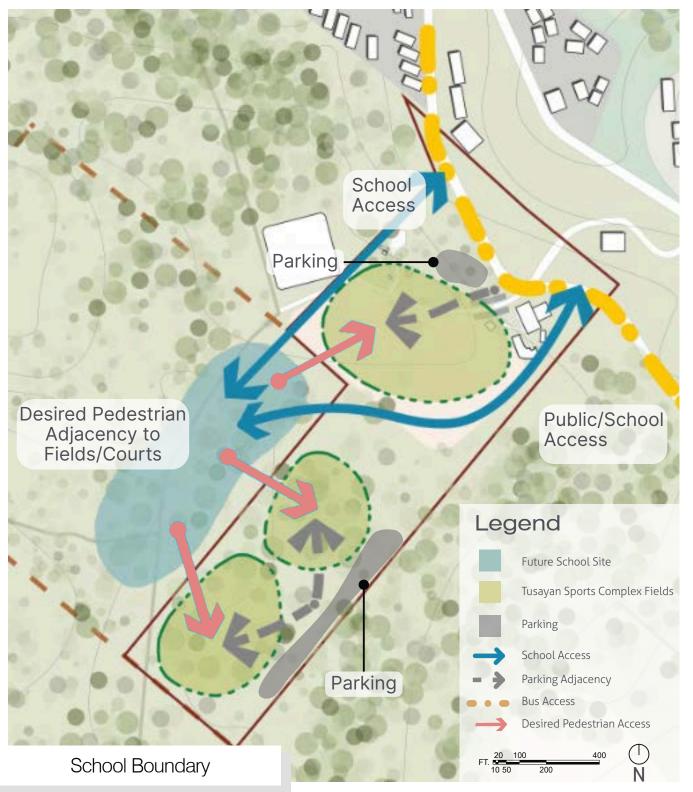


Due to the proximity of the Grand Canyon National Park Airport there is a 500-feet wide avigation easement, or buffer zone, along the shared boundary between the Airport and the proposed school site. This easement, or burler zone, along the shared boundary between the Amport and the proposed school site. This easement, encompassing approximately 26 acres of the proposed school site, prohibits the placement or construction of habitable buildings. However, parking lots, open-air assembly areas such as athletic fields, and non-habitable buildings such as restrooms or storage sheds are permitted within the easement. The airport will also have input on future lighting in the area due to its presence on the flight path. See exhibit B for more details on APS Guidelines.

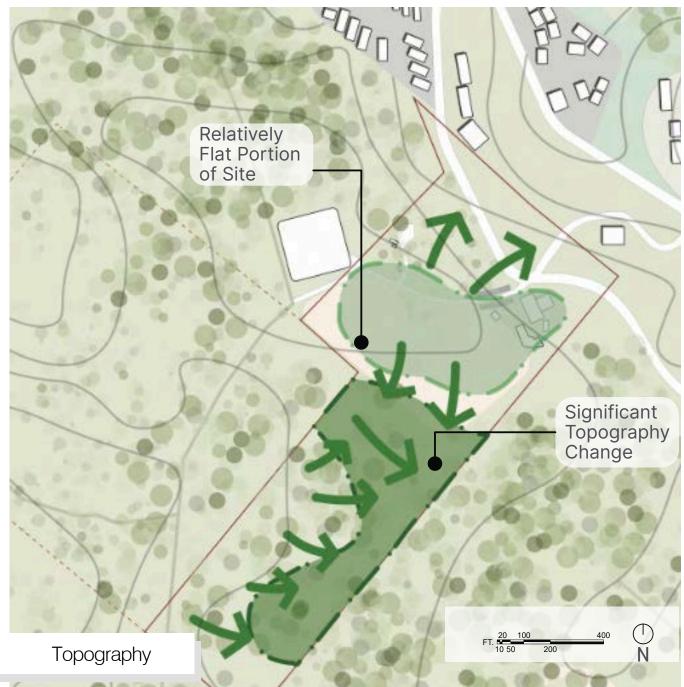


The existing conditions of the Tusayan Sports Complex Site include the following existing structures; basketball court, children's ages 5-12 playground, men's and women's restroom and gazebo. As well as a community garden within fenced play enclosure to keep out wildlife.



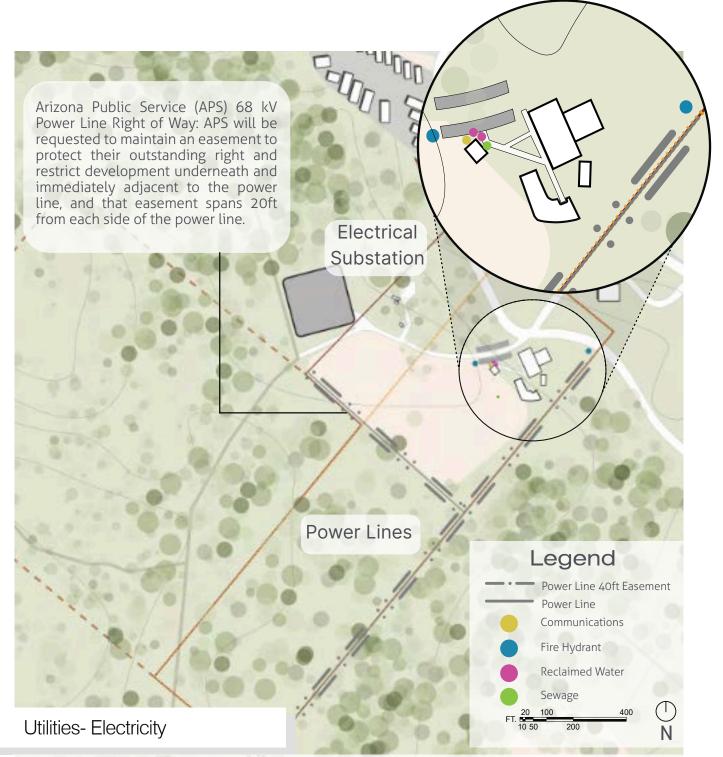


The future neighboring school location dictates some specific adjacencies of amenities. Any athletic fields and courts could be walkable from the high school campus, but equally available from parking that is easily accessible from the public parking lots. Any school campus should have 2 or more options for access, keeping parent and visitor access separate from staff, bus and service access. The arrangement of the site allows for these adjacencies and separation best practices.



There are significant slopes across the full 30 acres of the site. On the northern portion of the site there is a substantial clearing that is mostly flat. A utilities corridor, in the middle of the site as you travel southwest, is located in an area of the site that has substantial grade change. This area of the site would be difficult to utilize for fields or courts, but would lend itself to things like site circulation and activities such as mountain biking that can benefit from the grade change. The remaining portion of the site, while further from the northern access road, has gradual grade change and would be an additional area reasonable for locating fields or courts.

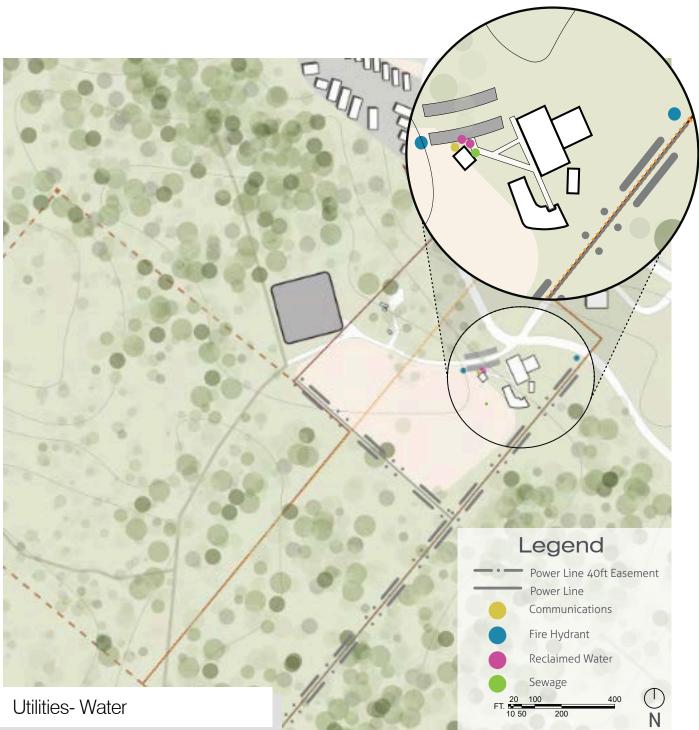
The sports complex master plan document provides a high-level conceptual long term planning mechanism that provides a layout to guide future development. No site survey or geo-technical exploration was performed, nor any professional civil engineering executed to provide cut/fill requirements or potential retaining wall requirements, etc. This level of design will be performed by professional engineers retained to execute the design of phase 1.



The site is adjacent to the Arizona Public Service (APS) electrical substation which has the capacity to fully service the sports complex and future high school and any related facilities. APS will retain their rights to a 20' ft roadway easement across the property as evidenced by the recorded easement, which is preexisting.

During the design of the facility, the design professionals will coordinate directly with APS and professional engineers to adequately size things like the service entrance and associated required transformers, and will consider the preexisting power lines when grading. (See Exhibit B: APS General Design Guidelines)

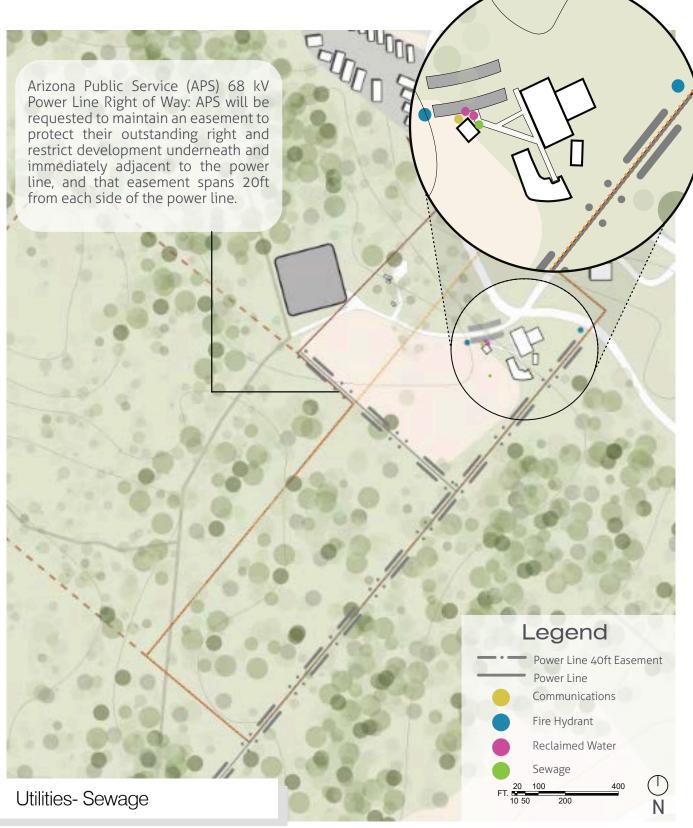
Anecdotal clearance requirements image shows all information about clearance on utilities needed to be verified by AHJ. (See Exhibit C: Anecdotal Clearance Requirements (to be verified by AHJ))



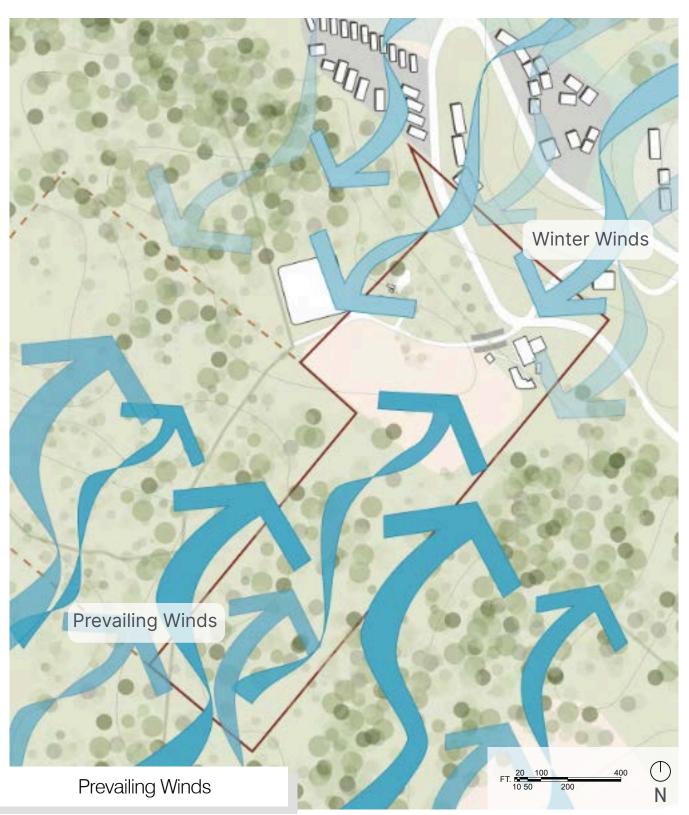
A 10" reclaimed water line runs through the site. Reclaimed water will be used to water the athletic fields and common areas as needed. A reclaimed water storage tank will likely be needed to support the complex, but a location could be on the adjacent school site.

The South Grand Canyon Sanitary District pays \$65 per year to run a 10" reclaimed water line within approximately 80' of the roadway easement. The Sanitary District has no objection to additional utilities using the roadway easement as long as all local, county, state and federal guidelines are followed, especially separation of potable water, reclaimed water and sewer lines.

A 6" potable water main runs to Canyon Pines Mobile Home Park adjacent to the proposed site. An 8" potable water main runs to the east of the site, approximately 1000' from the eastern boundary.



An 8" sewer main runs approximately 1000' from the eastern boundary.



months of April and May have the strongest prevailing winds in the year.

The prevailing winds, which are most of the year (February through September), come from the southwest, while the winter winds come from the northeast during the months of October through January. The



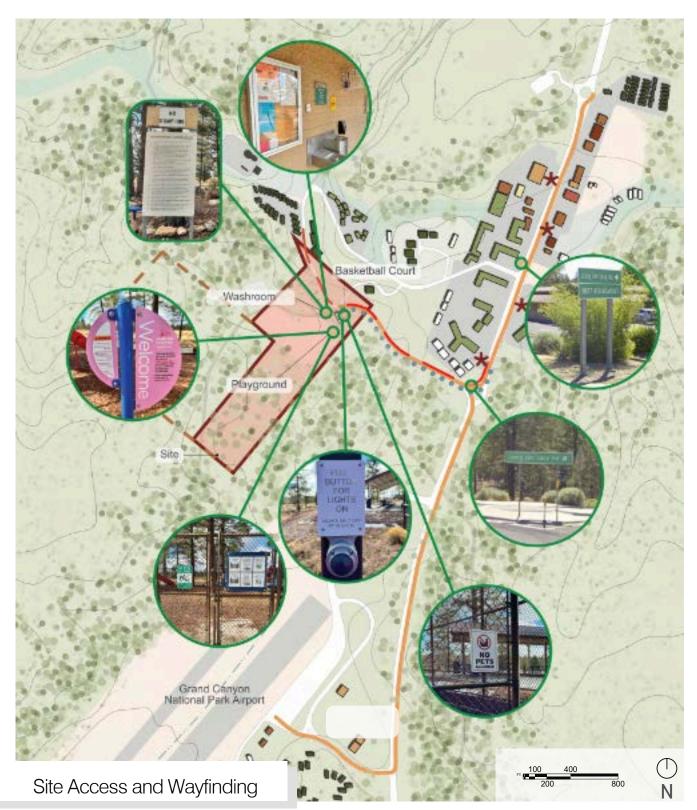
Sound will have an impact on the site, however not an adverse impact. It is worth noting the proximity of the neighboring airport. The site can count on consistent air traffic from both plane and helicopter. That being said, the level of noise should not impact the athletics and recreation uses on the site, with the only exception being possible distractions during performances at the amphitheater. A potential band shell might help to mitigate this concern.

Sound

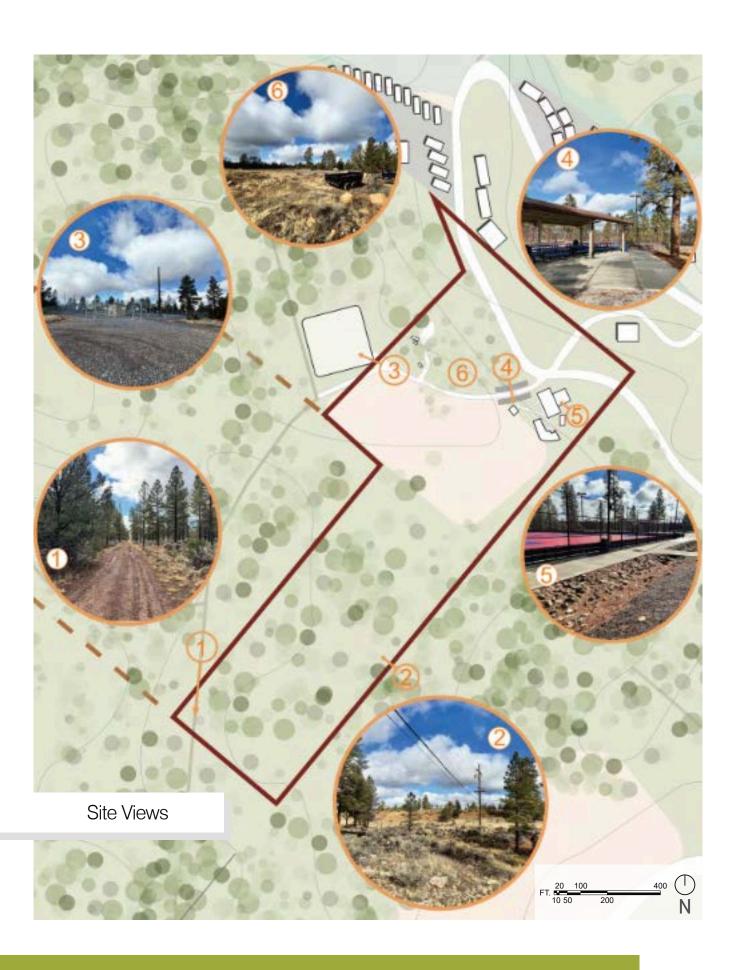
Sound

Per the RFP- Appendix & Exhibits, the above graphic depicts both the Walkability of the complex is aided by an existing trails plan. The above graphic depicts both the existing and proposed future trail routes. Any paths on the site will want to connect to and support these to the greatest extent possible. Forest Road (FR) 2607 goes directly through the middle of the project area. As development occurs, this can be relocated with Forest Service approval to ensure continued quick response time for personnel responding to wildfires and emergencies in the area.





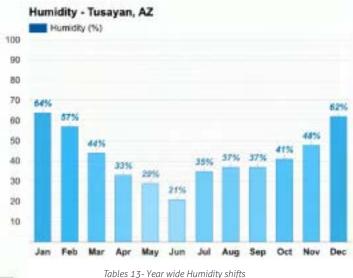
The site is located relatively close to the core of Tusayan. It is accessible by private vehicles, bus, biking and walking. The site is approximately a 10 minute walk from the nearest bus stop. Signage is present, however additional signage would be recommended to aid in wayfinding to the site.



# **Climate Analysis**

### Precipitation

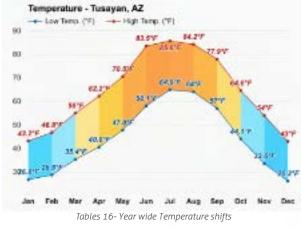
The following charts depict the study of the climate in the area of Tusayan, Arizona. Some key findings are the humidity in Tusayan range from 21% in the lowest month (June) and the highest at 64% in the month of January. Cloud coverage follows a similar patter at the lowest in June and highest in December. As well as snowfall being present in the months of November-April, peaking in January at 3.11".



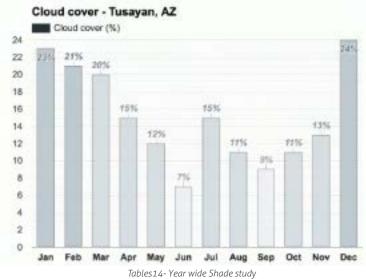
### Sun Study

The following study was done to understand the temperature and direction of sun (heat gain) in the Town of Tusayan, AZ. Temperatures reach a high in the peak of summer, July, at 85 degrees on average. And a low in the winter of 26.2 degrees on average in December.

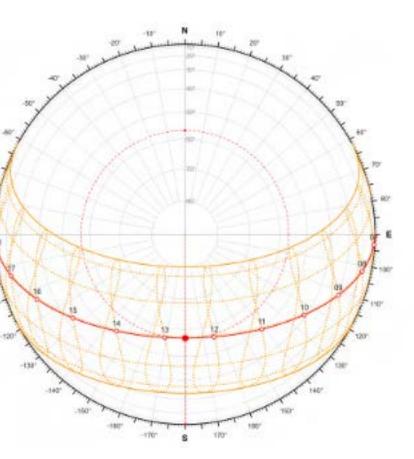
The sun path diagram shows the position of the sun in the Summer and Winter.











# **Key Insights**

### Site Analysis

The analysis of the site helped the design team to incorporate all of the influences that would impact the development most. Below is an explanation of the findings and an itemization of the most influential conditions on the final site arrangement:

The project site is *located to the southwest of the Town core*, not too far off from State Route 64, the main road through the Town of Tusayan. The District owns 79.93 total acres at this location, however the scope of the sports complex will comprise of the southeastern most 30.82 acres. The southeast portion is the subject matter of this study, while the northwestern portion is not included in the study and reserved for future development by the Grand Canyon Unified School District. The western boundary of the project site is directly adjacent to the remaining District controlled acreage. The primary entrance to the site happens along Long Jim Loop at the northeastern site boundary.

Within the acreage in question, there is an existing sports complex that is directly accessible from the entry along Long Jim Loop. It comprises of multi-use sport courts, a community garden, playgrounds, a covered gazebo, parking and a grounds building that provides public restrooms and grounds maintenance storage.

The majority of the acreage of the project *site sits within 500 feet of the airport property line*. There is an avigation easement of 500 feet that prohibits habitable buildings. The remaining northern portion has no restrictions against habitable buildings.

Future access to both the school and Kaibab National Forest needed to be planned for. Currently people accessing the forest can utilize Fire Road 2607. Often times access is for the purpose of hunting, so an alternative route that limits the interaction of vehicles with hunting gear is desired.

The site is rectangular and sits at close to a 45 degree angle. There is a *significant topographical change in* the center of the site that will need to be accommodated. A significant portion of the site closest to Long Jim Loop has been cleared and provides a relatively flat area for development.

*Power lines are present along the property line shared between the District and the Airport.* In addition, at about half way through the southeast property line of the acreage, the power lines turn and cut through the site towards the northwest to connect to an existing electrical substation.

The utility lines for potable and reclaimed water, dry utilities and sewer are located adjacent to the land and can be readily extended to the proposed facilities.

The prevailing winds present on site come from the southwest, however winter winds tend to come from the northeast.

Both the Grand Canyon Airport and the Papillon Grand Canyon Helicopter Tours are located directly adjacent to the southeast. With frequent tourism, the air traffic is frequent, especially during peak season. Helicopters and planes can be seen and heard regularly.

### Major Site Condition Influences on Outcomes:

- bordering school site, with parking provide on the opposite site, convenient for public use.
- the site.
- would be an otherwise challenging site condition.

• Planning ahead for future joint use between a school campus and public access, influences where the fields and parking were placed. Access to fields directly from the school site, such that students have direct access without walking through parking is desired. Therefore the *fields are located as close to the* 

• Solar orientation has a direct impact on the orientation of the fields/courts. They were *placed to align as* close as possible with best practices while dealing with the unusual size, orientation and aspect ratio of

 Topography drives where the reasonable development areas are for larger flat sports fields. Adversely, amenities such as a mountain bike skills park naturally desire some topography change *The center portion* of the site is well suited to provide this topography change and can be utilized for the skills park, which

• Access to the most frequently used amenities by the public, should be in *closest proximity as possible to* the main access. The community garden, track and field, alongside the basketball and future volleyball and racket sport courts were all deemed to be the most popular amenities from the public standpoint.

### orcutt | winslow







# **Design Intent**

The design of the sports complex in Tusayan, Arizona, aims to create an inclusive, sustainable, and high-performing facility that serves the community's diverse recreational needs. The design is guided by ADA (Americans with Disabilities Act) guidelines, sustainability strategies, and adheres to AIA (Arizona Interscholastic Association) facility recommendations. The complex conceptual plan emphasizes the integration of community spaces that foster engagement and well-being.

### **Recommended Design**

The following program was developed based on the input provided and analysis done on the site. The program is broken down to tiers based on the prioritization matrix for the facility and is then divided into different phases of execution.

		1	MULTI-PURPOSE FIELD
	2	2	BASEBALL/YOUTH FIELDS
	TIER	3	SOFTBALL FIELD
		4	TRACK AND FIELD
PHASE 1 TIER 2		5	AMPHITHEATER
		6	DOG PARK (NOT PICTURED)
	Ĩ	7	MOUNTAIN BIKE SKILLS PARK
	•	8	WALKING TRAILS WITH OUTDOOR FITNESS STATIONS
	•	9	COMMUNITY GARDEN
	•	10	RESTROOM BUILDING
	•	11	PARKING & OVERFLOW PARKING (TBD)
	•	12	<b>RESTROOM &amp; GROUNDS MAINTENANCE BUILDING</b>
PHASE 2	TIER 3	13	FUTURE SKATE PARK
		14	SAND VOLLEYBALL COURTS (2)
		15	TENNIS COURTS (2)
		16	PICKLEBALL COURTS (2)
	TIER 4	17	PLAYGROUND EXPANSION
		18	UPGRADED BASKETBALL COURTS
		19	FUTURE REC/FITNESS CENTER (NOT IN PROJECT)





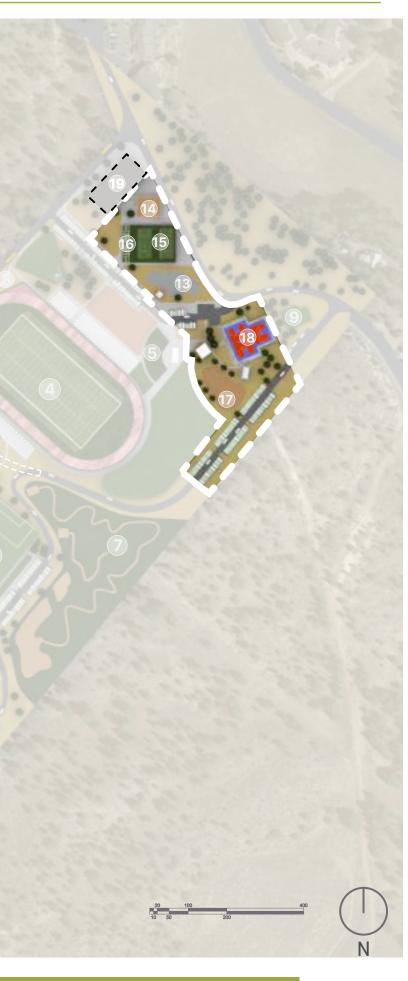
### Phase I

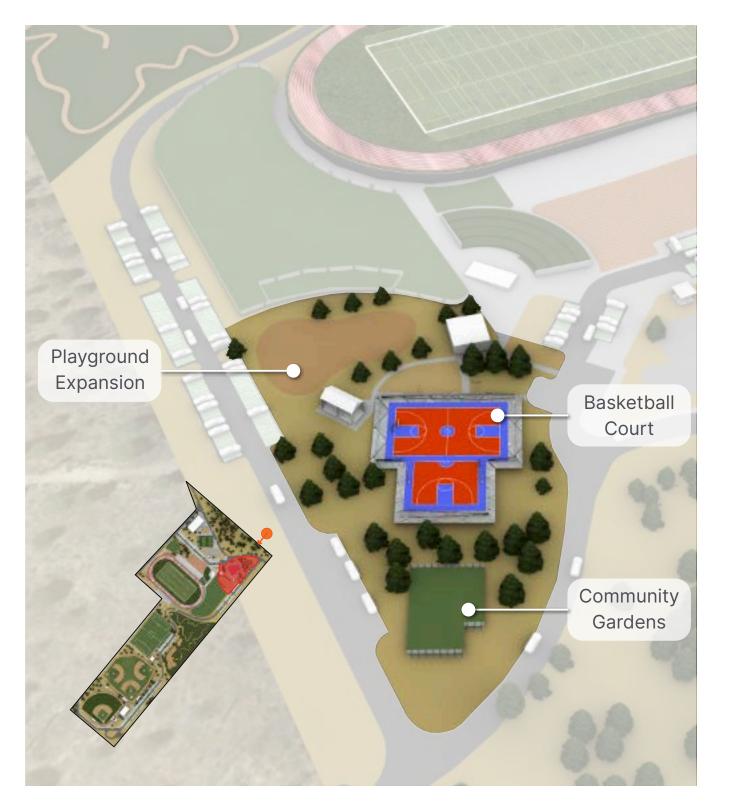
- 1 MULTI-PURPOSE FIELD
- BASEBALL/YOUTH FIELDS 2
- 3 SOFTBALL FIELD
- 4 TRACK AND FIELD
- 5 AMPHITHEATER
- 6 DOG PARK (NOT PICTURED)
- 7 MOUNTAIN BIKE SKILLS PARK
- 8 WALKING TRAILS W/ **OUTDOOR FITNESS STATIONS**
- 9 COMMUNITY GARDEN
- **10** RESTROOM BUILDING
- 11 PARKING & OVERFLOW
- 12 RESTROOM & MAINTENANCE

## **Phase II**

- **13** FUTURE SKATE PARK
- 14 SAND VOLLEYBALL COURTS (2)
- 15 TENNIS COURTS (2)
- **16** PICKLEBALL COURTS (2)
- 17 PLAYGROUND EXPANSION
- 18 UPGRADED BASKETBALL COURTS
- **19** FUTURE REC/FITNESS CENTER (NOT IN PROJECT)

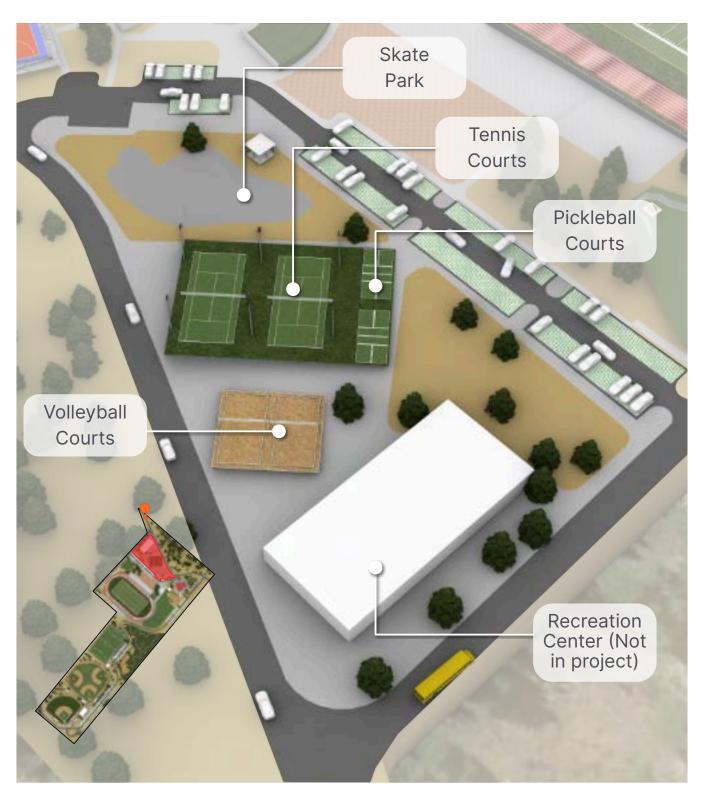
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### Playground, Basketball Courts and Parks

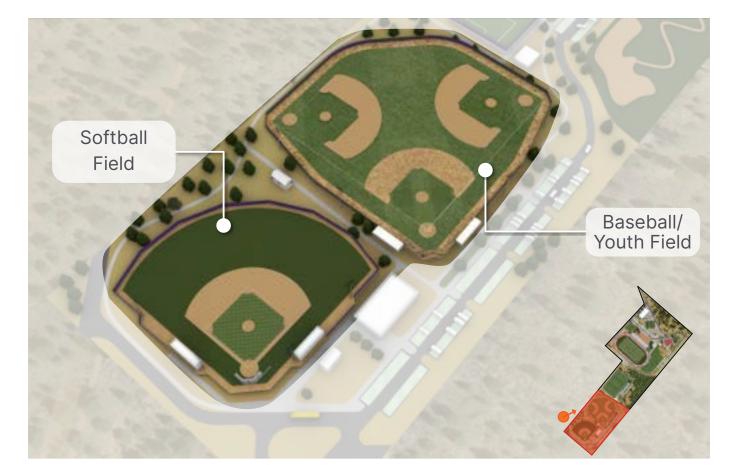
Towards the North entrance of the site there are existing multipurpose basketball courts, a community garden, and a playground. Existing restroom and gazebo will remain. The garden will be relocated from the playground to a dedicated area. The playground will be expanded to provide additional age appropriate equipment. Shade for the basketball courts is a future identified project.



### Skate Park, Tennis, Pickleball and Volleyball Courts

Towards the North corner of the site there is the main parking area which gives direct access to the walking paths as well as the courts for tennis, pickleball and sand volleyball. There is also room for an intended future skatepark and recreation center. The recreation center is not in the scope of this current project. Bus access to the future school, and electrical substation access is provided along the northwest end of the site.

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### Softball Field and Baseball/Youth Field

Down at the South of the site, facing the National Forest will be the Softball Field and Baseball/Youth Field. There will be accessible routes to the fields along with parking and a second restroom facility on this portion of the site. A large radius turnaround allows for bus access to the furthest area of the complex, with bus parking spaces.



### Multipurpose Field and Mountain Bike Skills Park

The Multipurpose field will be near the center of the site and against the future school boundary. The Mountain Bike Skills Park, taking advantage of the natural grade change of the site, is also located here along with overflow parking between the two.





#### Track and Field, Amphitheater

The Track and Field along with the Amphitheater will be located here on the site. The field will accommodate both football and soccer. The track will be sized with the appropriate amount of lanes and conform to the AIA guidelines. There is adequate area for all Track and Field events. The amphitheater is located in close proximity of a large quantity of parking.



#### Trails and Outdoor Fitness Stations

There are walking trails throughout the entire site. The town has some leading to the Sports Complex that are already established along with more proposed trails to be added. The onsite fitness trail will start near the parking and will go all the way throughout the site with exercise stations throughout.

#### orcutt|winslow





6

## Recommendations + Best Practices

## **Recommendations Overview**

There are three key strategies that define the design for the Tusayan Sports Complex, including: Sustainable Design Strategies, ADA Guidelines and Facility Recommendations.

#### Sustainable Design Strategies

This chapter delves into the incorporation of sustainability into the design of the Tusayan Sports Complex, highlighting 11 sustainable design strategies that could be applied. These strategies encompass Location, Transportation, Neighborhood Pattern and Design, Site Management and Operations, Indoor and Outdoor Water-Use Strategies, Rainwater Management, Energy Demand Strategies, Materials, Construction Waste Reduction, and Operations and Maintenance Waste Reduction. By addressing these areas, the design will not only reduce the environmental footprint of the complex but also promote long-term sustainability, enhance user experience, and ensure the facility's resilience over time. This chapter will provide a comprehensive outline of the actionable steps for implementing these strategies, supported by geolocated site renderings that illustrate the potential integration of the identified strategies into the project.



For more information, refer to page 75.

#### Accessibility Guidelines

The design of the Tusayan Sports Complex is centered on ensuring full accessibility in accordance with the Americans with Disabilities Act (ADA) standards. The forthcoming chapter will delve into the specific accessibility guidelines and strategies employed in the design, including the creation of accessible routes, the thoughtful layout of recreational facilities, the slope of walking surfaces, the construction of play areas, and the incorporation of handrails, and benches. Each element has been carefully considered to meet ADA requirements, ensuring that the Tusayan Sports Complex is both welcoming and usable for individuals of all abilities.



#### Facility Recommendations

The Tusayan Sports Complex is committed to integrating best practices as outlined by both the Arizona Interscholastic Association(AIA). In alignment with the SFC's recognition of four major categories lighting, orientation, play surface materials, and field/court dimensions—the complex will prioritize optimal lighting for safety and play-ability, strategically orient fields to enhance performance and minimize environmental impacts, select high-quality, durable materials for playing surfaces, and ensure that all fields and courts meet the precise dimensional standards necessary for various sports. These practices will ensure a top-tier experience for all users.



For more information, refer to page <u>89</u>.

For more information, refer to page 108



## **Sustainable Design Strategies**

#### Legend



Protect habitats and open spaces with minimal disturbance, avoiding the removal of vegetation and trees in undeveloped areas. Development should avoid wetlands and endangered species habitats.



#### **Operations and Maintenance Waste Reduction Strategies**

Design the recycling program to be straightforward and accessible, encouraging participation among all of the community. safe and effective.

### **Indoor Water-Use Strategies**

Use non-potable water sources for flushing toilets and urinals, including rainwater harvesting, greywater recycling, and municipal reclaimed water. By incorporating these alternative sources, water consumption can be significantly reduced.



#### **Outdoor Water-Use Strategies**

Utilize native and adaptive plants to save water, and utilize xeriscaping techniques, which involve combining native plantings with soil enhancements and efficient irrigation systems. Install high-efficiency irrigation systems, including moisture sensors, to optimize water usage. Opt for nonpotable water sources, such as captured rainwater, greywater, and municipal reclaimed water, specifically for irrigation purposes.



#### **Materials**

Choose building materials that are sourced, processed, and manufactured within a 100mile radius to minimize the transportationrelated carbon emissions. Suggest using materials that are not on the Red List, a list of materials in the industry that are harmful to the environment and human health.



Mandate that contractors supply reports from waste haulers and regularly check these reports to ensure adherence to waste management policies.

## Sustainability Design Strategies

Below is a carefully curated list of sustainable design strategies tailored for the Tusayan Sport Complex project. Drawing on resources from Leadership in Energy and Environmental Design (LEED) and the American Institute of Architects (AIA) Design Excellence Framework, we have identified 11 key categories of sustainability. These include location, neighborhood patterns and design, site management and operations, rainwater management, strategies for water use both indoors and outdoors, energy demand reduction, materials selection, construction waste reduction, and operational waste management strategies.



ocation

#### Prioritize Density Maximization

Emphasize maximizing square footage while minimizing land impact. Building density, measured in square feet per acre, compares a building's floor area to the total site area.

#### Opt for Renovation or Infill Development

Choose to renovate existing buildings or develop sites between already established structures.

#### Strategic Location

Locate developments near existing infrastructure to save costs on utility connections, prevent urban sprawl, and consolidate development efforts.

#### Habitat Preservation

Protect habitats and open spaces with minimal disturbance, avoiding the removal of vegetation and trees in undeveloped areas. Development should avoid wetlands and endangered species habitats.

#### Diversify Land Use

Enhance community value by diversifying land use, connecting people with essential services for work and living.

#### Promote Multi-Modal Transportation

Encourage various transportation modes by integrating pedestrian paths, bicycle networks, and public transportation systems.



#### Opt for Proximity to Public Transit

Choose sites adjacent to mass transit to provide Incentive carpooling by offering reserved or building occupants with sustainable transportation preferred parking spaces, or reducing parking rates options. for carpools and van-pools. Increased participation in ride-share programs decreases the need for parking spaces.

#### Promote Bicycling

Enhance convenience by installing bike racks and showers to encourage bicycling among occupants.



The Florida town of Lauderdale-by-the-Sea encourages residents to bike to the beach by installing racks to secure their bicycles to.

Source: LEED Green Associate V4 Exam

#### Support Carpooling



Preferred parking for car/vanpool vehicles Source: LEED Green Associate V4 Exam

#### **Reduce Parking Capacity**

Sustainable buildings minimize parking capacity, reducing impervious surfaces and promoting mass transit or bicycle commuting. This practice also lowers construction costs by minimizing land development.

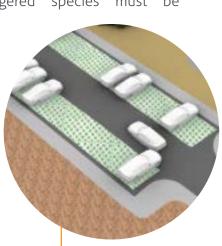
## **Site Management and Operations**

#### Preservation of Open Space and Sensitive Areas

Reduce building footprints, increase FAR (Floor Area Ratio), and limit land development to maximize open space. Consider adopting a tuckunder parking approach when necessary. Sensitive areas such as wetlands, bodies of water, and habitats for endangered species must be safeguarded.

#### Minimization of Hardscape

Minimize the use of impervious surfaces to mitigate storm water runoff, which can carry pollutants to water streams, thereby preserving water quality.





Turfstone Open-Grid Paves allow stormwater to pass through, in order to recharge groundwater and reduce runoff.

Source: LEED Green Associate V4 Exam

#### Utilization of Native Landscaping

Incorporate native and adaptive vegetation and employ efficient irrigation systems in site design to conserve water and provide habitats for local wildlife.







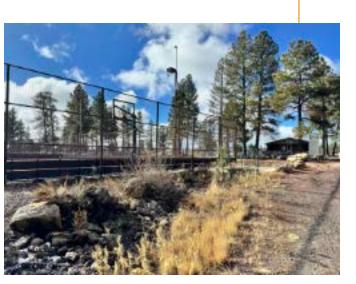
#### **Neighborhood Pattern & Design**

#### Enhance Pedestrian Experience

Incorporate pedestrian amenities like shade structures, benches, and trees to improve walkability and comfort.

#### Foster Connectivity

Ensure development locations are easily accessible to the community they serve, promoting connectivity and engagement.



Source: LEED Green Associate V4 Exam

#### Protection and Restoration of Habitat

Allocate dedicated protected areas throughout the project's lifespan and develop a comprehensive conservation management plan to ensure longterm preservation. Consider placing these areas in a land trust for added protection.

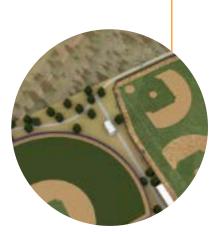
#### Maintenance of Light to Prevent Light Pollution

Utilize timers to automatically shut off fixtures after hours when higher light levels are not necessary, effectively reducing light pollution and conserving energy.





Source: LEED Green Associate V4 Exam





#### Utilization of Non-Potable Water Sources

Use non-potable water sources for flushing toilets and urinals, including rainwater harvesting, greywater recycling, and municipal reclaimed water. By incorporating these alternative sources, water consumption can be significantly reduced.



Rainwater is collected for reuse to reduce the need for potable water at the Natural Resources Defense Council's Robert Redford Building in Santa Monica, California

Source: LEED Green Associate V4 Exam | Grey Crawford

#### Implementation of Efficient Plumbing Fixtures

Install low-flow toilets, shower heads, and faucets to minimize water consumption. Consider using waterless fixtures like toilets and urinals for further conservation. Additionally, explore options such as automatic faucet sensors and metering controls. If replacement isn't feasible, employ flow restrictors and sensors on existing fixtures to reduce water usage.

#### Integration of Submeters for Consumption Monitoring

Install submeters to accurately track water consumption and detect any potential leaks promptly. Monitoring water usage through submeters helps in identifying inefficiencies and ensures effective water management practices.



#### Utilize Native and Adapted Plants

Incorporate native and adapted plant species that require minimal maintenance and are droughtresistant, thus reducing water usage. These plants also contribute to providing habitat for local wildlife, enhancing biodiversity.

#### Implement Xeriscaping Practices

Utilize xeriscaping techniques, which involve combining native plantings with soil enhancements and efficient irrigation systems. This approach conserves water while promoting sustainable landscaping practices.

#### Specify High-Efficiency Irrigation Systems

Install high-efficiency irrigation systems, including moisture sensors, to optimize water usage. Options such as surface drip, underground, and bubbler systems help minimize water waste and maintain soil moisture levels effectively.

#### Install Submeters for Consumption Monitoring

Implement submeters to accurately track water consumption and detect potential leaks. Monitoring usage enables timely intervention to address inefficiencies and ensure responsible water management.

#### Utilize Non-Potable Water Sources for Irrigation

Opt for non-potable water sources, such as captured rainwater, greywater, and municipal reclaimed water, specifically for irrigation purposes. This practice conserves freshwater resources and reduces demand on potable water supplies.



Capturing and storing rainwater to use for irrigation reduces the need for notable water

Source: LEED Green Associate V4 Exam | Rainwater HOG, LLC



#### Minimization of Impervious Areas

Utilize open-grid pavers, porous paving, pervious concrete, and green roofs to increase the pervious surface area, thereby reducing impervious areas.



Installing pervious materials, such as pervious asphalt, helps to manage rainwater runoff

Source: LEED Green Associate V4 Exam | BASF Corporation

#### **Control Rainwater**

Implement rain gardens, dry ponds, and bioswales to slow down runoff and allow natural infiltration and filtration of water pollutants.

#### Integration of Rainwater Management into Site Design

Implement rain gardens, dry ponds, and bioswales to slow down runoff and allow natural infiltration and filtration of water pollutants.

#### **Redirecting Rainwater**

Direct rainwater into designated areas such as rain gardens, bioswales, or other water-retaining landscape features to mitigate runoff and promote natural filtration.

#### Harvesting Rainwater

Collect rainwater for non-potable uses such as irrigation, custodial purposes, and toilet flushing. Ensure compliance with local regulations and guidelines when implementing rainwater harvesting systems.



Rainwater is collected onsite and stored in cisterns at the Utah Botanical Center's Wetland Discovery Point building and used to flush toilets, as well as irrigate the site, therefore reducing the need for potable water.

Source: LEED Green Associate V4 Exam | Gary Neuenswander, Utah Agricultural Experiment Station



#### Generate On-Site Renewable Energy

Produce clean electricity on-site using renewable energy sources such as photovoltaic panels, wind turbines, geothermal systems, biomass, or lowimpact hydropower.



This LEED Gold certified BMW dealership in Beijing installed wind turbines onsite to help generate electricity needed for operations, reducing the demand from the grid.

Source: LEED Green Associate V4 Exam | Urban Green Energy

#### Implement Staff Training

Educate building occupants on energy-saving practices such as turning off lights and computers after hours. Additionally, ensure that operations and maintenance staff are trained to operate the facility efficiently according to its design.

#### Install High-Performance Mechanical Systems and Appliances

Opt for high-performance mechanical systems and appliances, considering the trade-offs between upfront costs and operating expenses through a life-cycle cost analysis, enhancing biodiversity.

#### Perform Preventative Maintenance

Prioritize preventative maintenance to keep building systems operating efficiently. Scheduled maintenance helps reduce costs associated with reactive repairs and ensures optimal performance of the building and its systems.

#### Establish Incentive Programs for Occupants and Tenants

Create incentives for occupants and tenants to encourage energy conservation and surpass project goals. Provide feedback on energy usage to motivate occupants to actively contribute to energy-saving efforts.



#### Source Eco-Friendly Products Locally

Choose building materials that are sourced, processed, and manufactured within a 100-mile radius to minimize the transportation-related carbon emissions. This strategy reduces the environmental footprint associated with the lifecycle of building materials.



Permeable pavers made with recycled content not only help to recharge the groundwater, but also help to reduce the need for virgin materials.

Source: LEED Green Associate V4 Exam | AZEK Pavers

#### Create a Policy for Sustainable Material Use

Establish clear objectives, limits, and procurement processes for both consumables and long-lasting items like furniture and equipment, assessing their full lifecycle impacts. This policy should be regularly reviewed to ensure it is followed and remains effective.

#### Opt for Eco-Friendly Cleaning Supplies

When selecting cleaning products, prioritize those that meet Green Seal, Environmental Choice, or EPA guidelines to ensure they are environmentally safe and effective.

#### **Choose Environmentally Sustainable** Materials and Equipment

Focus on materials and equipment that have been recognized for their environmental attributes, such as those certified by Green Seal, the Forest Stewardship Council (FSC), or labeled under the ENERGY STAR program, to ensure sustainability in your purchases.



Products can be certified within five categories and at five levels of certification by the Cradle to Cradle Product Innovation Instititue. The evaluation criterion includes material health, material reutilization, renewable energy and carbon management, water stewardship, and social fairness.

Source: LEED Green Associate V4 Exam | Cradle to Cradle Products Innovation Institute

#### Leverage Adaptive Reuse Strategies for Buildings and Materials

Employ strategies that repurpose existing buildings for new uses, which can prevent the need for new materials, reduce waste in landfills, and conserve undeveloped land. This approach not only preserves architectural heritage but also minimizes environmental impact by making efficient use of existing resources.



#### **Construction Waste Reduction Strategies**

Optimize Building Design for Waste Reduction

Focus on using prefabricated components and efficient framing techniques to minimize waste generation during construction.



Using efficient framing strategies helps to reduce waste and save money.

Source: LEED Green Associate V4 Exam | Anastasia Harrison, AIA LEED AP BD+C

#### Implement a Construction Waste Management Strategy

Create a policy aimed at waste reduction, setting specific targets like achieving a 50% waste diversion rate to guide contractors' practices.

#### Set Up a Waste Tracking Mechanism

Mandate that contractors supply reports from waste haulers and regularly check these reports to ensure adherence to waste management policies.



Dedicated waste container for masonry to be collected for recycling Source: LEED Green Associate V4 Exam

## **Operations and Maintenance Waste Reduction Strategies**

Formulate a Comprehensive Waste Management Policy

Establish clear objectives and detailed processes for managing waste effectively within the policy framework.

#### Implement a User-Friendly Recycling Initiative

Design the recycling program to be straightforward and accessible, encouraging participation among all building occupants.



The Pennsylvania Convention Center made recycling easy at the Greenbuild International Conference and Expo in Philadelphia.

Source: LEED Green Associate V4 Exam

#### Promote Composting Practices

Encourage the use of organic waste, such as food scraps and landscape debris, as compost or mulch, contributing to waste reduction and soil enhancement.



Using a compost bin to dispose of food and landscaping debris helps to generate mulch to use onsite for landscaping.

Source: LEED Green Associate V4 Exam | Fischetti family

#### Facilitate the Recycling of Durable Items

Ensure there are processes in place for the donation, reuse, or recycling of long-lasting items like furniture and electronic waste to extend their life cycle and reduce waste.

#### Engage in Ongoing Monitoring and Feedback

Utilize data from waste haulers to assess the effectiveness of waste management practices and make adjustments to increase the rate of waste diversion from landfills.



## **Accessibility Strategies**



#### **Accessible Route**

At least one accessible route connecting all amenities with each other.



#### **Recreational Facilities**

Recreational facilities shall be provided with accessible features.



#### Walking Surfaces

Walking surfaces with a running slope no steeper that 1:20. Clear width of 36".



#### **Play Areas**

At least one accessible route shall be provided within the play area, connecting ground level play components.



#### Handrails

Required on ramps serving play components, also require a gripping surface with a cross section diameter of 0.95 mm.

#### Ramps

Ramp runs shall have a running slope not steeper than 1:12.



#### **Benches**

Accessible benches are required everywhere there is seating provided.

## **Accessibility Guidelines**

The following section delineates the measures identified in building an accessible sports complex that caters to all. The two guidelines referred to have been the foundations to developing accessibility for all. These are-

#### **ADA Accessibility Standards**

The Americans with Disabilities Act (ADA) is a comprehensive civil rights law that prohibits discrimination on the basis of disability. The ADA requires that newly constructed and altered state and local government facilities, places of public accommodation, and commercial facilities be readily accessible to, and usable by, individuals with disabilities. The ADA Accessibility Guidelines (ADAAG) is the standard applied to buildings and facilities. Recreational facilities, including sports facilities, are among the facilities required to comply with the ADA.

The Access Board issued accessibility guidelines for newly constructed and altered recreation facilities in 2002. The recreation facility guidelines are a supplement to ADAAG. As a supplement, they must be used in conjunction with ADAAG. References to ADAAG are mentioned throughout this summary. Once these guidelines are adopted by the Department of Justice (DOJ), all newly designed, constructed and altered recreation facilities covered by the ADA will be required to comply.

The recreation facility guidelines cover the following facilities and elements:

- Amusement rides
- Boating facilities
- Fishing piers and platforms
- Miniature golf courses
- Golf courses
- Exercise equipment
- Bowling lanes
- Shooting facilities
- Swimming pools, wading pools, and spas



#### **ABA Accessibility Standards**

Standards issued under the Architectural Barriers Act (ABA) apply to facilities designed, built, altered, or leased with federal funds. Passed in 1968, the ABA is one of the first laws to address access to the built environment. The law applies to federal buildings, including post offices, social security offices, federal courthouses and prisons, and national parks. It also covers non-federal facilities, such as public housing units and mass transit systems, built or altered with federal grants or loans.

Four agencies establish the ABA Standards according to guidelines issued by the Access Board: the General Services Administration (GSA), the Department of Defense (DOD), the Department of Housing and Urban Development (HUD), and the U.S. Postal Service (USPS).

This edition of the ABA Accessibility Standards has been adopted by GSA, DOD, and USPS:

GSA, 41 CFR 102

• DOD policy memorandum

USPS, 39 CFR 254

HUD has not yet adopted this version of the standards and continues to apply the Uniform Federal Accessibility Standards (UFAS) to residential facilities under its jurisdiction.

The Access Board provides technical assistance and training on the ABA Standards and UFAS. It also enforces the ABA Standards through the investigation of complaints.





#### Site Arrival Points

At least one *accessible route* within the *site* shall be provided from public transportation stops, *accessible* parking, *accessible* passenger loading zones, and public streets or sidewalks; and public transportation stops to the *accessible* building entrance served.

#### Within a Site

At least one *accessible route* shall connect *accessible* buildings, *accessible* facilities, *accessible* elements and accessible spaces that are on the same site.

#### Accessible Parking Spaces

At least one *accessible route* within the *site* shall be provided from public transportation stops, *accessible* parking, accessible passenger loading zones, and public streets or sidewalks to the accessible building entrance served.

#### Components

Accessible routes shall consist of one or more of the following components: walking surfaces with a running slope not steeper than 1:20, doorways, ramps, curb ramps excluding the flared sides, elevators, and platform lifts.

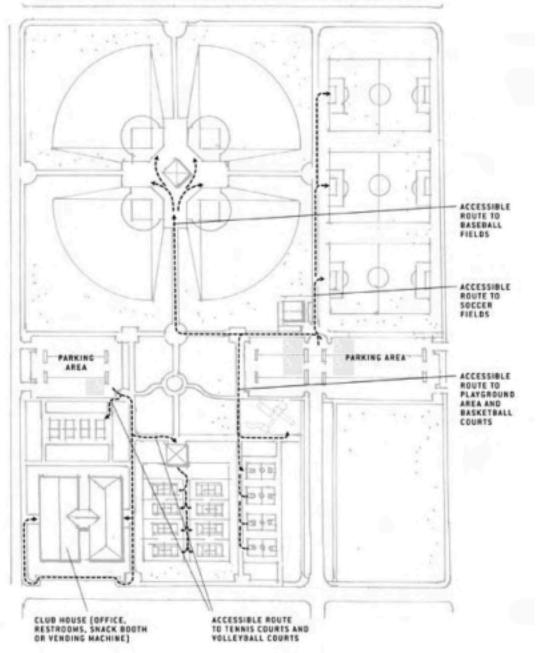
#### Load and Unload Areas

Load and unload areas shall be on an accessible route. Where load and unload areas have more than one loading position, at least one loading and unloading position shall be on an accessible route.

#### Court Sports

In court sports, at least one accessible route shall directly connect both sides of the court.

#### ACCESSIBLE ROUTE CONNECTING VARIOUS ELEMENTS OF A MULTI-USE FACILITY



Source: ANSI 2017

Walking Surfaces

#### Slope

The running slope of walking surfaces shall not be steeper than 1:20. The cross slope of walking surfaces shall not be steeper than 1:48.

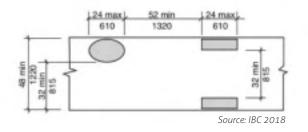
#### General

The clear width of an exterior accessible route shall be 48 inches (1220mm) minimum.

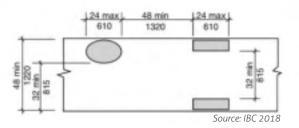
#### **Exceptions:**

The clear width of an exterior accessible route located within seating areas shall be 36 inches (915 mm) minimum.

#### FIGURE 403.5.1(A) CLEAR WIDTH OF AN ACCESSIBLE ROUTE - NEW BUILDINGS - INTERIOR



#### FIGURE 403.5.1(C) CLEAR WIDTH OF AN ACCESSIBLE ROUTE - EXISTING BUILDINGS - INTERIOR



#### **Passing Spaces**

An accessible route with a clear width less than 60 inches (1525 mm) shall provide passing spaces at intervals of 200 feet (61 m) maximum. Passing spaces shall be either: a space 60 inches (1525 mm) minimum by 60 inches (1525 mm) minimum; or, an intersection of two walking surfaces providing a Tshaped space where the base and arms of the T-shaped space extend 48 inches (1220 mm) minimum beyond the intersection.

#### **Clear Width**

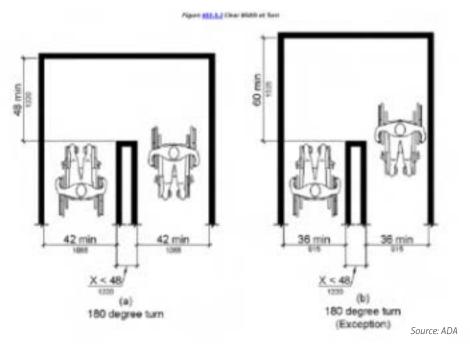
Except as provided in 403.5.2, the clear width of walking surfaces shall be 36 inches (915 mm) minimum. Exception: The clear width shall be permitted to be reduced to 32 inches (815 mm) minimum for a length of 24 inches (610 mm) maximum provided that reduced with separated by segments that are 48 inches (1220 mm) long minimum and 36 inches (9215 mm) wide minimum.

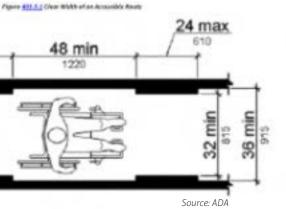
## 24 max 610 36 min 915 33

#### Clear Width at Turn

Where the accessible route makes a 180 degree turn around an element which is less than (1220 mm) wide, clear width shall be 42 inches (1065 mm) minimum approaching the turn, 48 inches (1220 mm) minimum at the turn and 42 inches (1065 mm) minimum leaving the turn.

Exception: Where the clear width at the turn is 60 inches (1525 mm) minimum compliance with 403.5.2 shall not be required.





#### Landings

Ramps shall have landings at the top and the bottom of each ramp run. Landings shall comply with 405.7.

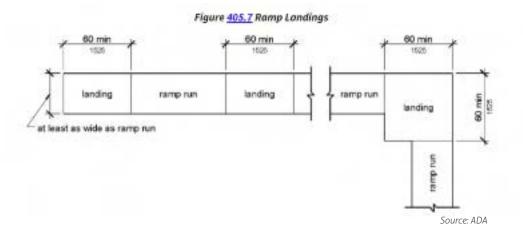
#### Width

The landing clear width shall be at least as wide as the widest ramp run leading to the landing.

Length

The landing clear length shall be 60 inches (1525 mm) long minimum. Change in direction

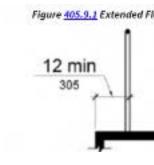
Ramps that change direction between runs at landings shall have a clear landing 60 inches (1525 mm) minimum by 60 inches (1525 mm) minimum.



#### Extended Floor or Ground Surface

The floor or ground surface of the ramp run or landing shall extend 12 inches (305 mm) minimum beyond the inside face of a handrail complying with 505.

Advisory 405.9.1 Extended Floor or Ground Surface. The extended surface prevents wheelchair casters and crutch tips from slipping off the ramp surface.





#### Ramps

#### Slope

Ramp runs shall have a running slope not steeper than 1:12.

Advisory 405.2 Slope. To accommodate the widest range of users, provide ramps with the least possible running slope and, wherever possible, accompany ramps with stairs for use by those individuals for whom distance presents a greater barrier than steps, e.g., people with heart disease or limited stamina.

#### Cross Slope

Cross slope of ramp runs shall not be steeper than 1:48.

#### **Clear Width**

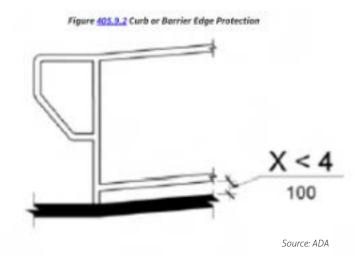
The clear width of a ramp run and, where handrails are provided, the clear width between handrails shall be 39 inches (915 mm) minimum.

#### Rise

The rise for any ramp run shall be 30 inches (760 mm) maximum.

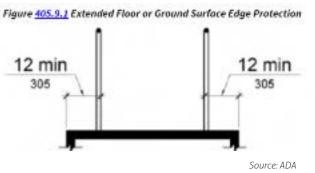
#### Curb or Barrier

A curb or barrier shall be provided that prevents the passage of a 4 inch (100 mm) diameter sphere, where any portion of the sphere is within 4 inches (100 mm) of the finish floor or ground surface.



#### Wet Conditions

Landings subject to wet conditions shall be designed to prevent the accumulation of water.

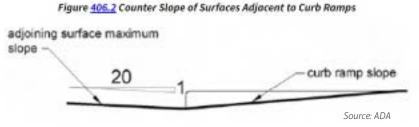




#### **Curb Ramps**

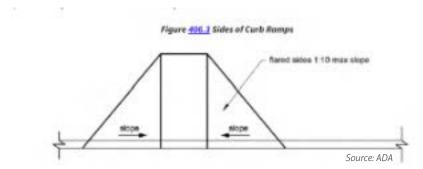
#### **Counter Slope**

Counter slopes of adjoining gutters and road surfaces immediately adjacent to the curb ramp shall not be steeper than 1:20. The adjacent surfaces at transitions at curb ramps to walks, gutters, and streets shall be at the same level.



#### Sides of Curb Ramps

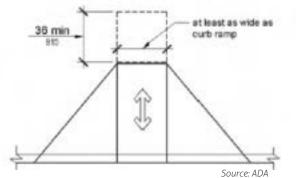
Where provided, curb ramp flares shall not be steeper than 1:10.



#### Landings

Landings shall be provided at the tops of curb ramps. The landing clear length shall be 36 inches (915 mm) minimum. The landing clear width shall be at least as wide as the curb ramp, excluding flared sides, leading to the landing.

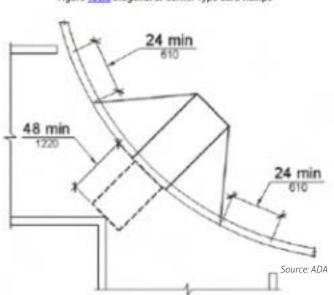
Exception: In alterations, where there is no landing at the top of curb ramps, curb ramp flares shall Figure 125.1 Landings of the Tap of Curb Remps be provided and shall not be steeper than 1:12.



#### Diagonal Curb Ramps

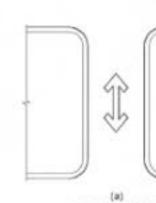
Diagonal or corner type curb ramps with returned curbs or other well-defined edges shall have the edges parallel to the direction of pedestrian flow. The bottom of diagonal curb ramps shall have a clear space 48 inches (1220 mm) minimum outside active traffic lanes of the roadway. Diagonal curb ramps provided at marked crossings shall provide the 48 inches (1220 mm) minimum clear space within the markings. Diagonal curb ramps with flared sides shall have a segment of curb 24 inches (610 mm) long minimum located on each side of the curb ramp and within the marked crossing.

Figure 405.6 Diagonal or Corner Type Curb Ramps

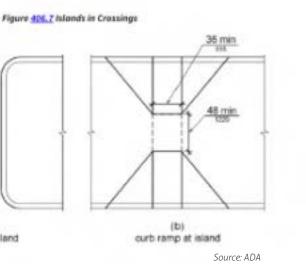


#### Islands

Raised islands in crossings shall be cut through level with the street or have curb ramps at both sides. Each curb ramp shall have a level area 48 inches (1220 mm) long minimum 36 inches (915 mm) wide minimum at the top of the curb ramp in the part of the island intersected by the crossings. Each 48 inch (1220 mm) minimum by 36 inch (915 mm) minimum area shall be orientated so that the 48 inch (1220 mm) minimum length is in the direction of the running slope of the curb ramp it serves. The 48 inch (1220 mm) minimum by 36 inch (915 mm) minimum areas and the accessible route shall be permitted to overlap.



cut through at island





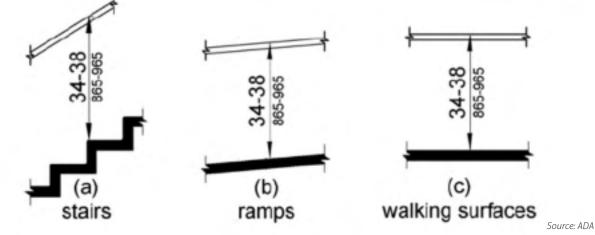
#### Where Required

Handrails shall be provided on both sides of stairs and ramps.

#### Height

Top of gripping surfaces of handrails shall be 34 inches (865 mm) minimum and 38 inches (965 mm) maximum vertically above walking surfaces, stair nosings, and ramp surfaces. Handrails shall be at a consistent height above walking surfaces, stair nosings, and ramp surfaces.

Advisory: A maximum height of 28 inches (710 mm) measured to the top of the gripping surface from the ramp surface or stair nosing is recommended for handrails designed for children. Sufficient vertical clearance between upper and lower handrails, 9 inches (230 mm) minimum, should be provided to help prevent entrapment.



#### **Gripping Surface**

Handrail gripping surfaces shall be continuous along their length and shall not be obstructed along their tops or sides. The bottoms of handrail gripping surface shall not be obstructed for more than 20 percent of their length. Where provided. Horizontal projections shall occur 1 ½ (38 mm) minimum below the bottom of the handrail gripping surface.

#### **Circular Cross Section**

Handrail gripping surfaces with a circular cross section shall have an outside diameter of 1 1/4 inches (32 mm) minimum and 2 inches (51 mm) maximum.

#### Non-Circular Cross Section

Handrail gripping surfaces with a non-circular cross section shall have a perimeter dimension

of 4 inches (100 mm) minimum and 6 <sup>1</sup>/<sub>4</sub> inches (160 mm) maximum, and a cross-section

dimension of 2 <sup>1</sup>/<sub>4</sub> inches (57 mm) maximum.

#### Surfaces

Handrail gripping surfaces and any surface adjacent to them shall be free of sharp or abrasive elements and shall have rounded edges.

#### Fittings

Handrails shall not rotate within their fittings

#### Handrail Extensions

Handrail gripping surfaces shall extend beyond and in the same direction of stair flights and ramp runs in accordance with 505.10.1

#### Top and Bottom Extension at Ramps

Ramp handrails shall extend horizontally above the landing for 12 inches (305 mm) minimum beyond the top and bottom of ramp runs. Extensions shall return to a wall, guard, or the landing surface, or shall be continuous to the handrail of an adjacent ramp run.

# 12 min 305

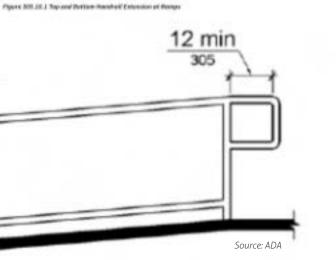
Ramps

#### Handrail Gripping Surfaces

Handrail gripping surfaces with a circular cross section shall have an outside diameter of 0.95 inch (24 mm) minimum and 1.55 inches (39 mm) maximum. Where the shape of the gripping surface in non-circular, the handrail shall provide an equivalent gripping surface.

#### Handrail Height

The top of handrail gripping surfaces shall be 20 inches (510 mm) minimum and 28 (710 mm) maximum 4-6% perimeter above the ramp surface. Surface Condition Ground surface shall be stable, firm and slip resistant. 254 ma Source ADA

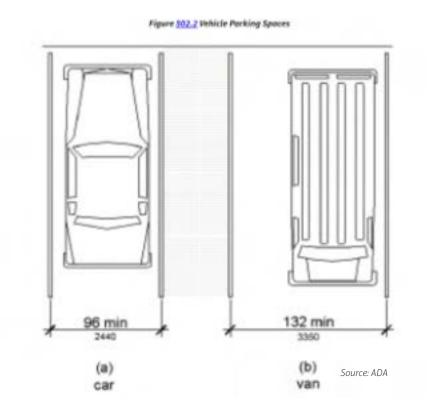


(b)



#### Vehicle Spaces

Car parking spaces shall be 96 inches (2440 mm) wide minimum and van parking spaces shall be 132 inches (3350 mm) wide minimum, shall be marked to define the width, and shall have an adjacent access aisle complying with 502.3.



Spa rking ä length of 2

#### Access Aisles

#### Width

Access aisles serving car and van parking spaces shall be 60 inches (1525 mm) wide minimum.

#### Length

Access aisles shall extend the full length of the parking spaces they serve.

#### Marking

Access aisles shall be marked so as to discourage parking in them.

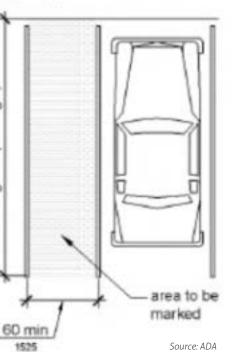
#### Identification

Parking space identification signs shall include the International Symbol of Accessibility complying with 703.7.2.1. Signs identifying van parking spaces shall contain the designation "van accessible." Signs shall be 60 inches (1525 mm) minimum above the finish floor or ground surface measured to the bottom of the sign.

#### Relationship to Accessible Routes

Parking spaces and access aisles shall be designed so that cars and vans, when parked, cannot obstruct the required clear width of adjacent accessible routes.

Figure 522, 3 Parking Space Access Alsie



### **Passenger Loading Zones**

#### Vehicle Pull-Up Space

Passenger loading zones shall provide a vehicular pull-up space 96 inches (2440 mm) wide minimum and 20 feet (6100 mm) long minimum.

#### Width

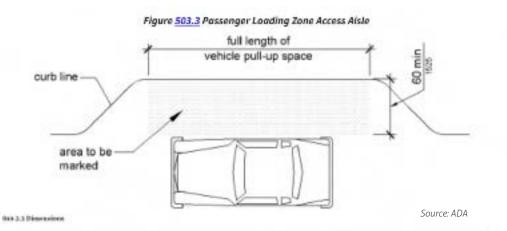
Access aisles serving vehicle pull-up spaces shall be 60 inches (1525 mm) wide minimum.

#### Length

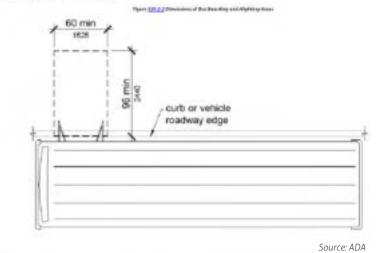
Access aisles shall extend the full length of the vehicle pull-up spaces they serve.

#### Marking

Access aisles shall be marked so as to discourage parking in them.



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The star baseling and algebra, more shall be corrected to strents, misseally, or period for paths by an according name sorrallying of 0.



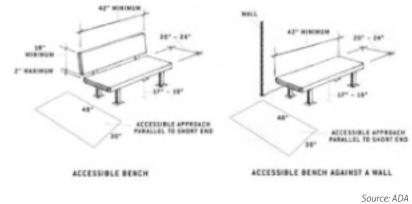
#### **Benches and Team Player Seating Areas**

#### **Benches**

Accessible benches are required in dressing, fitting, and locker rooms, and where seating is provided in saunas and steam rooms. Benches must have a clear floor space positioned to allow persons using wheelchairs or other mobility devices to approach parallel to the short end of a bench seat.

Benches must have seats that are a minimum of 20 inches in depth and 42 inches minimum in length. The seat height should be a minimum of 17 inches to a maximum of 19 inches above the finished floor. If the bench is not located next to a wall, the bench must have back support that is 42 inches minimum in length and extends from a point 2 inches maximum above the seat to a point 18 inches minimum above the bench. Benches must be strong enough to withstand a vertical or horizontal force of 250 pounds applied at any point on the seat, fastener, mounting device, or supporting structure. The provisions for benches are not intended to apply to park benches or other benches used for sitting or resting.

If benches are located in wet areas, the surface must be slip-resistant and designed not to accumulate water.



#### **Team Player Seating Areas**

Any program within the site that falls under the category would conform with the current guidelines stated within the ADA and ABA standards. Manufacturers and designers shall be mindful of applying whichever standard is more stringent in its application.



#### Outdoor Recreation Access Routes

#### Surface

The surface of outdoor recreation access routes, passing spaces, and resting intervals shall be firm and stable.

#### Clear Width

The clear width of outdoor recreation access routes shall be 36 inches (915 mm) minimum.

#### Passing Spaces

Outdoor recreation access routes with a clear width less than 60 inches (1525 mm) shall provide passing spaces complying with 1016.4 at intervals of 200 feet (61 mm) maximum. Passing spaces and resting intervals shall be permitted to overlap.

#### Size

The passing spaces shall be either:

1. A space 60 inches (1525 mm) minimum by 60 inches (1525 mm) minimum; or

2. The intersection of two outdoor recreation access routes providing a T-shaped space complying with 304.3.2 where the base and arms of the T-shaped space extend 48 inches (1220 mm) minimum beyond the intersection. Vertical alignment at the intersection of the outdoor recreation access routes that form the T-shaped space shall be nominally planar.

#### Running slopes

#### Maximum Running Slope and Segment Length

The running slope of any segment of an outdoor recreation access route shall not be steeper than 1:10 (10%).

Where the running slope of a segment of an outdoor recreation access route shall not be steeper than 1:20 (5%), the maximum length of the segment shall be in accordance with Table 1016.7.1, and a resting interval complying with 1016.8 shall be provided at the top and bottom of each segment.

#### Table 1016.7.1 Maximum Running Slope and Segment Length

Running Slope of Outdoor Recreation Access Route Segment		Maximum Length of Segment	
Steeper than	But not Steeper than	maximum cengui or segme	
1:20 (5%)	1:12 (8.33%)	50 feet (15 m)	
1:12 (8.33%)	1:10 (10%)	30 feet (9 m)	

Advisory 1016.7.1 Maximum Running Slope and Segment Length. Gradual running slopes are more usable by individuals with disabilities. Where the terrain results in steeper running slopes, resting intervals are required more frequently. Where running slopes are less severe, resting intervals are permitted to be further apart.

#### **Cross Slope**

The cross slope shall not be steeper than 1:48.

Exception: Where the surface is other than concrete, asphalt, or boards, cross slopes not steeper than 1:20 shall be permitted when necessary for drainage.

#### Resting Intervals

Length

The resting interval length shall be 60 inches (1525 mm) long minimum.

#### Width

Where resting intervals are provided within an outdoor recreation access route, resting intervals shall be at least as wide as the widest segment of the outdoor recreation access route leading to the resting interval. Where resting intervals are provided adjacent to an outdoor recreation access route, the resting intervals shall be 36 inches (915 mm) wide minimum.

#### Slope

Resting intervals shall have slopes not steeper than 1:48 in any direction.



Plav Areas

Any program within the the site that falls under the category would conform with the current guidelines stated within the ADA and ABA standards. Manufacturers and designers shall be mindful of applying whichever standard is more stringent in its application.



#### **Recreational Facilities**

#### Area of Sport Activity

Each area of sport activity shall be on an accessible route and shall not be required to be accessible except as provided for in Team or player seating, Court sports, Raised refereeing, judging and scoring areas.

#### Team or Player Seating

At least one wheelchair space shall be provided in team or player seating areas serving areas of sport activity. **Court Sports** 

In court sports, at least one *accessible* route shall directly connect both sides of the court.

#### Raised Refereeing, Judging and Scoring Areas

Raised Structures used solely for refereeing, judging or scoring a sport are not required to be accessible or to be on an accessible route.

## **Facility Recommendations**

#### Arizona Interscholastic Association (AIA) Standards

The Athletic Program of the Grand Canyon Unified School District operates under the policies set by both the Grand Canyon Unified School District Governing Board and the Arizona Interscholastic Association (AIA). The National Federation of State High School Associations (NFHS), which drafts competition rules for most U.S. high school sports and activities, includes the AIA as one of its member associations. Consequently, the AIA adheres to NFHS standards.

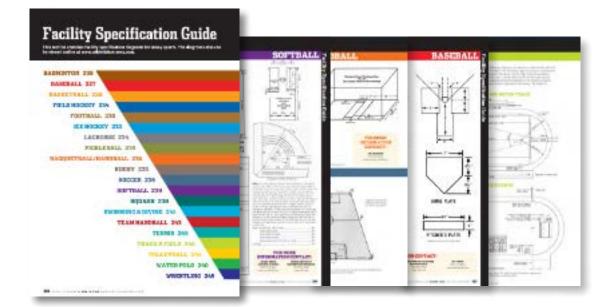
This report section includes specifications for a baseball diamond and track and field facilities, sourced from the "Facility Specifications Guide Book" prepared by Athletic Business. The guide features diagrams outlining the necessary dimensions for each sports facility, providing a crucial design foundation to ensure compliance with the standards of governing bodies such as the NFHS.

Access the Athletic Business Facility Specifications website here: https://www.athleticbusiness.com/ facilities/article/15141119/facility-specifications

#### The Sports Facilities Advisory (SFC)

Every sports complex project and every site requires a unique design that addresses opportunities and constraints specific to the site, climate, operating model, type and level of play/intended uses, and desired performance outcomes related to programming, revenue, and maintenance.

Based on this project and reflective of the vision of the Client Team, the Advisory Team has developed a design for the Tusayan Sports Complex that features recommendations based on best practices for dimensions, playing surface, orientation, and lighting. The following information outlines the recommendations for each category that should be further refined through the development of design and product-specific specifications.





## **Facility Recommendations**

Every sports complex project and every site requires a unique design that addresses opportunities and constraints specific to the site, climate, operating model, type and level of play/intended uses, and desired performance outcomes related to programming, revenue, and maintenance. Based on this project and reflective of the vision of the Client Team, the Advisory Team has developed a design for the Tusayan Sports Complex that features recommendations based on best practices for dimensions, playing surface, orientation, and lighting. The following information outlines the recommendations for each category that should be further refined through the development of design and product-specific specifications.

#### ORIENTATION

Athletic assets should be oriented to mitigate the impact of the sunrise and sunset on participants. The following list demonstrates the ideal orientation of each of the primary competitive sports assets recommended in the study:

- Multipurpose Fields Endlines pointing North/South
- Baseball/Softball Fields First or Third Baselines pointing North or South
- Track, including Throwing and Jumping Straightaways, Throwing Areas, and Jumping Areas pointing North or South
- Sand Volleyball Courts Baselines pointing North/South •
- Tennis Courts Baselines pointing North/South
- Pickleball Courts Baselines pointing North/South

#### LIGHTING

Lighting should be included on all athletic assets that are expected to be in use after dark. For competitive assets, lighting should meet Class II/Class III standards. The following list demonstrates the ideal lighting level (in foot candles ["fc")] for each of the primary competitive sports assets recommended in the study:

- Multipurpose Fields 30-50 fc •
- Baseball/Softball Fields 30-50 fc •
- Track, including Throwing and Jumping 30-50 fc
- Sand Volleyball Courts 20-30 fc
- Tennis Courts 20-30 fc
- Pickleball Courts 20-30 fc

#### DIMENSIONS

Athletic assets should be designed to meet the standards based on level of play (in this case sanctioned high school athletic events). The following list demonstrates the ideal dimensions of each of the primary competitive sports assets recommended in the study:

- Multipurpose Fields 360' L x 225' W
- from Pitching Rubber to Home Plate
- Pit, 100' x 50 ' High jump Area
- by Adjacent Courts)
- Tennis Courts 78' L x 36' W with 21' Free Space on All Sides

#### PLAYING SURFACE

Playing surfaces should be selected to meet or exceed minimum quality standards based on level of play (in this case, sanctioned high school athletic events) while mitigating geographic/climate-based challenges and minimizing operations and maintenance requirements. The following list demonstrates the ideal playing surface for each of the primary competitive sports assets recommended in the study:

- Basepaths Using Shorter Pile Fiber
- Basepaths Using Shorter Pile Fiber
- Sand Volleyball Courts Natural Sand
- Tennis Courts Synthetic Coating on Concrete or Asphalt Foundation
- Pickleball Courts Synthetic Coating on Concrete or Asphalt Foundation

Baseball Fields – Minimum 350' to Center Field, Minimum 300' to Outfield Corners, 90' Basepaths, 60'6"

• Softball Fields – Minimum 225' to Fence, 60' Basepaths, 43' from Pitching Rubber to Home Plate

 Track – 400-Meter Track with 30-Meter Exchange Zones, 10' x 10' Shotput Pad, Discus/Hammer Cage, 30- 36.5-Meter Javelin Runway, 19'8" x 20'2" Pole Vault Landing Area, 27' x 10' Long Jump/Triple Jump

Sand Volleyball Courts – 16-Meter x 8-Meter court with 6 Meters Free Space on All Sides (May be Shared

• Pickleball Courts – 44' L x 20' W with 8' Free Space on Baselines and 5' Free Space on Sidelines

Multipurpose Fields – Monofilament or Dual Fiber Synthetic Turf with Rubber or Organic Infill

Baseball Fields – Monofilament or Dual Fiber Synthetic Turf with Rubber or Organic Infill; Infield/

• Softball Fields – Monofilament or Dual Fiber Synthetic Turf with Rubber or Organic Infill; Infield/

• Track – Synthetic (Rubber Bonded with Latex or Polyurethane) with Concrete or Asphalt Subsurface

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## **Operations Analysis**

## Facility Program + Opinion of Cost

#### Summary of Development Costs

Based on SFC's experience in developing sports and recreation facilities, the table below summarizes the opinion of cost for Phase I of the new outdoor complex, followed by Phases I and II combined. In order to provide a more accurate opinion of cost and based on the current volatile construction climate affecting the development of youth and amateur sports facilities, SFC projected a range of development costs including a low and high-end projection.

PHASE I COMPLEX: USES OF FUNDS	LOW	MID	HIGH
Land Cost	\$0	\$0	\$0
Hard Cost	\$6,650,105	\$7,389,006	\$8,127,906
Field and Sports Equipment Cost	\$9,405,247	\$10,450,275	\$11,495,302
Furniture, Fixtures, and Equipment	\$522,972	\$581,081	\$639,189
Soft Costs Construction	\$887,915	\$986,572	\$1,085,229
Soft Costs Operations	TBD	TBD	TBD
Escalation	\$1,473,098	\$1,636,775	\$1,800,453
Working Capital Reserve	TBD	TBD	TBD
Total	\$18,939,337	\$21,043,708	\$23,148,079

#### Key Insights:

The total use of funds for the Phase I complex ranges from a low-end opinion of cost of approximately \$18.9 million to the high-end opinion of cost which equals approximately \$23.1 million. Full details on the construction and start-up cost estimates can be found in the facility program and opinion of cost, which SFC has delivered as an associated document within the pro forma. The opinion of cost includes the all-in cost of construction, furniture, fixtures, equipment (including goals, bleachers, scoreboards, etc.), as well as additional items detailed further within the Construction and Start-Up – Outdoor section of the full pro forma.

PHASE I AND II COMPLEX: USES OF FUNDS	LOW	MID	HIGH
Land Cost	\$0	\$0	\$0
Hard Cost	\$7,968,229	\$8,853,588	\$9,738,947
Field and Sports Equipment Cost	\$10,164,832	\$11,294,258	\$12,423,684
Furniture, Fixtures, and Equipment	\$626,922	\$696,581	\$766,239
Soft Costs Construction	\$1,063,909	\$1,182,122	\$1,300,334
Soft Costs Operations	TBD	TBD	TBD
Escalation	\$1,665,691	\$1,850,767	\$2,035,844
Working Capital Reserve	TBD	TBD	TBD
Total	\$21,489,584	\$23,877,316	\$26,265,047

Table 19- Phase I and II Complex: Use of Funds

#### Key Insights:

The total use of funds for the combined complex ranges from a low-end opinion of cost of approximately \$21.5 million to the high-end opinion of cost which equals approximately \$26.3 million. Full details on the construction and start-up cost estimates can be found in the facility program and opinion of cost, which SFC has delivered as an associated document within the pro forma.

## **Business Model Overview**

As mentioned throughout this report, one key area of focus for a new sports and recreation complex will be to provide youth and amateur sports and event facilities for the Tusayan community, prioritizing local access. The information below is based on the Client's vision, as well as SFC's recommendation to focus facility development efforts on serving the local community through local programs. SFC has subsequently detailed the sports the local programming operating model.

#### LOCAL PROGRAMMING MODEL

The local programming model is designed to make any facility development a year-round sports and recreation hub by serving as a community asset providing sports, physical health, recreation, and youth development programming, regardless of skill levels or abilities. By creating a fun, active space with highquality programming and amenities, the spaces detailed in the facility program will be able to host a multitude of activities and serve a wide range of community pursuits. Based on conversations with the Client, SFC's recommendations for the spaces and amenities detailed in the facility program, a sports tourism complex has the potential to offer programming for any or all of the following activities from in-house and/or partner organizations: practices, camps, clinics, leagues, showcases, private individual and group training, track and field meets, BMX events, concerts, and more.

#### **PROGRAM MIX**

The programs listed previously offer a robust programming model to be featured at the Tusayan complex including in-house and partner organization offerings. While a model more heavily focused on partner and rental programming typically takes less time to grow revenues and guarantees revenue for the model, it limits the long-term revenue growth opportunities

A gradual transition towards a higher level of internal programming after opening will allow the facility to maintain relationships and utilize outside programming during the maturation process. As the facility matures, shifting to an increased percentage of internal programs will allow the facility to capitalize on opportunities to grow programs and contribute to a higher level of financial sustainability. Because of Tusayan's service area population, SFC recognizes that several programs may not have enough Tusayan resident registrations to offer traditional leagues and programs. To combat this challenge and to maximize use of the assets, SFC recommends establishing a partnership with neighboring communities to create subregional leagues. In this structure, teams/players from multiple communities will register for the same program, and games/events/activities will be held at different locations throughout the session. This structure will expand participation and create higher quality experiences for participants because they will interact, play, and compete with more players and teams than they would if a program serves local participants only.

#### **PROGRAM MIX**

SFC recommends a facility program mix that includes internal or in-house programs in addition to rental or outside service provider programs. That said, an in-house local programming model will delivery the best results to achieve the Client's goals. In-house programming presents the complex with the following growth and business development opportunities:

#### **GREATER OWNERSHIP OF THE BUSINESS:**

ability to offer best-in-class services to its customers.

#### **CONTROL OF THE CUSTOMER EXPERIENCE:**

quality of customers' experiences.

#### **HIGHER FINANCIAL RETURNS:**

to generate significantly higher levels of revenue.

#### FACILITY DATABASE AND CROSS MARKETING:

database is substantially more effective than many traditional marketing initiatives.

#### **ABILITY TO MAXIMIZE SCHEDULING:**

time.

 Running in-house programs will allow the management team to dictate all aspects of the products and services being offered in the facility. This ownership provides the ability to make decisions regarding marketing, sales, and operations of all programs. Furthermore, the facility will rely less on the skills, experience, and relationships of outside people or organizations and therefore strengthen the complex's

• All programs are a reflection of the facility and affect customer perception of the brand. With a rental model, a facility has a minimal level of control over program quality and customer experience. If a program run by an outside organization does not meet customer expectations, the facility will be directly associated with that bad experience. On the other hand, internal programs allow the facility to control the

• Rental programs are limited in the level of revenue they are able to generate. This relatively flat revenue restricts the ability to capitalize on growth opportunities. An internal program business model creates the opportunity for the facility to grow programs and increase the amount of revenue that can be generated per hour. With the proper investment in and development of in-house programs, the facility will be able

• Internal programming presents the facility with the opportunity to build an extensive internal database of its customers. Owning and running in-house programs will allow the facility to capture and retain important customer contact information. This internal database will create a platform for the management team to cross-market appropriate programs to people who are already customers and invested in taking part in the products and services that the facility has to offer. The ability to cross-market to an internal

• A rental-only model restricts the management team's ability to maximize program scheduling. This is a result of the desire of outside programmers and rentals to purchase only the best and prime time hours in the facility. With an in-house program model, the management team will be able to dictate the day and time that programs are run and therefore allow the facility to maximize the use of available scheduling

## **Financial Performance Overview**

#### Summary of Financial Performance

SFC's determination of feasibility for the sports complex in Tusayan depends on the financial forecast of the business and the ability for it to achieve results that support the long-term financial goals of the Client. SFC constructed a detailed pro forma/financial analysis model for the outdoor complex that projects the financial viability for the first five years of operations. In creating the financial forecast, SFC intentionally projects numbers that are dependent on timely marketing, attention to detail, ongoing financial analysis, a focus on customer service, and intelligent management practices.

The following table combines and summarizes the forecasted revenues, cost of goods sold, and operating expenses through the first five years of operations at the outdoor facilities in Phase I, followed by a combined financial performance chart for Phases I and II. The financial performance details have been provided in the full financial forecast documents. SFC has projected the items within the financial forecast according to standard processes backed by more than a decade of industry experience including the production of hundreds of institutional-grade pro forma documents, the development of numerous youth and amateur sports facilities, and the real-world management experience gained from the day-to-day operations of more than 55 youth and amateur sports facilities across the country.

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Baseball/Softball Programs	\$29,000	\$31,260	\$35,957	\$36,946	\$39,864
Soccer Programs	\$20,840	\$23,644	\$29,302	\$30,569	\$32,936
Football Programs	\$9,660	\$11,109	\$13,442	\$14,114	\$15,561
Field Rentals	\$6,840	\$7,182	\$8,295	\$8,710	\$9,145
Rental Track Meets	\$2,000	\$4,000	\$4,400	\$4,400	\$4,620
Track Programs and Rentals	\$14,140	\$15,554	\$18,820	\$19,761	\$21,787
Pump Track Rentals	\$0	\$0	\$0	\$0	\$0
Amphitheater Rentals	\$3,600	\$3,780	\$4,088	\$4,211	\$4,554
Sponsorship/Advertisement Revenue	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500
Total Revenue	\$88,580	\$99,030	\$116,807	\$121,215	\$130,971
Total Cost of Goods Sold	\$37,434	\$40,202	\$46,406	\$47,975	\$51,310
Total Operating Expenses	\$141,891	\$144,689	\$148,624	\$151,890	\$155,525
Net Income from Operations	(\$90,745)	(\$85,861)	(\$78,223)	(\$78,651)	(\$75,864)

Phase I: Total Revenue & Expenses

Table 20- Phase I Performance Overview

As demonstrated in the previous table, the operations at the outdoor sports and recreation complex in *Phase* I are expected to require an operational subsidy due to a negative Earnings Before Interest, Tax, Depreciation, and Amortization (EBITDA) of approximately \$91,000 in year one before gradually improving to a negative EBITDA of *approximately* \$76,000 *annually at maturity in year five*.

#### Phase I + Phase II: Total Revenue & Expenses

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Baseball/Softball Programs	\$29,000	\$31,260	\$35,957	\$36,946	\$39,864
Soccer Programs	\$20,840	\$23,644	\$29,302	\$30,569	\$32,936
Football Programs	\$9,660	\$11,109	\$13,442	\$14,114	\$15,561
Field Rentals	\$6,840	\$7,182	\$8,295	\$8,710	\$9,145
Rental Track Meets	\$2,000	\$4,000	\$4,400	\$4,400	\$4,620
Track Programs and Rentals	\$14,140	\$15,554	\$18,820	\$19,761	\$21,787
Tennis and Pickleball Court Rentals	\$6,885	\$7,229	\$7,818	\$8,053	\$8,709
Sand Volleyball Court Rentals	\$1,620	\$1,701	\$1,840	\$1,895	\$2,049
Skate Park and Pump Track Rentals	\$0	\$0	\$0	\$0	\$0
Amphitheater Rentals	\$3,600	\$3,780	\$4,088	\$4,211	\$4,554
Sponsorship/Advertisement Revenue	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000
Total Revenue	\$98,585	\$109,459	\$127,963	\$132,660	\$143,225
Total Cost of Goods Sold	\$39,935	\$42,810	\$49,196	\$50,837	\$54,375
Total Operating Expenses	\$170,016	\$173,346	\$177,948	\$181,847	\$186,190
Net Income from Operations	(\$111,366)	(\$106,696)	(\$99,181)	(\$100,025)	(\$97,339)

able 21- Phase I and II Performance Overvie

As demonstrated in the previous table, the operations at the outdoor sports and recreation complex in Phase I and II combined are expected to require an operational subsidy due to a negative Earnings Before Interest, Tax, Depreciation, and Amortization (EBITDA) of approximately \$111,000 in year one before gradually improving to a negative EBITDA of *approximately* \$97,000 annually at maturity in year five.

## **Potential Funding Sources**

Based on SFC's experience in planning and funding facilities similar to the facilities included in the included facility program, communities and private clients have deployed the following funding mechanisms successfully in recent projects across the country. It should be noted that in today's development climate, most projects have a diverse set of funding sources and often rely on public-private partnerships.

#### SPECIAL DISTRICTS

#### USDA Rural Development

#### Community Facilities Direct Loans & Grants

• This program provides affordable funding to develop essential community facilities in rural areas. An essential community facility is defined as a facility that provides an essential service to the local community for the orderly development of the community in a primarily rural area, and does not include private, commercial or business undertakings.

#### Community Facilities Loan Guarantees

- This program provides loan guarantees to eligible lenders to develop essential community facilities in rural areas. An essential community facility is defined as a public improvement, operated on a non-profit basis, needed for the orderly development of a rural community where the rural community is a city or town, or its equivalent county or multi-county area. The term "facility" refers to both the physical structure financed, and the resulting service provided to rural residents or rural businesses.
- Taxes on Business Improvement Districts (BIDs) •
  - A district is developed where businesses are required to pay an additional tax to fund projects within the boundaries of the district.

#### • Opportunity Zones

 An economically distressed community where new investments, under certain conditions, become eligible for preferential tax treatment. Localities qualify as Opportunity Zones if they have been nominated for that designation by the state and that nomination has been certified by the Secretary of the U.S. Treasury via their delegation of authority to the Internal Revenue Service.

#### PARTNERSHIPS

#### Public-Private Partnerships

• Development and/or operational commitments are made by both public and private organizations in order to provide capital, credit, or long-term income to secure or back a loan. Private sector partners are most commonly developers, medical sector organizations, for-profit sports or wellness organizations, and non-profit sports or wellness organizations. The Public Private Partner relationship can encompass a few or all of the following facility development phases: design, build, finance, operate, and/or manage.

#### Public-Public Partnerships •

• Development and/or operational commitments are made by two public sector organizations in order to provide capital, credit, or long-term income to secure or back a loan. Public sector partners are most commonly Cities/Towns/Villages, Counties, Parks & Recreation Departments, Chamber/CVB/Tourism Departments, and School Districts

### orcutt|winslow







## 8 Appendix and Exhibits

## References

#### **Tusayan Sport Complex Master Plan & Feasibility Study References**

#### ABA (Architecture Barriers Act)

Standards issued under the Architectural Barriers Act (ABA) apply to facilities designed, built, altered, or leased with federal funds.

For more information: <u>https://www.access-board.gov/aba/</u>

#### ADA (Americans with Disabilities Act)

Accessibility standards issued under the Americans with Disabilities Act (ADA) apply to places of public accommodation, commercial facilities, and state and local government facilities in new construction, alterations, and additions. The ADA Standards are based on minimum guidelines set by the Access Board.

For more information: https://www.access-board.gov/ada/

#### AIA Framework for Design Excellence

The AIA Framework for Design Excellence represents the defining principles of design excellence in the 21st century. Comprised of 10 principles and accompanied by searching questions, the framework informs progress toward a zero-carbon, healthy, just, resilient, and equitable built environment.

For more information: <u>https://www.aia.org/design-excellence/aia-framework-design-excellence</u>

#### Asset Prioritization Matrix

The Consultant Team (Sports Facility Company) utilized its propriety process to determine the prioritization of assets recommended for the development of Tusayan's sports complex. The Consultant Team's asset prioritization analysis is used by communities across the country to make decisions related to existing and new facility development when balancing community demand with a project's development, operational, and impact goals. The analysis is a data-driven approach that combines research, data, analytics, industry insights/experience, and input from stakeholders, user groups, and residents to prioritize assets and inform recommendations.

## References

#### **Tusayan Sport Complex Master Plan & Feasibility Study References**

Climate and Monthly Weather Forecast Tusayan, AZ Research on weather forecast for the Town of Tusayan, Arizona for the each month of the year. For more information: <u>https://www.weather-atlas.com/en/arizona-usa/tusayan-climate</u>

#### Facility Specification Guide

Establish clear objectives and detailed processes for managing waste effectively within the policy framework.

For more information: <u>https://www.athleticbusiness.com/facilities/article/15141119/facility-specifications</u>

#### Feasibility Report

SFC's work featured a market analysis, needs assessment, comparable communities benchmarking, a community survey, an asset prioritization analysis, facility recommendations and opinion of cost ranges for the proposed facilities, two financial forecasts aligned with phasing recommendations, and a summary of findings.

#### IBC (International Building Code)

The scope of the International Building Code® (IBC®) includes all buildings except detached one- and two-family dwellings and townhouses up to three stories. For the most current adoptions details go to International Code Adoptions

For more information: <u>https://codes.iccsafe.org/content/IBC2018P6</u>

## **Five-Year Operating Pro Forma**

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#### LEED Green Associate V4 Exam

Guide to the LEED Green Associate V4 Exam is the resource to prepare for the Leadership in Energy and Environmental Design (LEED R ) Green Associate exam. This exam prep guide provides a road map to studying for the LEED Green Associate exam as administered by Green Building Certification Institute (GBCI™).

For more information: <u>https://www.aia.org/design-excellence/aia-framework-design-excellence</u>

#### Facility Program

Space	Outdoor Programming Product/Service	Count	Dimer L (')	nsions W (')	Approx. SF each	Total SF	% of Footprint
Baseball Field	Regulation Turf Field (with dugouts, warm-up, viewing area)	1	320' to	Corners	148,225	148,225	25.7%
seball	Youth Baseball/Softball Fields	2	225' Fence		Over 40	0' Fields	0.0%
Ba	Total 400' Baseball/Softball Fields Sq. Ft.					148,225	25.7%
Softball Field	Regulation Turf Field (with dugouts, warm-up, viewing area)	1	250' I	ence	50,625	50,625	8.8%
	Total 225' Baseball/Softball Fields Sq. Ft.					50,625	8.8%
Field	Synthetic Turf Field - (360' x 225' With 12' Apron)	1	384	249	95,616	95,616	16.6%
MP	Total Outdoor Multi-Purpose Fields Sq. Ft.					95,616	16.6%
Sand VB	Sand Volleyball Courts	2	60	30	1,800	3,600	0.6%
Sa	Total Sand Volleyball Courts Sq. Ft.					3,600	0.6%
	400-Meter Track	1	560	280	156,800	156,800	27.2%
р	Throwing Event Landing Area (Discuss, Hammer, Javelin, Shot Put)	1	300	180	54,000	54,000	9.4%
Track w/Infield	Discuss/Hammer Throwing Circle	1	40	20	800	800	0.1%
k w/	Javelin Runway & Throwing Arc (Track Surface)	1	110	14	1,540	1,540	0.3%
Trac	Shot Put Throwing Circle	1	17	17	289	289	0.1%
	Synthetic Turf Field	1	360	225	Inside	e Track	0.0%
	Total Multi-Purpose Field w/ Track Sq. Ft.					213,429	37.0%
ts or	Hard Tennis Courts (78'x36' with Required Clear Space)	2	120	60	7,200	14,400	2.5%
Outdoor Courts	Hard Pickleball Courts (44'x20' with Clear Space)	2	64	34	2,176	4,352	0.8%
	Total Outdoor Courts Sq. Ft.					18,752	3.3%
Skate Park and Pump Track	Skatepark	1	-	-	8,000	8,000	1.4%
kate Pa nd Purr Track	Pump Track (900 Linear Foot Course)	1	-	-	26,087	26,087	4.5%
an	Total Skate Park and Pump Track Sq. Ft.		1			34,087	5.9%
ital nts a	Amphitheater - Outdoor Bandshell	1	46	41	1,886	1,886	0.3%
Special Events Area	Amphitheater - Lawn Seating	1	-	-	3,600	3,600	0.6%
<b>5</b> , <b>–</b>	Total Special Events Area Sq. Ft.		-		-	5,486	1.0%
ort ngs	Support Building with Restrooms, Storage, and Admin Space	2	40	40	1,600	3,200	0.6%
Support Buildings	Press Box	1	40	40	1,600	1,600	0.3%
ωā	Total Support Buildings Sq. Ft.					4,800	0.8%
Maint.	Maintenance/Storage Buildings	1	40	40	1,600	1,600	0.3%
Mê	Total Maintenance Sq. Ft.					1,600	0.3%
	Total Estimated Outdoor Athletic Facilities SF Total Outdoor Athletic Facility Acreage					576,220 13.23	100%
Sito Dovo	lonmont						

## Site Development

		Quantity	Dimeı L (')	nsions W (')	Approx. SF each	Total SF	% of Total
Parking Spaces Total	Parking Spaces Total (10'x18') (20' x 20' Inc. aisles)	240	20	20	400	96,000	14.4%
Part Spa To	Green Space, Trails, Fitness Stations, Dog Park, Overflow Parking, etc.					571,387	85.6%
	Total Estimated Site Development SF					667,387	100%
	Total Site Development Acreage					15.32	
	Total Complex Assess					00 EE	
	Total Complex Acreage					28.55	

## **Facility Program Details**

Capital Costs and Start-up Expenses - Full Model

## Facility Development Costs and Financing Details

Building & Land Cost Real Estate Acquisition	
Land Cost Total Site Development	
Support Buildings	Finished Modular Buil
Site Development - Clearing, Prep, Grading,	, Paving, Grading, Ul
Utility Runs, Landscaping, etc. Fencing - Perimeter and Facility Control	Allocatio
Maintenance Building	Finish
Contingency Escalation	
Contractor Fee	Includes Hard
Hard Cost Total Baseball/Softball Fields	
Synthetic Turf Fields	
Synthetic Turf Fields	Full Turf Model, Turf Field Drainage
All Fields Field Lights (390' - 400' Fence)	Ma
Field Lights (225' Fence - standalone)	M
Scoreboards All Fields Structures & Equipment	
Shade Structures - Tension Fabric	
Streaming System Field and Sport Equipment	Signage, H
Training Area Equipment	Bullpens, Batting
Shipping Contingency	
Escalation	
Baseball/Softball Fields Cost Total Multi-Purpose Fields	
Synthetic Turf Fields	, Turf with Full Installa
Synthetic Turf Fields - Standard and Tra	ac Stone,
All Fields Field Lights (standard Rectangle)	M
Scoreboards	M
Benches (Participants) Bleachers (Spectators)	
Goals	5
Goals Goals	
Goals	
Field Equipment Shipping	Flags, Balls
Contingency	
Escalation Multi-Purpose Fields Cost Total	
Sand Volleyball	
Sand Court Equipment	Pole
Lighting	
Benches (Participants) Athletic Equipment	
Shipping Contingency	
Escalation	
Sand Volleyball Court Cost Total Track and Field	
400-Meter Track	8-Lane, 2 Chutes, H
Discus/Hammer Throwing Cage Javelin Runway	Concrete throwing
Shot Put Throwing Circle	Concrete three
Track Equipment Shipping	Timing System, Hu
Contingency	
Escalation Track and Field Cost Total	
Outdoor Courts Hard Tennis Court Surface	Surface,
Hard Pickleball Court Surface	Surface,
Tennis Court Lights Pickleball Court Lights	
Benches (Participants)	
Tennis Court Accessories Pickleball Netting (Permanent)	Court Nets, Perir Cou
General Tennis Equipment	Balls, C
General Pickleball Equipment Shipping	Balls, C
Contingency	
Escalation Outdoor Courts Cost Total	
Outdoor Courts Cost Total Outdoor Amenities Area	
Skatepark	Skat
Skatepark Fencing Control Pump Track	
Amphitheater	46' wide, 41
Shipping Contingency	Does not inclu
Escalation	
Outdoor Amenities Cost Total Furniture, Fixtures and Equipment Cost	
FOOD & BEVERAGE	- · -
Equipment FURNISHINGS	Basic E
Signage	Monur
Furnishings Hardware	S IT syst
Software	
FIELD MAINTENANCE EQUIPMENT General Maintenance Equipment	
Turf Field Maintenance Equipment	Turf Groome
Utility Golf Cart MISCELLANEOUS	
Site Furnishings	Benches, Water
Shipping Contingency	
Escalation	
Furniture, Fixtures and Equipment Cost Total Soft Costs Construction	
Design-Build Fees	% of S
Permits/Inspections Additional Services	

Details	Quantity	Unit	Cost/Unit	Budgeted Cost	% of Total
TBD	28.55	Acre	\$0	\$0 \$0	0.0%
ng with FF&E (Not Including F&B)	4,800	SF	\$350	\$1,680,000	7.0%
ies, Landscaping, Improvement for Outdoor Facility	28.55	Acre	\$200,000	\$5,709,857	23.9%
-	1	LS	\$100,000	\$100,000	0.4%
Modular Building	1,600	SF	\$190 10.00%	\$304,000 \$779,386	1.3% 3.3%
ost Contingency/Escalation			9.00% 3.00%	\$771,592 \$280,345	3.2% 1.2%
				\$9,625,180	40.3%
th Full Installation, Includes Curb, stone, Geotech, Turf & Infill	198,850	SF	\$13.90	\$2,764,015	11.58%
rial and Install rial and Install	1 1	Ea. Ea.	\$275,000 \$225,000	\$275,000 \$225,000	1.15% 0.94%
	2	Ea.	\$12,500	\$25,000	0.10%
	1 4	LS Ea.	\$320,700 \$10,000	\$320,700 \$40,000	1.34% 0.17%
nets, Balls, Cages, etc.	2 2	Ea. Ea.	\$10,000 \$5,000	\$20,000 \$10,000	0.08% 0.04%
Cages, Warm Up Areas, etc.	1	LS	\$150,000	\$150,000	0.63%
			5.00% 10.00%	\$191,486 \$402,120	0.80% 1.68%
			9.00%	\$398,099 \$4,821,420	1.67% 20.19%
n, Includes Curb, Field Drainage, eotech, Turf & Infill	179,616	SF	\$13.70	\$2,460,739	10.31%
rial and Install	2	Ea.	\$200,000	\$400,000	1.68%
	2 4	Ea. Ea.	\$12,500 \$600	\$25,000 \$2,400	0.10% 0.01%
ip and Roll	4 4	Ea. Ea.	\$4,000 \$5,000	\$16,000 \$20,000	0.07% 0.08%
ccer: 11 v 11 loccer: 9v9	4	Ea.	\$1,200	\$4,800	0.02%
ioccer: 6v6 Lacrosse	8 4	Ea. Ea.	\$1,050 \$750	\$8,400 \$3,000	0.04% 0.01%
Cones, & Training Equip.	2	Ea.	\$5,000 5.00%	\$10,000 \$147,517	0.04% 0.62%
			10.00% 9.00%	\$309,786 \$306,688	1.30% 1.28%
				\$3,714,330	15.56%
Nets, Lines, Etc.	2 2	Ea. Ea.	\$10,000 \$5,000	\$20,000 \$10,000	0.08% 0.04%
Nota, Ellica, Etc.	2	Ea.	\$8,000	\$16,000	0.07%
	2 1	Ea. LS	\$400 \$1,000	\$800 \$1,000	0.00% 0.00%
			5.00% 10.00%	\$2,390 \$5,019	0.01% 0.02%
			9.00%	\$4,969 \$60,178	0.02%
h Jump, 2 Runways, Throw Pad	1	LS	\$875,000	\$875,000	3.66%
cle, protective cage, equipment ack Surface	1 1,540	Ea. SF	\$27,000 \$13	\$27,000 \$20,020	0.11% 0.08%
ing circle, toe board, etc.	1	Ea.	\$1,000	\$1,000	0.00%
es, Mats, & Training Equipment	1	LS	\$150,000 5.00%	\$150,000 \$53,651	0.63% 0.22%
			10.00% 9.00%	\$112,667 \$111,540	0.47% 0.47%
elering Strining Etc.	14 400	SF	\$12	\$1,350,879	5.66%
oloring, Striping, Etc. oloring, Striping, Etc.	14,400 4,352	SF	\$13 \$13	\$187,200 \$56,576	0.78%
	2 2	Ea. Ea.	\$10,000 \$1,800	\$20,000 \$3,600	0.08% 0.02%
ter Netting, Poles, Pads, Etc.	8 2	Ea. Ea.	\$600 \$5,000	\$4,800 \$10,000	0.02% 0.04%
Nets, Poles, Etc.	2	Ea.	\$750 \$8,000	\$1,500 \$8,000	0.01% 0.03%
es, & Training Equip. es, & Training Equip.	1	LS LS	\$6,000	\$6,000	0.03%
			5.00% 10.00%	\$14,884 \$31,256	0.06% 0.13%
			9.00%	\$30,943 \$374,759	0.13% 1.6%
ark Development	8,000	SF	\$50	\$400,000	1.68%
	1 26,087	LS SF	\$4,293 \$32	\$4,293 \$834,783	0.02% 3.50%
leep on sides, 50' center	1	LS	\$360,000	\$360,000	1.51%
e Skatepark Development			5.00% 10.00%	\$59,954 \$165,903	0.25% 0.69%
			9.00%	\$164,244 \$1,989,177	0.69% 8.33%
pment, Storage, Etc.	2	Ea.	\$25,000	\$50,000	0.2%
nt and Wayfinding	2	LS	\$25,000	\$50,000	0.2%
port Buildings	4,800 1	SF	\$2	\$9,600	0.0%
is, Computers, Etc.	1	LS LS	\$15,000 \$5,000	\$15,000 \$5,000	0.1% 0.0%
Magnet, Friction Sweeper	1 1	LS LS	\$150,000 \$13,500	\$150,000 \$13,500	0.6% 0.1%
	1	LS	\$10,000	\$10,000	0.0%
ations, Shade Structures, Etc.	1	LS	\$300,000 5.00%	\$300,000 \$30,155	1.3% 0.1%
			10.00% 9.00%	\$63,326 \$62,692	0.3%
				\$759,273	3.2%
cture and Site work			11.0% 0.50%	\$1,027,932 \$46,724	4.3% 0.2%
			10.00%	\$107,466 \$1,182,122	0.5%
у				\$23,877,316	100.00%

#### Capital Costs and Start-up Expenses - Soft Costs Operations

	Details	Cost/Unit	Budgeted Cost	% of Total
Soft Costs Operations				
Pre-Launch Professional Services	Legal, Accounting, Bank, Consulting		\$25,000	17.2%
Permits and Extensions			\$15,000	10.3%
Presentation Materials	Renderings, Etc.		\$25,000	17.2%
Grand Opening			\$15,000	10.3%
Marketing Allowance	Pre-Opening Marketing Budget		\$10,000	6.9%
Pre-Funded Operational Account			\$28,336	19.5%
Pre-Opening Staff Budget	Staffing Cost Pre-Grand Opening		\$13,966	9.6%
Cost of Issuance/Financing			TBD	0.0%
Interest Reserve			TBD	0.0%
Closing Costs			TBD	0.0%
Working Capital Reserve			TBD	0.0%
Contingency		10.00%	\$13,230	9.1%
Soft Cost Total			\$145,533	100.0%
Total Constru	ction Costs - Soft Cost Operations		\$145,533	100.0%
N	Iorking Capital Reserve		TBD	100.0%

#### Capital Costs and Start-up Expenses

USES OF FUNDS	LOW	MID	HIGH
Land Cost	\$0	\$0	\$0
Hard Cost	\$7,968,229	\$8,853,588	\$9,738,947
Field and Sport Equipment Cost	\$10,164,832	\$11,294,258	\$12,423,684
Furniture, Fixtures, and Equipment	\$626,922	\$696,581	\$766,239
Soft Costs Construction	\$1,063,909	\$1,182,122	\$1,300,334
Soft Costs Operations	TBD	TBD	TBD
Escalation	\$1,665,691	\$1,850,767	\$2,035,844
Working Capital Reserve	TBD	TBD	TBD
Total Uses of Funds	\$21,489,584	\$23,877,316	\$26,265,047

## **Financial Performance** Summary

#### Total Revenue & Expenses - 5-Year Detail

Revenue	Year 1	Year 2	Year 3	Year 4	Year 5
Baseball/Softball Programs	\$29,000	\$31,260	\$35,957	\$36,946	\$39,864
Soccer Programs	\$20,840	\$23,644	\$29,302	\$30,569	\$32,936
Football Programs	\$9,660	\$11,109	\$13,442	\$14,114	\$15,561
Field Rentals	\$6,840	\$7,182	\$8,295	\$8,710	\$9,145
Rental Track Meets	\$2,000	\$4,000	\$4,400	\$4,400	\$4,620
Track Programs and Rentals	\$14,140	\$15,554	\$18,820	\$19,761	\$21,787
Tennis and Pickleball Court Rentals	\$6,885	\$7,229	\$7,818	\$8,053	\$8,709
Sand Volleyball Court Rentals	\$1,620	\$1,701	\$1,840	\$1,895	\$2,049
Skate Park and Pump Track Rentals	\$0	\$0	\$0	\$0	\$0
Amphitheater Rentals	\$3,600	\$3,780	\$4,088	\$4,211	\$4,554
Sponsorship/Advertisement Revenue	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000
Total Revenue	\$98,585	\$109,459	\$127,963	\$132,660	\$143,225
Cost of Goods Sold	Year 1	Year 2	Year 3	Year 4	Year 5
Baseball/Softball Programs	\$12,830	\$12,440	\$13,967	\$14,314	\$15,273
Soccer Programs	\$9,484	\$10,547	\$12,482	\$12,922	\$13,685
Football Programs	\$2,046	\$2,191	\$2,424	\$2,491	\$2,636
Field Rentals	\$3,000	\$3,150	\$3,638	\$3,820	\$4,01 <sup>-</sup>
Rental Track Meets	\$1,000	\$2,000	\$2,200	\$2,200	\$2,310
Track Programs and Rentals	\$7,549	\$8,304	\$10,048	\$10,550	\$11,63 <i>1</i>
Tennis and Pickleball Court Rentals	\$1,721	\$1,807	\$1,955	\$2,013	\$2,17
Sand Volleyball Court Rentals	\$405	\$425	\$460	\$474	\$512
Skate Park and Pump Track Rentals	\$0	\$0	\$0	\$0	\$0
Amphitheater Rentals	\$900	\$945	\$1,022	\$1,053	\$1,13
Sponsorship/Advertisment Expense	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Total Cost of Goods Sold	\$39,935	\$42,810	\$49,196	\$50,837	\$54,375
Gross Margin	\$58,650	\$66,650	\$78,767	\$81,822	\$88,851
% of Revenue	59%	61%	62%	62%	62%
,					
Facility Expenses	\$109,710	\$111,356	\$113,026	\$114,721	\$116,442
Operating Expense	\$18,629	\$18,327	\$19,279	\$19,681	\$20,322
Management Payroll	\$30,000	\$31,200	\$32,448	\$33,746	\$35,096
Payroll Taxes/Benefits/Bonus	\$11,676	\$12,463	\$13,196	\$13,698	\$14,330
Total Operating Expenses	\$170,016	\$173,346	\$177,948	\$181,847	\$186,19
EBITDA	(\$111,366)	(\$106,696)	(\$99,181)	(\$100,025)	(\$97,339
Cost Recovery	47.0%	50.6%	56.3%	57.0%	<u>(</u> ,,338) 59.5%

Total Revenue & Expenses - 20-Year Outlook

	Τι	JSä	зу	ar	n Sp
\$103,00Z	62%	\$200,579	(\$97,577)	-59%	
\$100,00Z	62%	\$197,615	(\$97,613)	-61%	
<b>291,090</b>	62%	\$194,695	(\$97,605)	-62%	
<b>\$34,202</b>	62%	\$191,817	(\$97,555)	-64%	
<b>3</b> 51,516	62%	\$188,983	(\$97,466)	-66%	
<b>\$88,831</b>	62%	\$186,190	(\$97,339)	-68%	
\$81,822	62%	\$181,847	(\$100,025)	-75%	
\$10,101	62%	\$177,948	(\$99,181)	-78%	

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Total Revenue and Expenses - Year 11-20										
	Year 11	Year 12	Year 13	Year 14	Year 15	Year 16	Year 17	Year 18	Year 19	Year 20
Total Revenue	\$169,358	\$172,745	\$176,200	\$179,724	\$183,319	\$185,152	\$187,004	\$188,874	\$190,762	\$192,670
Total Cost of Goods Sold	\$64,296	\$65,582	\$66,893	\$68,231	\$69,596	\$70,292	\$70,995	\$71,705	\$72,422	\$73,146
Gross Margin	\$105,063	\$107,164	\$109,307	\$111,493	\$113,723	\$114,860	\$116,009	\$117,169	\$118,341	\$119,524
% of Revenue	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%
Total Operating Expenses	\$203,588	\$206,642	\$209,741	\$212,887	\$216,081	\$219,322	\$222,612	\$225,951	\$229,340	\$232,780
EBITDA	(\$98,525)	(\$99,478)	(\$100,434)	(\$101,394)	(\$102,358)	(\$104,462)	(\$106,603)	(\$108,782)	(\$111,000)	(\$113,256)
% of Revenue	-58%	-58%	-57%	-56%	-56%	-56%	-57%	-58%	-58%	-59%

## **Business Unit Analysis**

Outdoor Baseball/Softball Revenue & Expenses

Revenue				,					,				Year'	Year 2	Year 3	Year 4	Year 5
	Assumption	Year 1	Year 2	Year 3		Year 5	Year 1	Year 2	Year 3	Year 4	Year 5	Sessions		1	0	-	2
Instructional Camps (Full Days)	\$/Week	\$400	\$400	\$400 \$400 \$440	\$440	\$462	16	17	18	18	19	2	\$12,800	\$13,440	\$15,523	\$15,989	\$17,292
Tournaments	\$/Team	\$225	\$225	\$248		\$260	4	9	9	9	9	2	\$1,800	\$2,700	\$2,970	\$2,970	\$3,119
Leagues - Youth and Adult	Multi-Community																
Fall League	\$/Player	\$120	\$120	\$132	\$132	\$139	48	50	53	55	56	-	\$5,760	\$6,048	\$6,985	\$7,195	\$7,781
Spring League	\$/Player	\$120	\$120	\$132	\$132	\$139	48	50	53	55	56	-	\$5,760	\$6,048	\$6,985	\$7,195	\$7,781
Summer League	\$/Player	\$120	\$120	\$132	\$132	\$139	24	25	26	27	28	1	\$2,880	\$3,024	\$3,493	\$3,598	\$3,891
	Non-Capacity Growth Rate	th Rate	1.00	1.10	1.00	1.05		1.05	1.05	1.03	1.03						
				Totol D	Total Device 110								000 000	000 100	47E 0E7	410 010	100 001

Cost of Goods Sold	Management Assumption				Year 1	Year 2	Year 3	Year 4	Year 5
Baseball/Softball Management	Responsibility of Program Coordinator	rdinator			\$0	\$0	\$0	\$0	\$0
Camp Partner Fees	50% Rev Share				\$6,400	\$6,720	\$7,762	\$7,994	\$8,646
Tournament Staff					\$480	\$494	\$509	\$525	\$540
Umpire Fees	Avg. \$50/Game				\$3,050	\$2,100	\$2,100	\$2,100	\$2,100
Equipment and Supplies	5% Gross Revenue				\$1,450	\$1,563	\$1,798	\$1,847	\$1,993
Awards	5% Gross Revenue				\$1,450	\$1,563	\$1,798	\$1,847	\$1,993
		Total Cost of Goods Sold			\$12,830	\$12,440	\$13,967	\$14,314	\$15,273
		Net Revenue			\$16,170	\$18,820	\$21,990	\$22,633	\$24,591
Pricing N	Pricing Notes Camps- Baseball FCA Camp (Flagstaff AZ) \$649/5 days	Leagues- Baseball West Flagstaff Little League (tball) \$100/ 6 weeks	Camps- Softball Softball Prospect Camp \$150/ 1 day	Leagues- Softball Diamondbacks LL Softball \$275/ 8 weeks					
	<b>D-Backs Superstar Camp</b> \$150/1 day	<b>WFLL- A-Majors</b> \$125/ 8 weeks	<b>Infield Skills Event</b> \$90/ 3 days	Arizona Girls Softball (tball) \$60/ 6 weeks					
	<b>Nike Hitting Camp</b> \$120/1 day	WFLL- Juniors \$140/ 8 weeks	JR Day Camp (Glendale AZ) \$199/ 1 day	Arizona Girls Softball (Mini- Senior) \$140/ 8 weeks					
		Diamondbacks LL- Machine pitch \$120/ 8 weeks	<b>JR Day Elite Session (Glendale AZ)</b> \$299/ 2 days	(Z					
		Diamondbacks LL- Senior \$200/ 8 weeks							

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Year 1         Trugnamment         Vear 2         Vear 3         Vear 4         Vear 5         Sessions         Vear 4         Vear 5         Vear 5         Vear 4         Vear 5         Vear 5         Sessions         Vear 7         Vear 5         Sessions         Vear 4         Vear 7         Vear 4         Vear 2         Vear 4		Menescont		à	Contram Foot				Number	of Docietra	tione		Collecto					
Assumption         Vear 1         Vear 2         Vear 3         Vear 4         Vear 5         Vear 3         Vear 4         Vear 5         Serior 8         Serier 8<	Revenue	Management		Ξ		0				טו הפעוסוומ			Sellable	Year 1	Year 2	Year 3	Year 4	Year 5
Days)         SWeek         5400         5400         5400         5400         5400         5400         5400         5806         5866         5           Mitteam         STEam         S255         S253         S248         S260         5312         5130         52,701         52,016         52,701         52,016         5		Assumption	Year 1	Year 2	Year 3	Year 4	Year 5	Year 1	Year 2	Year 3	Year 4		Sessions		5	5		5
S/Team         \$255         \$226         \$248         \$260         4         6         8         2         \$1,800         \$2,700           dut         Mukt-Community         \$10         \$120         \$120         \$120         \$120         \$120         \$2,100         \$2,700	Instructional Camps (Full Days)	\$/Week	\$400	\$400	\$440	\$440	\$462	11	12	14	14	15	2	\$8,960	\$9,856	\$11,926	\$12,522	\$13,543
dut         Mutt-Community STeam         5120         5132         5139         34         41         43         44         1         54,032         54,435           STeam         \$120         \$120         \$120         \$132         \$132         \$133         31         41         1         84,032         \$4,435         \$4,435         \$5,435         \$4,435         \$5,435         \$4,435         \$5,435         \$5,435         \$5,768         \$5,206         \$5,132         \$5,130         \$1,0         1,0         1,0         \$2,016         \$2,216         \$2,016         \$2,016         \$2,016         \$2,016         \$2,016         \$2,016         \$2,016         \$2,016         \$2,016	Tournaments	\$/Team	\$225	\$225	\$248	\$248	\$260	4	9	œ	œ	œ	0	\$1,800	\$2,700	\$3,960	\$3,960	\$4,158
SPlayer       \$120       \$120       \$132       \$130       34       1       44       1       \$4,032       \$4,435         S/Team       \$120       \$120       \$120       \$120       \$120       \$120       \$120       \$120       \$120       \$120       \$120       \$4,435       \$4,41       1       \$4,032       \$4,435       \$4,	Leagues - Youth and Adult	Multi-Community																
STream       \$120       \$120       \$132       \$132       \$132       \$133       \$130       \$14       1       \$4,032       \$4,435         Non-Capacity Growth Rate       1.00       1.10       1.10       1.10       1.10       1.10       1.05       1.10       \$2,016       \$2,216       \$2,216       \$2,216       \$2,016	Fall	\$/Player	\$120	\$120	\$132	\$132	\$139	8	37	41	43	44	-	\$4,032	\$4,435	\$5,367	\$5,635	\$6,094
S/Team         \$120         \$132         \$132         \$132         \$132         \$132         \$132         \$132         \$132         \$132         \$132         \$132         \$132         \$132         \$2016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.218         \$2.016         \$2.216         \$2.216         \$2.016         \$2.216         \$2.016         \$2.216         \$2.216         \$2.016         \$2.264         \$2.264         \$2.264         \$2.264         \$2.264         \$2.264         \$2.264	Spring	\$/Team	\$120	\$120	\$132	\$132	\$139	8	37	41	43	44	-	\$4,032	\$4,435	\$5,367	\$5,635	\$6,094
Non-Capacity Growth Rate         1.0         1.10         1.10         1.05         1.03         1.03         20,840         23,644         5           Process Contract         Total Revenue         Total Revenue         \$20,840         \$20,840         \$23,644         \$           Solid         Management Assumption         Total Revenue         Year 1         Year 2         Year 2 <t< td=""><td>Summer</td><td>\$/Team</td><td>\$120</td><td>\$120</td><td>\$132</td><td>\$132</td><td>\$139</td><td>17</td><td>18</td><td>20</td><td>21</td><td>22</td><td>-</td><td>\$2,016</td><td>\$2,218</td><td>\$2,683</td><td>\$2,817</td><td>\$3,047</td></t<>	Summer	\$/Team	\$120	\$120	\$132	\$132	\$139	17	18	20	21	22	-	\$2,016	\$2,218	\$2,683	\$2,817	\$3,047
Total Revenue         520,840         \$23,644         \$           Sold         Management Assumption         \$20,840         \$23,644         \$           Sold         Management Assumption         Year 1         Year 2		Non-Capacity Growt	h Rate	1.00	1.10	1.00	1.05		1.10	1.10	1.05	1.03						
Sold         Management Assumption         Year 1         Year 2					Total Re	evenue								\$20,840	\$23,644	\$29,302	\$30,569	\$32,936
Sold         Waar Asumption         Var 2         Year 2         Sold         Sold         Sold         Sol 3         Sold         Sold         Sold         Sold         Sol 400         Sol 404         Sol 404         Sol 704         Sol 7																		
Responsibility of Program Coordinator       \$0       \$0       \$0       \$0       \$4,480       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$4,920       \$5,040       \$2,760 <t< td=""><td>Cost of Goods Sold</td><td>Management Assu</td><td>mption</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>Year 1</td><td>Year 2</td><td>Year 3</td><td>Year 4</td><td>Year 5</td></t<>	Cost of Goods Sold	Management Assu	mption											Year 1	Year 2	Year 3	Year 4	Year 5
50% Rev Share       \$4,480       \$4,928         Avg. \$40/Game       \$4,480       \$4,928         Avg. \$40/Game       \$2,400       \$404         5% Gross Revenue       \$1,182       \$1,182         5% Gross Revenue       \$1,042       \$1,182         5% Gross Revenue       \$1,182       \$1,182         5% Gross Revenue <td< td=""><td>Soccer Management</td><td>Responsibility of Prog</td><td>ram Coordir</td><td>nator</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>\$0</td><td>\$0</td><td>\$0</td><td>\$0</td><td>\$0</td></td<>	Soccer Management	Responsibility of Prog	ram Coordir	nator										\$0	\$0	\$0	\$0	\$0
Avg. \$40/Game       \$494         Avg. \$40/Game       \$240         5% Gross Revenue       \$1,82         5% Gross Revenue       \$1,82         5% Gross Revenue       \$1,82         71,82       \$1,82         5% Gross Revenue       \$1,642       \$1,82         7,042       \$1,182       \$1,82         5% Gross Revenue       \$1,642       \$1,82         7,042       \$1,182       \$1,82         7,042       \$1,182       \$1,82         7,042       \$1,182       \$1,82         7,043       \$1,182       \$1,182         7,044       \$10,547       \$2         10,124       \$10,547       \$2         10,125       \$10,567       \$2         10,125       \$12,097       \$2	Camp Partner Fees	50% Rev Share												\$4,480	\$4,928	\$5,963	\$6,261	\$6,771
Avg. \$40/Game         \$2,440         \$2,760           5% Gross Revenue         \$1,182         \$1,182           6% Gross Revenue         \$1,136         \$1,547         \$	Tournament Staff													\$480	\$494	\$509	\$525	\$540
5% Gross Revenue \$1,042 \$1,182 \$1,042	Referee Fees	Avg. \$40/Game												\$2,440	\$2,760	\$3,080	\$3,080	\$3,080
5% Gross Revenue \$1.042 \$1,182 \$1,182 \$1,042 \$10,547 \$ 59,484 \$10,547 \$ Net Revenue \$11356 \$13,097 \$	Equipment and Supplies	5% Gross Revenue												\$1,042	\$1,182	\$1,465	\$1,528	\$1,647
Goods Sold \$9,484 \$10,547 venue \$13,565 \$13,097	Awards	5% Gross Revenue												\$1,042	\$1,182	\$1,465	\$1,528	\$1,647
\$11356 \$13,007				T	otal Cost of	Goods Sold	~							\$9,484	\$10,547	\$12,482	\$12,922	\$13,685
\$11.356 \$13.097																		
					Net Re	venue								\$11,356	\$13,097	\$16,820	\$17,647	\$19,251

	Total Cost of Goods Sold	\$9,484	\$10,547	\$12,482	\$12,922
	Net Revenue	\$11,356	\$13,097	\$16,820	\$17,647
Pricing Notes Camps March Spring Camp \$99/ 1 day	Leagues AYSO Flagstaff 257 \$115/ 8 weeks				
Commuter Summer Camp \$480/4 days (2 full days, 2 haif days)	Flagstaff Revolution \$400/ 12 weeks				
<b>Resident Summer Camp</b> \$630/4 days (2 full, 2 half)	Youth League (Phoenix AZ) \$120/ 8 weeks				
<b>Coerver Flagstaff</b> \$69/ 1 day					

# **Outdoor Flag Football Revenue & Expenses**

Devenue	Management		Pr	Program Fees	s			Number of Registrations	Registrat	ions	3)	Sellable	Voar 1	C 100X	Vor 2	Voor 4	Voor 6
aniiaAau	Assumption	Year 1	Year 1 Year 2	Year 3	Year 3 Year 4 Year 5		Year 1	Year 2	Year 3 Year 4 Year 5 Sessions	Year 4 1	ear 5 S			Leal 2		1 edi 4	C IPAL O
Instructional Camps (Full Days)	\$/Week	\$275	\$275	\$303	\$303	\$318	17	19	21	22	23	1	\$4,620	\$5,313	\$6,429	\$6,750	\$7,442
Leagues - Youth and Adult	Multi-Community																
Fall	\$/Player	\$90	\$90	\$99	\$99	\$104	28	32	35	37	39	-	\$2,520	\$2,898	\$3,507	\$3,682	\$4,059
Spring	\$/Player	\$90	\$90	\$99	\$99	\$104	28	32	35	37	39	-	\$2,520	\$2,898	\$3,507	\$3,682	\$4,059
	Non-Capacity Growth Rate	Rate	1.00	1.10	1.00	1.05		1.15	1.10	1.05	1.05						
			Total	Revenue									\$9,660	\$11,109	\$13,442	\$14,114	\$15,561
Cost of Goods Sold	Management Assumption	nption											Year 1	Year 2	Year 3	Year 4	Year 5
Football Management	Responsibility of Program Coordinator	n Coordinate	or										\$0	\$0	\$0	\$0	\$0
Referee Fees	Avg. \$30/Game												\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
Equipment and Supplies	5% Gross Revenue												\$483	\$555	\$672	\$706	\$778
Awards	5% Gross Revenue												\$483	\$555	\$672	\$706	\$778
			Total Cost	of Goods Sold	Sold								\$2,046	\$2,191	\$2,424	\$2,491	\$2,636
			Net R	Revenue									\$7,614	\$8,918	\$11,018	\$11,623	\$12,925

# Net Rev Pricing Notes Camps AZ Youth Sum \$899/ 5 days

**Skyhawks FF Cam** \$245/ 3 days

**AZ Football Briga** \$200/ 5 half days

JR Kroc FF Leagu \$73/6 weeks **AZ Sports Leagu** \$225/8+ weeks

Leagues *JR Kroc FF Leagu* \$85/ 6 weeks

# Outdoor Field Rental Revenue & Expenses

Pevenue	Management		Ľ	Rental Fees	Š			Numb	Number of Rentals	als		Sellable	Voar 1	Vear 2	Vear 3	Vear 4	Vear 5
	Assumption	Year 1	Year 1 Year 2 Year 3	Year 3	Year 4	Year 5 Year 1	Year 1	Year 2	Year 2 Year 3 Year 4 Year 5 Sessions	Year 4	Year 5	Sessions		1 201 2			
School District Use	\$/Hour	\$0	\$0	\$0	\$0	\$0						1	\$0	\$0	\$0	\$0	\$0
Community Rentals																	
Fall	\$/Hour	\$50	\$50	\$55	\$55	\$58	24	25	26	28	28		\$1,200	\$1,260	\$1,455	\$1,528	\$1,604
Winter	\$/Hour	\$50	\$50	\$55	\$55	\$58	36	38	40	42	42	-	\$1,800	\$1,890	\$2,183	\$2,292	\$2,407
Spring	\$/Hour	\$50	\$50	\$55	\$55	\$58	36	38	40	42	42	-	\$1,800	\$1,890	\$2,183	\$2,292	\$2,407
Summer	\$/Hour	\$50	\$50	\$55	\$55	\$58	24	25	26	28	28	-	\$1,200	\$1,260	\$1,455	\$1,528	\$1,604
Field Light Usage Charge	\$/Hour	\$20	\$20	\$22	\$22	\$23	42	4	46	49	49	-	\$840	\$882	\$1,019	\$1,070	\$1,123
	Non-Capacity Growth Rate	vth Rate	1.00	1.10	1.00	1.05		1.05	1.05	1.05	1.00						
				Total Revenue	enue								\$6,840	\$7,182	\$8,295	\$8,710	\$9,145
Cost of Goods Sold	Management Assumption	umption											Year 1	Year 2	Year 3	Year 4	Year 5
Supervision/Maintenance Staff	50% Rental Revenue (Not Inlcuding Lights)	e (Not Inlcu	ding Light	s)									\$3,000	\$3,150	\$3,638	\$3,820	\$4,011
			Total	Total Cost of G	Goods Sold	_							\$3,000	\$3,150	\$3,638	\$3,820	\$4,011
				Net Reve	venue								\$3,840	\$4,032	\$4,657	\$4,890	\$5,134

		City of Phoenix Adult Field Turf Rental \$22/ hr
\$36/ 2 hr (evening rental) <b>City of Phoenix Diamond Field</b> \$22/ hr (resident rate)	\$805/ 8 hr (non-profit rate) FUSD Turf Fields \$1,150/ 8 hr (for profit rate)	

Sequoia Pathfinder Academy \$200/ hr

MP Fields *FUSD Turf Fields* \$288/ 3 hr ( non-profit rate)

**City of Phoenix Diamond Field** \$30/ hr (non-resident rate)

Pricing Notes Baseball' Softball Kroc Center Phoenix \$35/ hr

Rental Track Meet Revenue & Expe

			R	Rental Fees			z	umber of	Number of Events per Year	r Year	Event						
Kevenue	management Assumption	Year 1	Year 2	Year 3	Year 4	Year 5	Year 1	fear 2	∕ear3 Y	Year 2 Year 3 Year 4 Year 5 Year 1 Year 2 Year 3 Year 4 Year 5		Details Te	rear	rear z	rear 3	rear 4	rear o
School District Track Meet - 1 Day																	
Rental Fees	Daily Rental Rate	\$750	\$750	\$825	\$825	\$866							\$0	\$0	\$0	\$0	\$0
Club Meet - 1 Day																	
Rental Fees	Daily Rental Rate	\$750	\$750	\$825	\$825	\$866	-	2	2	2	2		\$750	\$1,500	\$1,650	\$1,650	\$1,733
Club Meet - 2 Days																	
Rental Fees	Daily Rental Rate	\$1,250	\$1,250	\$1,375	\$1,375	\$1,444	-	2	2	2	0	_	\$1,250	\$2,500	\$2,750	\$2,750	\$2,888
	Non-Capacity Growth Rate		1.00	1.10	1.00	1.05	2	4	4	4	4						
		Total Revenue	venue										\$2,000	\$4,000	\$4,400	\$4,400	\$4,620
Cost of Goods Sold	Management Assumption											Υe	Year 1	Year 2	Year 3	Year 4	Year 5
Track Meet Support Staff Expenses	50% Gross Revenue											07	\$1,000	\$2,000	\$2,200	\$2,200	\$2,310
Trainer Fees	Pass Through												\$0	\$0	\$0	\$0	\$0
	Tc	Total Cost of (	Cost of Goods Sold	p									\$1,000	\$2,000	\$2,200	\$2,200	\$2,310
		Net Revenue	enne										\$1,000	\$2,000	\$2,200	\$2,200	\$2,310

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Permente	Management Assumption		Pro	Program Fees			2	Number of Registrations	Registra	ations	Sel	Sellable	Vear 1	Vear 2	Voar 3	Voar 4	Vear 5
		Year 1	Year 2	Year 3	Year 4	rear 5	Year 1	fear 2 Y	ear 3 Y	ear4 Y	Year 1 Year 2 Year 3 Year 4 Year 5 Year 1 Year 2 Year 3 Year 4 Year 5 Sessions	sions		7 1201		-	
Local Programs																	
Youth Track Club	\$/Athlete	\$100	\$100	\$110	\$110	\$116	16	18	19	20	21	-	\$1,600	\$1,760	\$2,130	\$2,236	\$2,465
Instructional Camps/Clinics	\$/Session	\$400	\$400	\$440	\$440	\$462	1	12	13	14	15	2	\$8,800	\$9,680	\$11,713	\$12,298	\$13,559
Rentals																	
Open Community Use		\$0	\$0	\$0	\$0	\$0	4,820	4,916 5		5,114	5,217	-	\$0	\$0	\$0	\$0	\$0
Hourly Rentals	\$/Hour	\$55	\$55	\$61	\$61	\$64	68		82	86	91	-	\$3,740	\$4,114	\$4,978	\$5,227	\$5,763
	Non-Capacity Growth Rate		1.00	1.10	1.00	1.05		1.10	1.10	1.05	1.05						
		Tot	Total Revenue	e									\$14,140	\$15,554	\$18,820	\$19,761	\$21,787
Cost of Goods Sold	Management Assumption												Year 1	Year 2	Year 3	Year 4	Year 5
Track Management	Responsibility of Program Coordinator												\$0	\$0	\$0	\$0	\$0
Club and Camp Partner Fees	50% Rev Share												\$5,200	\$5,720	\$6,921	\$7,267	\$8,012
Rental Supervision/Maintenance	25% Rental Gross Revenue												\$935	\$1,029	\$1,244	\$1,307	\$1,441
Supplies/Misc. Expenses	10% Gross Revenue												\$1,414	\$1,555	\$1,882	\$1,976	\$2,179
		Total Cost of		Goods Sold									\$7,549	\$8,304	\$10,048	\$10,550	\$11,631
		Ÿ	Net Revenue										\$6.591	\$7.250	\$8.773	\$9.211	\$10.155

<b>Mesquite HS</b> \$53/1 session	<b>FUSD</b> \$65/ 3 sessions (non-profit)	<b>FUSD</b> \$75/ 3 sessions (for profit)
ricing Notes John R. Davis Elementary School \$20/1 session	<b>Bogle Jr HS</b> \$100/1 session	Hamilton HS \$100/ 1 session
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**Pricing Notes** 

# Outdoor Court Rental Revenue & Expenses

Devenue	Management		8	Rental Fees	s			Num	Number of Rentals	s		Sellable	Voar 1 Voar 2	V	Voar 3	Voor 4	Voor 6
aniiaan	Assumption	Year 1	Year 1 Year 2 Year	Year 3	Year 4	3 Year 4 Year 5 Year 1	Year 1	Year 2	Year 3	Year 4	Year 5	Sessions				+	
Pickleball Court Rentals																	
Open Community Use	\$/Hour	\$0	\$0	\$0	\$0	\$0	612	643	662	682	702	-	\$0	\$0	\$0	\$0	\$0
Paid Reservations (Programs and Events) \$/Hour	ents) \$/Hour	\$15	\$15	\$16	\$16	\$17	306	321	331	341	351	-	\$4,590	\$4,820	\$5,212	\$5,369	\$5,806
Tennis Court Rentals																	
Open Community Use	\$/Hour	\$0	\$0	\$0	\$0	\$0	459	482	496	511	527	-	\$0	\$0	\$0	\$0	\$0
Paid Reservations (Programs and Events) \$/Hour	ents) \$/Hour	\$15	\$15	\$16	\$16	\$17	153	161	165	170	176	-	\$2,295	\$2,410	\$2,606	\$2,684	\$2,903
	Non-Capacity Growth Rate	th Rate	1.00	1.05	1.00	1.05		1.05	1.03	1.03	1.03						
				Total Rev	al Revenue								\$6,885	\$7,229	\$7,818	\$8,053	\$8,709
Cost of Goods Sold	Management Assumption	mption											Year 1	Year 2	Year 3	Year 4	Year 5
Supervision/Maintenance Staff	25% Gross Revenue												\$1,721	\$1,807	\$1,955	\$2,013	\$2,177
			Tota	Total Cost of G	of Goods Sold	73							\$1,721	\$1,807	\$1,955	\$2,013	\$2,177
				Net Revo	t Revenue								\$5,164	\$5,422	\$5,864	\$6,040	\$6,532

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Devenue	Management		Ľ.	Rental Fees	s			Ν	Number of Rentals	ntals		Sellable	Voar 1	Vear 2	Voar 3	Voar 4	Voar 6
	Assumption	Year1 Year2 Year3	Year 2	Year 3	Year 4	Year 5 Year 1	Year 1	Year 2		Year 3 Year 4	Year 5	Sessions		1 201 7		1	
Sand Volleyball Court Rentals																	
Open Community Use	\$/Hour	\$0	\$0	\$0	\$0	\$0	230	241	248	256	263	-	\$0	\$0	\$0	\$0	\$0
Paid Reservations (Programs and Events) \$/Hour	s) \$/Hour	\$15	\$15	\$16	\$16	\$17	108	113	117	120	124	-	\$1,620	\$1,701	\$1,840	\$1,895	\$2,049
	Non-Capacity Growth Rate	wth Rate	1.00	1.05	1.00	1.05		1.05	1.03	1.03	1.03						
				Total Revenue	/enue								\$1,620	\$1,701	\$1,840	\$1,895	\$2,049
Cost of Goods Sold	Management Assumption	sumption											Year 1	Year 2	Year 3	Year 4	Year 5
Supervision/Maintenance Staff	25% Gross Revenue	er											\$405	\$425	\$460	\$474	\$512
			Tota	I Cost of (	<b>Total Cost of Goods Sold</b>	q							\$405	\$425	\$460	\$474	\$512
				Net Rev	venue								\$1,215	\$1,276	\$1,380	\$1,421	\$1,537
Skate Park and Pump Track Rental Revenue & Expenses	Rental Revenu	e & Expe	səsuə														
Revenue	Management Assumption	Rental Fees	Ren	Rental Fees				Num	Number of Rentals	als Vocr 1	VoorE	Sellable Sessions	Year 1	Year 2	Year 3	Year 4	Year 5

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Cost of Goods Solo n/Maintenance Staff

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				No. 6									¢,	¢	¢	¢	¢.
				Net Kev	Kevenue								\$0	\$0	\$0	\$0	\$0
Amphitheater Rental Revenue & Expenses	iue & Expenses																
Revenue			Rer	ä				Num	Number of Rentals	s		Sellable	Year 1	Year 2	Year 3	Year 4	Year 5
	Assumption	Year 1	Year 2 Year 3		Year 4 Y	Year 5	Year 1	Year 2	Year 3	Year 4	Year 5	Sessions					
Amphitheater Rentals Paid Rental (Programs and Events)	\$/Hour	\$50	\$50	\$53	\$53	\$55	72	76	78	80	83	1	\$3,600	\$3,780	\$4,088	\$4,211	\$4,554
	Non-Capacity Growth Rate	Rate	1.00	1.05	1.00	1.05		1.05	1.03	1.03	1.03						
				Total Re	I Revenue								\$3,600	\$3,780	\$4,088	\$4,211	\$4,554
Cost of Goods Sold	Management Assumption	ption											Year 1	Year 2	Year 3	Year 4	Year 5
Supervision/Maintenance Staff	25% Gross Revenue												\$900	\$945	\$1,022	\$1,053	\$1,138
			Total	Total Cost of	of Goods Sold	Id							006\$	\$945	\$1,022	\$1,053	\$1,138
				Net Rev	Revenue								\$2,700	\$2,835	\$3,066	\$3,158	\$3,415
Sponsorship & Advertisement Revenue	lvertisemen	it Re	venu	е													
Revenue				Manaç	Jemen	Management Assumption	mption			Year 1		Year 2	Ye	Year 3	Year 4	Υe	Year 5
Sponsorship/Advertisement Income	it Income									\$4,000	00	\$4,000		\$4,000	\$4,000		\$4,000
	L	otal R	<b>Total Revenue</b>							\$4,000	00	\$4,000		\$4,000	\$4,000		\$4,000
Cost of Goods Sold	Sold			Manag	Jemen	Management Assumption	mption			Year 1	-	Year 2	Ye	Year 3	Year 4	Υe	Year 5
Sponsorship COGS		25% S	25% Sponsorship	ship Re	Revenue					\$1,000	00	\$1,000		\$1,000	\$1,000		\$1,000
	Total C	ost of	<b>Total Cost of Goods Sold</b>	Sold						\$1,000	00	\$1,000		\$1,000	\$1,000		\$1,000
	2	Vet Re	Net Revenue							\$3,000	00	\$3,000		\$3,000	\$3,000		\$3,000

indoor racility/buildings						
Indoor Facility Expense	Management Assumption	Year 1	Year 2	Year 3	Year 4	Year 5
Janitorial Expenses	Cleaning and Supplies	\$7,200	\$7,308	\$7,418	\$7,529	\$7,642
Safety Supplies	Includes Year 1 Purchase	\$500	\$508	\$515	\$523	\$531
Maintenance & Repairs	Excludes Capital Replacement	\$1,680	\$1,705	\$1,731	\$1,757	\$1,783
Utility Expense	Electricity, Gas, Water, Trash, etc.	\$6,768	\$6,870	\$6,973	\$7,077	\$7,183
Total Indoor Facility Expense	y Expense	\$16,148	\$16,390	\$16,636	\$16,886	\$17,139
Outdoor Assets						
Outdoor Facility Expense	Management Assumption	Year 1	Year 2	Year 3	Year 4	Year 5
Turf Field Maintenance and Labor	Excludes Capital Replacement	\$22,000	\$22,330	\$22,665	\$23,005	\$23,350
Track Maintenance and Labor	Excludes Capital Replacement	\$3,500	\$3,553	\$3,606	\$3,660	\$3,715
Tennis and Pickleball Court Maintenance and Labor	Excludes Capital Replacement	\$3,000	\$3,045	\$3,091	\$3,137	\$3,184
Sand Volleyball Court Maintenance and Labor	Excludes Capital Replacement	\$2,500	\$2,538	\$2,576	\$2,614	\$2,653
Skate Park and Pump Track Maintenance and Labor	Based on Annual Precipitation	\$3,000	\$3,045	\$3,091	\$3,137	\$3,184
Amphitheater Maintenance and Labor		\$6,750	\$6,851	\$6,954	\$7,058	\$7,164
Grounds Maintenance, Labor, and Lighting	Based on Site Development	\$26,812	\$27,214	\$27,622	\$28,037	\$28,457
Sports and Recreation Asset Lighting	Based on Electricity and Field Hours	\$26,000	\$26,390	\$26,786	\$27,188	\$27,595
Total Outdoor Facility Expense	ty Expense	\$93,562	\$94,965	\$96,390	\$97,836	\$99,303
Total Facility Expense	chense	\$109,710	\$111,356	\$113,026	\$114,721	\$116,442

## **Overhead Expenses**

# Facility Expenses

## ilitv/Ruilo Indoe

ingoor raciiity/buildings						
Indoor Facility Expense	Management Assumption	Year 1	Year 2	Year 3	Year 4	7
Janitorial Expenses	Cleaning and Supplies	\$7,200	\$7,308	\$7,418	\$7,529	
Safety Supplies	Includes Year 1 Purchase	\$500	\$508	\$515	\$523	
Maintenance & Repairs	Excludes Capital Replacement	\$1,680	\$1,705	\$1,731	\$1,757	
Utility Expense	Electricity, Gas, Water, Trash, etc.	\$6,768	\$6,870	\$6,973	\$7,077	
Total Indoor Facility Expense	ty Expense	\$16,148	\$16,390	\$16,636	\$16,886	
Outdoor Assets						
Outdoor Facility Expense	Management Assumption	Year 1	Year 2	Year 3	Year 4	1
Turf Field Maintenance and Labor	Excludes Capital Replacement	\$22,000	\$22,330	\$22,665	\$23,005	
Track Maintenance and Labor	Excludes Capital Replacement	\$3,500	\$3,553	\$3,606	\$3,660	
Tennis and Pickleball Court Maintenance and Labor	Excludes Capital Replacement	\$3,000	\$3,045	\$3,091	\$3,137	

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Expense	Management Assumption	Year 1	Year 2	Year 3	Year 4	Year 5
Accounting Fees	Assumes Town Finance Covers Expenses	0\$	0\$	0\$	0\$	\$0
Bank Service Charges	Banking Fees, Credit Card Processing	\$1,892	\$2,109	\$2,479	\$2,573	\$2,785
Communications		\$3,600	\$3,654	\$3,709	\$3,764	\$3,821
Employee Uniforms		\$500	\$508	\$515	\$523	\$531
Marketing and Advertising		\$2,838	\$2,109	\$2,479	\$2,573	\$2,785
Insurance	Assumes Town Insurance Coverage	\$0	\$0	\$0	\$0	\$0
Legal Fees	Assumes Town Legal Coverage	\$0	\$0	\$0	\$0	\$0
Operating Supplies		\$2,500	\$2,538	\$2,576	\$2,614	\$2,653
Real Estate Tax	Town-Owned	\$0	\$0	\$0	\$0	\$0
Scheduling Software		\$4,800	\$4,872	\$4,945	\$5,019	\$5,095
Travel and Education		\$2,500	\$2,538	\$2,576	\$2,614	\$2,653
Total Operating Expenses		\$18,629	\$18,327	\$19,279	\$19,681	\$20,322

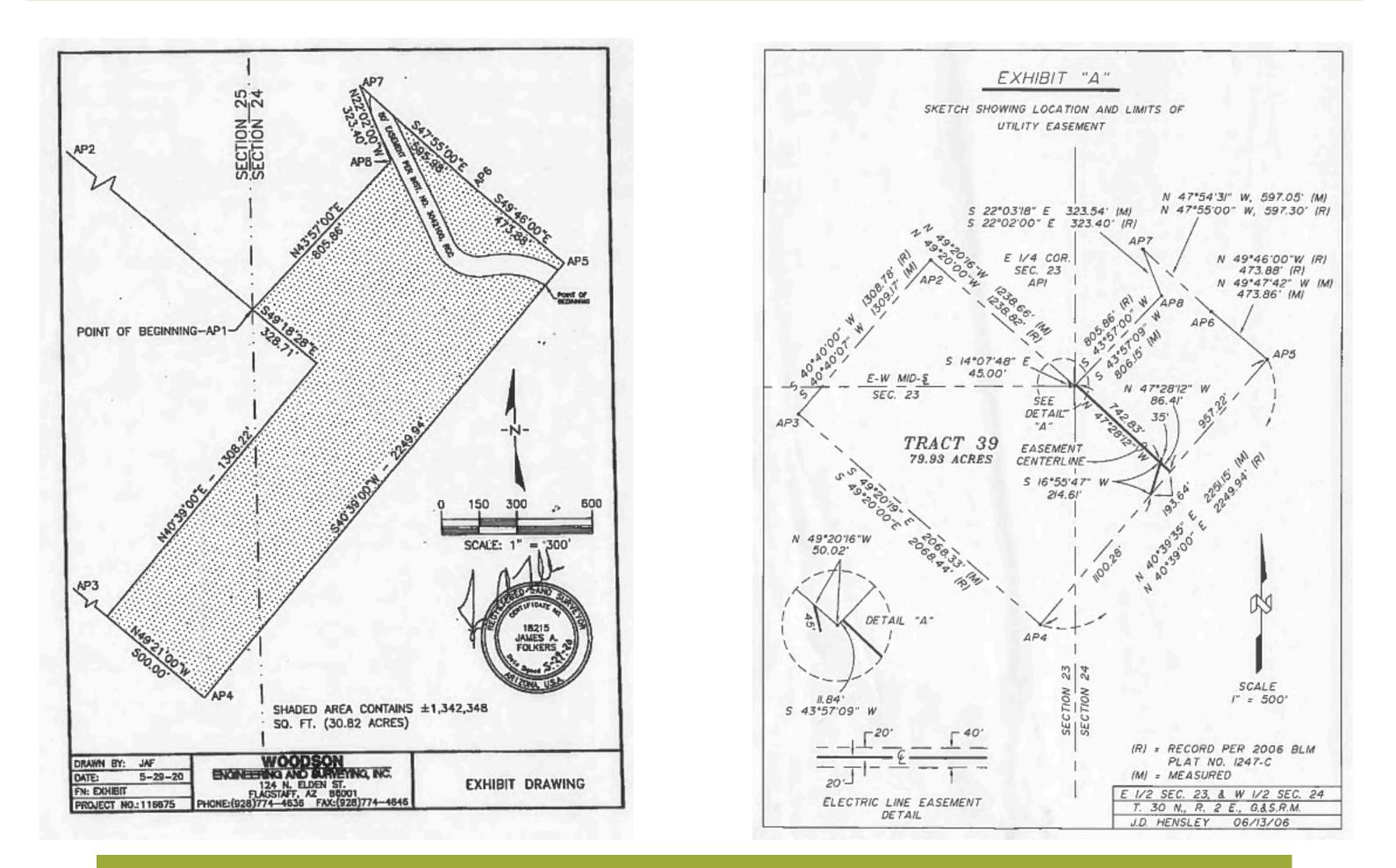
Summary
t Payroll
Management

Management Position	Management Assumption	Year 1	Year 2	Year 3	Year 4	Year 5
Program Coordinator	Part-Time or Split Position	\$30,000	\$31,200	\$32,448	\$33,746	\$35,096
Facility Manager	Assumes Coverage by Town	\$0	\$0	\$0	\$0	\$0
Finance Manager	Assumes Coverage by Town	\$0	\$0	\$0	\$0	\$0
Total Ma	Fotal Management Payroll	\$30,000	\$31,200	\$32,448	\$33,746	\$35,096

# Payroll Summarv

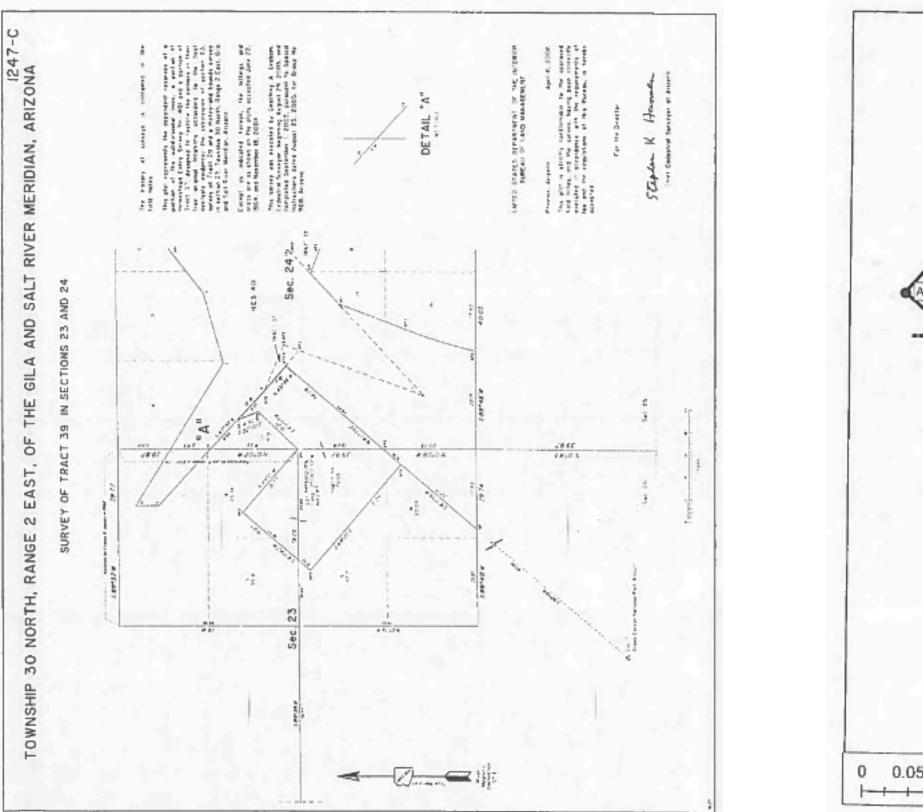
rayroll								
	Total Payroll Summary	Management Assumption	Pre-Open	Year 1	Year 2	Year 3	Year 4	Year 5
Mgmt	Program Coordinator	4 months Prior	\$10,000	\$30,000	\$31,200	\$32,448	\$33,746	\$35,096
Mgmt	Facility Manager		\$0	\$0	\$0	\$0	\$0	\$0
Mgmt	Finance Manager		\$0	\$0	\$0	\$0	\$0	\$0
	Subtotal Management Payroll		\$10,000	\$30,000	\$31,200	\$32,448	\$33,746	\$35,096
Staff	Baseball/Softball Tournament Staff	1 month prior	\$40	\$480	\$494	\$509	\$525	\$540
Staff	Soccer Tournament Staff	1 month prior	\$40	\$480	\$494	\$509	\$525	\$540
Staff	Field Rental Supervision/Maint. Staff	1 month prior	\$250	\$3,000	\$3,150	\$3,638	\$3,820	\$4,011
Staff	Track and Field Rental Supervision/Maint. Staff	1 month prior	\$78	\$935	\$1,029	\$1,244	\$1,307	\$1,441
Staff	Track Meet Support Staff	1 month prior	\$83	\$1,000	\$2,000	\$2,200	\$2,200	\$2,310
Staff	Tennis and Pickleball Court Rental Supervision/Maint. Staff	1 month prior	\$143	\$1,721	\$1,807	\$1,955	\$2,013	\$2,177
Staff	Sand Volleyball Court Rental Supervision/Maint. Staff	1 month prior	\$34	\$405	\$425	\$460	\$474	\$512
Staff	Skate Park and Pump Track Rental Supervision/Maint. Staff	1 month prior	\$0	\$0	\$0	\$0	\$0	\$0
Staff	Amphitheater Rental Supervision/Maint. Staff	1 month prior	\$75	\$900	\$945	\$1,022	\$1,053	\$1,138
	Subtotal Staff		\$743	\$8,921	\$10,345	\$11,538	\$11,916	\$12,670
Referees	Baseball/Softball Umpires	Per Diem		\$3,050	\$2,100	\$2,100	\$2,100	\$2,100
Referees	Soccer Referees	Per Diem		\$2,440	\$2,760	\$3,080	\$3,080	\$3,080
Referees	Football Referees	Per Diem		\$1,080	\$1,080	\$1,080	\$1,080	\$1,080
	Subtotal Referee/Trainers (COGS)			\$6,570	\$5,940	\$6,260	\$6,260	\$6,260
	Payroll Subtotal		\$10,743	\$45,491	\$47,485	\$50,246	\$51,921	\$54,026
	Payroll Service, Administration, and Taxes/Benefits	30% Mgmt & Staff Payroll	\$3,223	\$11,676	\$12,463	\$13,196	\$13,698	\$14,330
	Payroll Taxes/Benefits/Bonus Totals		\$3,223	\$11,676	\$12,463	\$13,196	\$13,698	\$14,330
	Total Payroll Cost			\$57,168	\$59,948	\$63,441	\$65,620	\$68,356

## **Exhibit A RFP Appendix**

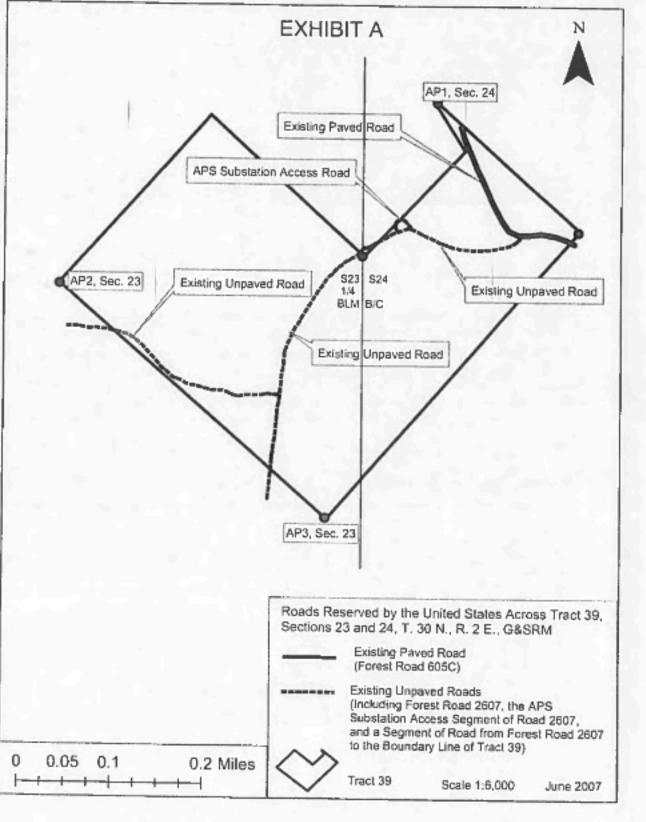


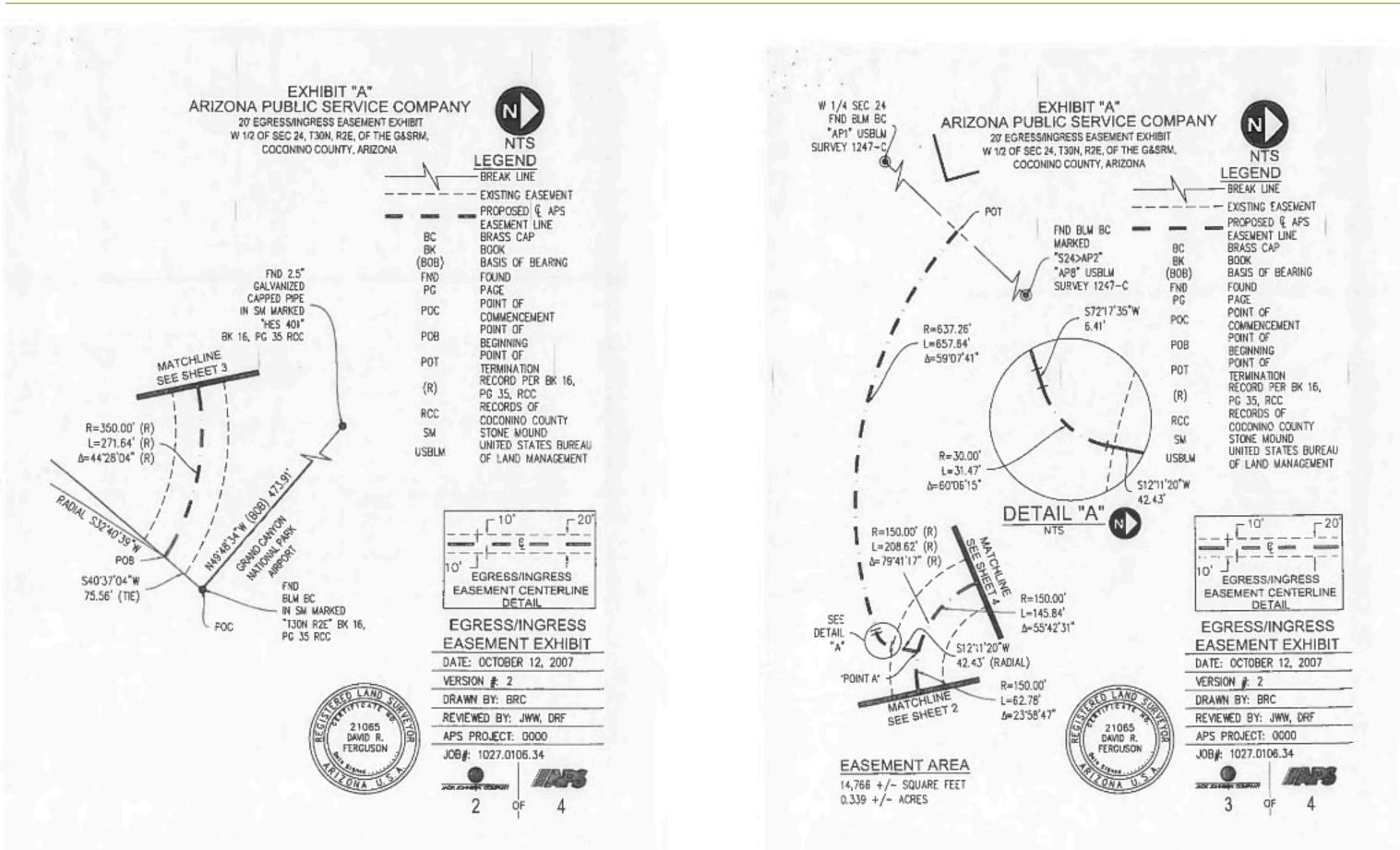
Tusayan Sport Complex Master Plan & Feasibility Study

151



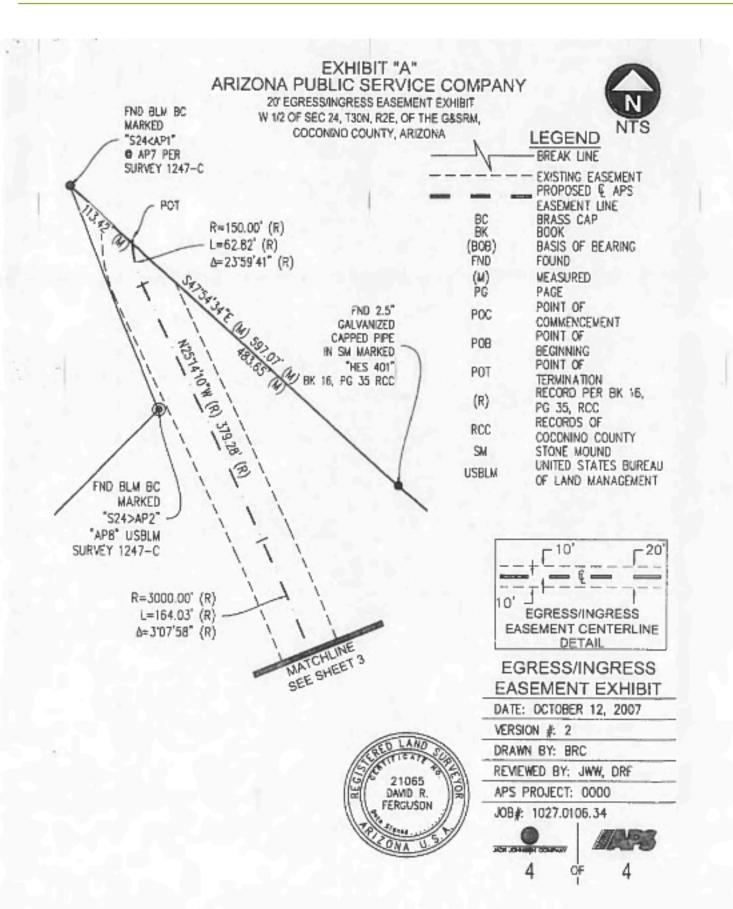














## **Exhibit B APS General Design Guidelines**



**General Design Guidelines** For **Proposed Improvements** In APS Transmission ROW

1/15/14

Any improvements within Arizona Public Service Company's (APS) Transmission easement/ right of way (collectively, ROW) must have written approval which is given by APS in the form of an Encroachment Agreement. A SIGNED ENCROACHMENT AGREEMENT / APPROVAL LETTER IS REQUIRED PRIOR TO BEGINNING CONSTRUCTION.

To obtain An Encroachment Agreement, plans must be submitted to the APS Land Services Department where they will undergo a process of review, revision (if necessary), and approval. The review process should begin early in the design process to obtain approval of plans prior to construction. Upon approval of the final plans, an Encroachment Agreement will be drafted by the APS Land Services Department and sent to the Landowner for signature. The Encroachment Agreement, including an exhibit will be recorded at the County Recorder's Office. The approved plans are retained by APS. General guidelines for the *Encroachment Agreement* process are as follows:

1. All plans submitted to APS must be drawn "to scale", Plans should be submitted to:

#### APS

Attention: Land Services Department Mail Station 3286 P.O. Box 53933 Phoenix, AZ 85072-3933

- 2. All plans must show APS ROW boundaries.
- identifying equipment numbers when available.

3. All plans must show existing APS facilities, including poles/towers, equipment enclosures, overhead/underground wire locations and

4. Plans must show all proposed improvements within APS ROW, including utilities, paving, grading, drainage, lighting, landscaping, etc.

5. Lighting structures must meet APS electrical clearances with respect to our overhead conductors and towers/poles. The lighting design and construction must also meet OSHA requirements. In general, lighting

structures 12 ft high or less should not violate APS electrical clearances. Proposed lighting plans need to be reviewed and approved by APS. APS may require the land owner to provide a Survey of APS facilities as part of calculating clearances and approving lighting within the ROW.

- 6. In general, trees are prohibited within APS ROW. In special cases some landscaping, including low growing type trees, may be allowed provided they do not interfere with the maintenance of existing or future transmission lines. All proposed landscaping in APS ROW plans need to be reviewed and approved.
- 7. APS does not allow temporary or permanent structures within our ROW. Structures, by way of example shall include, but are not limited to buildings, mobile homes, recreational vehicle parking or storage, storage tanks, septic systems, swimming pools, tennis courts, dumpsters, dry wells, or similar facilities.
- 8. Retention basins will need to be designed by the customer to adhere to the Storm Water Retention Basin Design Guidelines and site-specific comments from APS. (Please contact APS to obtain a copy of the Storm Water Retention Basin Design Guidelines.) Any deviation from this guideline will require APS approval.
- 9. Any fencing that is constructed across APS ROW must have a 16-foot dual-lock gate installed at each end of the right-of-way area. Metal fencing must be properly grounded. APS must maintain access along its line.
- 10. Maintenance equipment / crane setup areas are required at poles/towers and at intervals parallel to the wires. The setup area at a pole / tower differs depending upon the voltage of the line. The EHV (115KV, 230KV and 500KV) pole/tower setup area is generally defined as, a length of approximately 50 ft in each direction from the pole or tower foundations or by the width of the ROW. The 69KV pole setup area is generally defined as, a length of approximately 30 ft in each direction from the pole, by the width of the ROW. Depending upon the transmission line voltage, the distance between setup areas along the wires and the size of the setup

areas will vary. Due to the complexity of issues involved, pole setup areas and wire setup areas will need to be designed by the landowner's consultants based upon input from APS. (The APS Storm Water Retention Basin Design Guidelines drawing also contains general design information for pole/tower and wire setup areas.)

- lot design based upon input from APS.

- Department at 602 371-7242
- 602-371-5966 for instructions.

11. Parking lots are an acceptable use of APS ROW. There are specific requirements for orientation with respect to traffic flow. Maintenance paths and crane setup areas will need to be incorporated into the parking

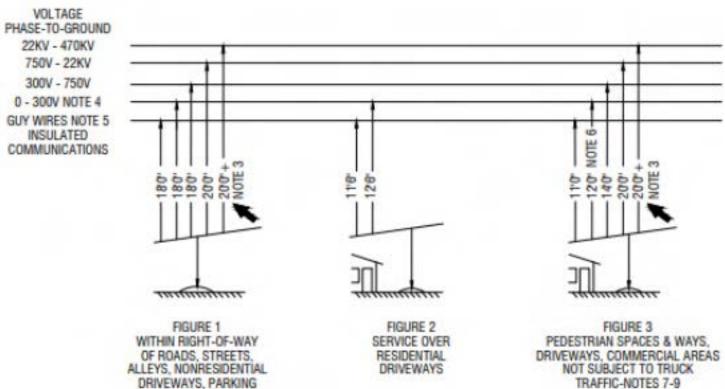
12. All pipes, manholes, or other proposed facilities to be located at or below grade in APS ROW must be designed to withstand a minimum of 320 psi on a 27 inch diameter outrigger pad. Load calculations sealed by an Arizona licensed Civil Engineer must be provided to APS for review.

13. NO GRADE CHANGES/ CUT OR FILL IS PERMITTED WITHIN APS ROW WITHOUT PRIOR WRITTEN APPROVAL. APS has specific requirements for excavations near APS poles, towers, and facilities.

14. For Transmission pole bracing, pole relocations, or transmission line conflict checks, please contact APS Transmission Line Maintenance

15. APS does not allow recreational pool encroachments into its ROW, whether the ROW is created by private easement or by Public Utility Easement (PUE). If the permitting agency requires concurrence from APS in order to issue a permit, please contact the Land Services Department at

16. MINIMUM OSHA SAFE WORKING DISTANCES SHALL BE MAINTAINED AT ALL TIMES ONCE AN APPROVED ENCROACHMENT AGREEMENT HAS BEEN AUTHORIZED BY APS. APS WILL PROVIDE UPON REQUEST. SPECIFIC SAFE WORKING DISTANCES DEPENDING ON THE VOLTAGES OF THE LINES WITHIN THE ROW'S.



DRIVEWAYS, PARKING LOTS, AND OTHER AREAS SUBJECT TO TRUCK TRAFFIC

## **Exhibit C**

**Anecdotal Clearance Requirements (to be verified by** AHJ)



orcutt/winslow



