

## SEDONA ARTS & CULTURE: 3 NIGHTS / 4 DAYS

The raw physical beauty of Sedona lures artists and lovers of art. Sedona is known worldwide for its outstanding abundance of exceptional artwork representing local and international artists. Whether you are an established collector or a new art lover, you will be warmly welcomed. Exploring the galleries or participating in classes will spark your imagination and add even more amazement to your spiritual journey.

### DAY 1

#### 1. A Visit to Arcosanti on Your Way to Sedona (from Phoenix)

Arcosanti is an urban laboratory designed by Paolo Soleri that is focused on innovative design, community and environmental accountability. Their goal is to actively pursue lean alternatives to urban sprawl based on Soleri's theory of compact city design known as Arcology. Arcology, a portmanteau of "architecture" and "ecology", is a field of creating architectural design principles for very densely populated and ecologically low-impact human habitats.

#### 2. Trolley Rides upon Arrival to Sedona

Enjoy a scenic overview of Sedona on a quaint open-air trolley for a fun and entertaining ride. Various itineraries will take you to the Chapel of the Holy Cross, out to Boynton Canyon for dramatic pictures stops and lively commentary.

### DAY 2

#### 1. Take a Tour to Native American Ruins

Some local tour companies are 'permitted' at certain heritage sites. Guided off-road Jeep tours offer tours to the Honanki Heritage Site. Palatki Heritage Site is open to individual visitors, but reservations must be made before arriving at [Recreation.gov](https://www.recreation.gov).

#### 2. Sedona Heritage Museum

Take a step back in time and stroll the grounds of this unique and historic pioneer home. Each room covers a segment of Sedona's history from 1876 to the present including the ranching, farming and golden age of western movies. Orchards of apples and peaches played a big part in Sedona's early economy. Be sure to tour the Apple Barn, which can also be used for group events.

#### 3. Native American Ceremonies or Storytelling

Some local tour companies and resort properties offer ceremonies, healings, storytelling and/or Native American music and entertainment.



Deborah Lee Soltész, Coconino National Forest



## DAY 3

### 1. Art Demonstration or Classes

Learn the process of art creation by a local artist(s) or participate in a class at Sedona Arts Center, Rovang Ceramics or the Melting Point glassblowing studio.

### 2. Native American Art and Crafts

With knowledge gained from heritage sites and tours, find your perfect Native American memorabilia at one of the many shops and/or markets in the area. Be sure to drive through the canyon to the Oak Creek Overlook Vista and Artisan Market where you will find many handcrafted items and gifts.

### 3. Experience a Yoga or Meditation Class

Yoga and meditation has been practiced since antiquity in numerous traditions. It is often described to be part of the path toward enlightenment and self-realization. Meditation may be used for reducing stress, anxiety, depression and pain. Numerous yoga and meditation classes are available both indoors and on forest land.



## DAY 4

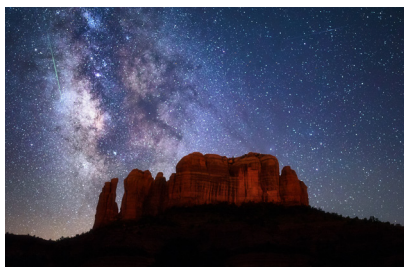
### 1. Red Rock State Park

Red Rock State Park is a 286-acre nature preserve and riparian habitat with exhibits and a video presentation on the geology, flora and fauna of the region. Explore the mind/body connection like never before when you ask life's big questions at Red Rock State Park. Philosophy begins in wonder.

### 2. Visit Art Galleries and Locally-Owned Shops

- **Tlaquepaque Arts & Shopping Village** – Nestled beneath the shade of Sycamores on the banks of Oak Creek is Sedona's unique arts and shopping village. Fashioned after Tlaquepaque in Guadalajara, Mexico, enjoy a wonderland of shops, restaurants and galleries.
- **Hillside Sedona** – Art galleries, distinctive shops and restaurants are set against the backdrop of gorgeous red rocks.
- **Shops at Hyatt Piñon Pointe** – Stroll through three open courtyards of shops and restaurants while viewing magnificent red rock formations.
- More shops and galleries in Uptown, Gallery Row and West Sedona.

## More to Discover...



### STARGAZING

Enjoy an entertaining evening of astronomy under the canopy of Sedona's brilliant starry sky guided by professional astronomers with decades of experience. State of the art telescopes and high-powered laser pointers will guide you around the night sky.

### INTERNATIONAL DARK SKY COMMUNITY

The skies of Sedona are magical. Framed by world-famous red rocks, the views are like nothing else on the planet. In 2014, Sedona was named the eighth International Dark Sky Community in the world by DarkSky International. DarkSky International recognizes communities that make significant efforts to protect night skies. The work in Sedona is ongoing and the results are clear skies that allow for spectacular views, both at night and during the day.

\* Commercial activities including guided hiking tours, jeep tours, horseback riding, tours to vortex sites, etc. on the U.S. Forest Service Land require permits. Please use the services of businesses that are permitted. Please visit [ScenicSedona.com/Play](https://www.scenicsedona.com/Play) for tour options.



### YOUR SEDONA CONTACT

City of Sedona Tourism Program



(928) 203-5199 | [travelinfo@sedonaaz.gov](mailto:travelinfo@sedonaaz.gov)

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## EXPLORE IT ALL: 3 NIGHTS / 4 DAYS

Sedona offers a myriad of activities for all travelers from adventurous to relaxed, as well as for those who wish to stroll the splendid streets of Uptown, Gallery Row or West Sedona. Sedona's red rocks are a reminder of nature's splendor and an invitation to a world of exciting outdoor adventure.

### DAY 1

#### 1. Trolley Rides

Enjoy a scenic overview of Sedona on a quaint open-air trolley for a fun and entertaining ride. Various itineraries will take you to the Chapel of the Holy Cross, out to Boynton Canyon for dramatic pictures stops and lively commentary.

#### 2. Sedona Heritage Museum

Take a step back in time and stroll the grounds of this unique and historic pioneer home. Each room covers a segment of Sedona's history from 1876 to the present including the ranching, farming and golden age of western movies. Orchards of apples and peaches played a big part in Sedona's early economy. Be sure to tour the Apple Barn, which can also be used for group events.

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### DAY 2

#### 1. Hiking Red Rock Country

For individuals or groups with time, who want to get up close and personal with the red rocks, a hiking tour can be arranged with a U.S. Forest Service permitted local tour operator or can be explored independently.

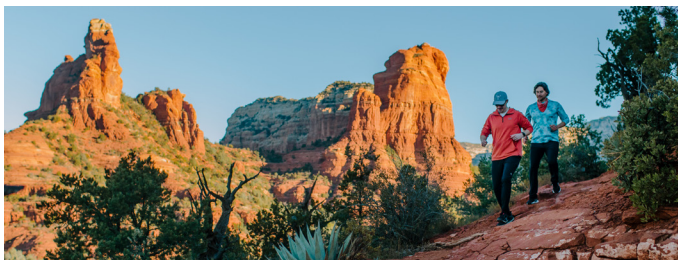
#### 2. Red Rock State Park or Slide Rock State Park

Our state parks offer exciting entertainment for all ages. Red Rock State Park is a 286-acre nature preserve and riparian habitat with exhibits and a video presentation on the geology, flora and fauna of the region. Great to include in your itinerary through all seasons for ranger programs, educational classes and hikes.

Slide Rock State Park (originally Mr. Pendley's 43-acre apple farm) offers historic farming equipment, local apples during harvest, and a slippery water ride down the rocks for the kids. Great place to include in your itinerary during summer.

#### 3. Arrange a Guided Tour

- **Horseback Riding** – Take a horseback ride into the backcountry. Cross creeks, see local flora and fauna. Some companies include a winery visit.
- **Jeep, ATV, and Hummer** – Adventure along the trails! All these vehicles travel on back roads and over rocks for the thrill of a lifetime.
- **Yoga and Vortex** – Savor the spiritual and Native American presence with an experienced vortex guide.
- **Helicopter and Hot Air Balloon** – Soar over the majestic red rocks of Sedona for a spectacular view from the air.
- **Wine** – Wine producers in the Verde Valley AVA are creating bold reds and crisp whites that tempt the greatest wine enthusiasts.



### DAY 3

Sedona is a Hub for Wonderful Regional Attractions. Take a Day Trip! Options may include:

- **Take a day trip to the Grand Canyon** – Just a short 2.5-hour drive from Sedona. One of the Seven Wonders of the Natural World will enhance your visit to the Southwest. Sedona offers guided tours, so leave the driving to the experts and sit back and enjoy the day.
- **Antelope Canyon** – A three-hour drive from Sedona takes you to the world renowned scenic slot canyon on Navajo tribal land. Enjoy the stunning beam of light in Upper or Lower Antelope Canyon. Make a stop at Horseshoe Bend on your way back.
- **The Hopi Reservation** – The Hopi Tribe is a sovereign nation located in Northeastern Arizona, about 2.5 hours from Sedona. Spend time exploring the Hopi culture on three mesas. Stop for lunch at the Cultural Center and Museum. They encourage visitation, but ask that people be respectful of their laws, culture and their way of life.
- **The Verde Valley** – So many things to explore:
  - Verde Canyon Railroad
  - Blazin' M Ranch Western Dinner Theater
  - Visit Jerome, the largest Ghost Town in America
  - Verde Valley Wine Trail
  - Out of Africa Wildlife Park



### DAY 4

#### 1. Enjoy Native American Culture

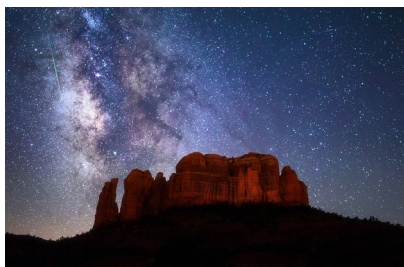
The Sedona area is rich in prehistoric Native American culture. Spend time exploring on your own or with a guided tour. Some Native American sites are offered through local tour operators.

- Cliff Dwellings (Palatki and Honanki Heritage Sites)
- Rock Art Sites (Crane Petroglyph Heritage Site)
- Montezuma Castle National Monument, Montezuma Well and Tuzigoot National Monument offer self-guided tours and ranger presentations.

#### 2. Pamper Yourself—Body and Soul—at a Day Spa

Give your body a special treat as you enjoy one of our many spa facilities either at a hotel/resort or a private spa in town. Sedona's world-wide reputation as a spiritual mecca has drawn some of our planet's most amazing healers, intuitives, artists and spiritual guides. Explore our metaphysical shops or take a vortex tour. You will be revived and rejuvenated!

## More to Discover...



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## MOTORCOACH INFORMATION



# SEDONA WELCOMES YOUR MOTORCOACH TOURS AND GROUPS

The City of Sedona Tourism Program provides planning, marketing and sales assistance for you—including itinerary planning, FAM Tour/site visit coordination, and contact information from Sedona's lodging and tourism businesses.

## SEDONA ITINERARY IDEAS

*One day in Sedona is not enough.*

### DAY 1

Enjoy a trolley ride  
Airport Scenic Overlook  
Walk along Oak Creek at Red Rock State Park  
Dinner in Uptown  
Stargazing tour

### DAY 2

Guided off-road adventure  
Visit the Sedona Heritage Museum  
Get creative with a group art or photography class  
Visit a local winery in Page Springs  
Dinner in West Sedona

### DAY 3

Early morning hot air balloon tour  
Uptown Sedona/Gallery Row shopping  
Aura photography at a local metaphysical shop

## SO MUCH TO DO IN SEDONA

*Sedona will change you*

### GET TO KNOW SEDONA

Enjoy a scenic overview of Sedona on a quaint open-air trolley. Group charters are available with multiple tour options. Book a guided eBike street tour and get the lay of the land with an expert guide.

### OUTDOOR ADVENTURES

- Jeep / Hummer Tour – Adventure along the trails
- Vortex Tour – Sedona's famous energy centers
- Native Culture – Native American heritage sites
- Guided Hike or Yoga – Many permitted tour operators offer exciting tours on U.S. Forest Service land
- State Parks – Slide Rock and Red Rock State Parks are just minutes from Uptown Sedona

### ARTS & CULTURE

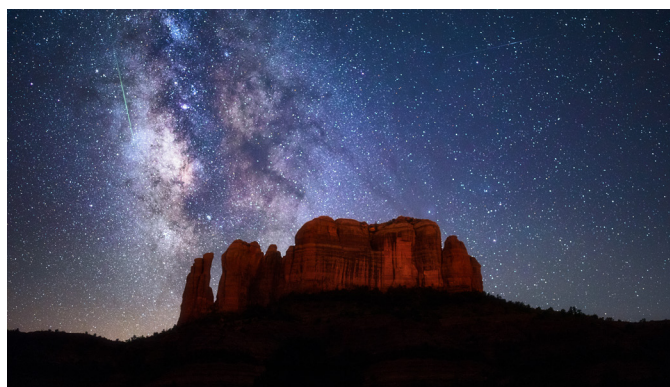
Learn the artistic process by a local artist or join in a class at the Sedona Arts Center or The Melting Point. Find your next favorite work of art at one of Sedona's many galleries.

### SPIRITUAL & WELLNESS

Get outside and enjoy a variety of group activities with permitted guides among the scenic red rocks. Group tarot readings, aura photos and more can also be arranged at one of Sedona's many metaphysical shops.

### SEDONA'S HISTORY

Go back in time at the Sedona Heritage Museum, as you stroll the grounds of this historic pioneer home. Visit the orchards and learn about the early Sedona settlers at Slide Rock State Park.



Sedona is a DarkSky International community.



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## SCENIC VIEWPOINTS BY MOTORCOACH

### NON-U.S. FOREST SERVICE LAND

#### AIRPORT SCENIC OVERLOOK

On top of Airport Road with great views of Coffee Pot Rock, Sugar Loaf, Thunder Mountain, Chimney Rock, Cockscomb and more. Airport Scenic Overlook is a very popular viewpoint for spectacular Sedona sunsets.

#### JORDAN HISTORIC PARK

Located on Jordan Road in Uptown Sedona, this five-acre park is listed on the National Register of Historic Places and offers an opportunity to visit the Sedona Heritage Museum, take a short hike, or enjoy a picnic.

#### POSSE GROUND PARK

Located off State Route 89A on Posse Grounds Road in West Sedona, this is the largest community park providing a variety of recreational opportunities.

#### RED ROCK STATE PARK

Various ranger programs can be arranged or operators can lead their own hiking tours. Click [here](#) to learn more about Red Rock State Park.

#### SLIDE ROCK STATE PARK

Historic farming equipment, local apples during harvest, and a water slide down the red rocks in Oak Creek. Click [here](#) to learn more about Slide Rock State Park.

### U.S. FOREST SERVICE LAND

*Incidental stops are allowed at:*

#### U.S. FOREST SERVICE RED ROCK RANGER STATION

8375 State Route 179, Sedona, AZ 86351 | (928) 203-2900  
Red Rock Ranger Station Visitor Center has information on Red Rock Country's ecosystem and more.

#### BELL ROCK VISTA AND PATHWAY

*Limited to one motorcoach at a time.*

Located between Sedona and the Village of Oak Creek near mile post 308 on State Route 179

#### OAK CREEK VISTA

Located on top of Oak Creek Canyon between Sedona and Flagstaff near mile post 390 on State Route 89A

### INCIDENTAL STOPS

Commercial buses and tours may make incidental stops on U.S. National Forest land if:

- Stops are short in nature (approximately 15 min)
- Are not scheduled specifically on the tour
- Are at the request or need of the tour participants
- No guided services are permitted

### U.S. FOREST SERVICE SPECIAL USE PERMIT

#### ADMINISTRATOR AND INCIDENTAL STOPS CONTACT:

L.J. Varon-Burkhart

(928) 592-2583 | [laura.varon-burkhart@usda.gov](mailto:laura.varon-burkhart@usda.gov)

## SEDONA'S ANNUAL EVENTS

1st Friday in the Galleries (Every Month)  
Run Sedona Event (February)  
Sedona Int'l Film Festival (February)  
Sedona Mountain Bike Festival (March)  
Sedona Yoga Festival (March)  
Open Studios (Spring and Fall)

Piano on the Rocks (April)  
Sedona Stumble 5K & 10K Trail Run (April)  
Cinco de Mayo Celebration (May)  
Red Dirt Concert Series (May and Sept)  
Sedona Hummingbird Festival (July)  
Sedona Restaurant Week (August)

Sedona Winefest (Sept)  
Red Rocks Music Festival (Sept - Nov)  
Sedona Arts Festival (October)  
Plein Air Festival (October)  
Sedona Food Truck Festival (Nov)  
Various holiday celebrations (December)

## SEDONA QUICK FACTS



2 hr north of Phoenix  
45 min south of Flagstaff  
2 hr south of Grand Canyon



4,500 ft (1,371 meters)  
average elevation



300+ days of sunshine  
with warm days and  
cool evenings



80+ art galleries, retail,  
specialty and gift shops



Over 3,000 lodging room  
options from moderate to  
luxury properties



100+ dining and drink  
options from upscale to  
grab-and-go



Off-peak Seasons:  
Winter and Summer



U.S. National Forest trails  
and urban pathways for all  
skill levels and ages



Strong focus on  
sustainability and  
responsible visitation



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## NATIVE AMERICAN & SPIRITUAL WELLNESS: 3 NIGHTS / 4 DAYS

It is said that Native Americans consider Sedona a sacred place, which is reflected in many Native American ruins and cultures. These early people traveled many miles for ceremonies and celebrations. In modern times, Page Bryant was meditating on the beautiful red rocks and said she felt the energy coming from the rocks and used the phrase 'vortex' to describe the phenomenon. Since then, many metaphysical and spiritual people have come here seeking peace and harmony.

### DAY 1

#### 1. Take a Tour to Native American Ruins

Some local tour companies are permitted at certain heritage sites. Individuals need reservations at Palatki.

#### 2. Shopping

There are many shops and galleries that carry Native American jewelry, Navajo rugs, Kachina dolls, pottery, baskets, Native American fetishes, art pieces, etc.

#### 3. Native American Ceremonies or Storytelling

Some local tour companies and resort properties offer ceremonies, healings, storytelling or Native American music and entertainment.

### DAY 2

#### 1. Take a Day Trip to the Hopi Reservation

The Hopi Tribe is a sovereign nation located in Northeastern Arizona, about 2.5 hours from Sedona. Spend time exploring the Hopi culture on three mesas. Stop for lunch at the Cultural Center and Museum. They encourage visitation, but ask that people be respectful of their laws, culture and their way of life.

#### Or Visit Montezuma Castle National Monument, Montezuma Well and Tuzigoot National Monument

These sites were occupied between 400 A.D. and 1450 A.D. by the Sinagua. Paved walkways and exhibits in the Visitor Centers will enhance your experience as you explore and learn about these ancient peoples of the Southwest. The castle and well have picnic tables for visitors and groups.

### More to Discover...

#### WALNUT CANYON NATIONAL MONUMENT

This national monument is located one hour northwest of Sedona and Flagstaff. Ancient cultures made their homes in these remarkable cliff formations. Walk into the canyon, view their cliff dwellings and enjoy this magnificent experience with nature.

#### WUPATKI AND SUNSET CRATER NATIONAL MONUMENTS

Sunset Crater erupted about 900 years ago and changed this landscape forever. Amid the towering and twisted Ponderosa Pine trees you will walk among lava flows and cinders. The road circles around on and off I-17 and includes Wupatki, another prehistoric Native American ruin that has been restored and is the largest in this park. Visitor centers have great exhibits and motorcoach parking is available.

#### FORT VERDE STATE HISTORIC PARK

This park is known for featuring the best surviving assemblage of Indian Wars era military architecture in the state. Located on this site are the primary artifacts of the park and the four surviving buildings. Aside from their Indian Wars' association, these buildings are significant in their own right as architectural expression.

#### MONUMENT VALLEY

Monument Valley is one of the truly distinct places in the United States. Its unique sandstone formations are instantly recognizable from old-time western movies to modern commercials. You will recognize famous monoliths as you travel through this amazing wonderland of stone.





## DAY 3

### 1. Visit the Chapel of the Holy Cross

Start your day with a spectacular view of the red rocks from this chapel built into the rock formations on State Route 179. Accessible only by car, van, small mini-buses or local trolley. You can charter a trolley for your group.

### 2. Take a Tour to Vortex Sites

Sedona's world-wide reputation as a spiritual mecca and global power spot has drawn some of the most amazing healers, intuitives, artists, and guides. A vortex is an area of enhanced energy that is thought to provide inspiration and well being to those in the area. Enjoy a tour into the invisible realms of heart, mind and soul.

### 3. Visit the Amitabha Stupa and Peace Park

The Amitabha Stupa and Peace Park is a place for meditation and spiritual renewal. Located in West Sedona amid the stunning red rocks you will find peace and harmony as you walk the path and grounds.

### 4. Visit Metaphysical and Spiritual Shops

Experience tarot card readings, intuitive readings, aura readings, astrology guidance and more. Find meaningful gemstones, crystals or jewelry in Uptown. Sedona's energy is believed to amplify the stones' healing properties.

## DAY 4

### 1. Pamper Yourself at a Day Spa

You will marvel at the wealth of options, including restorative body polishes, soothing massages, enhancing facials and rejuvenating body wraps – some of which employ ancient Native American traditions.

### 2. Participate in Healing Programs

Many local service providers offer: aromatherapy, sound healing, breathing sessions, Aura photography, energy work, chakra balancing, Reiki and more.



#### DINING IN SEDONA

Sedona is home to some of the best restaurants in northern Arizona. Surrounded by majestic red rocks, many Sedona restaurants have ample outdoor seating for the perfect view while dining. Enjoy Southwest, Italian, Mexican, Indian, French, Japanese and Continental cuisines. From casual gastropubs to fine dining, there is an eatery to suit everyone's palate. Many Sedona restaurants offer group menus and welcome tour groups.

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## SEDONA HIGHLIGHTS: 1 DAY

Sedona offers a myriad of activities for travelers of any age – from adventure filled to relaxed. Sedona's red rocks are a reminder of nature's splendor and an invitation to a world of exciting outdoor activities. Gallery Row offers exceptional local art and one-of-a-kind shopping. Uptown is a central location with many tour operators, restaurants and more. Although **one day in Sedona is not enough**, here are some suggestions on how experience the most with limited time.

9:00 a.m.

**Arrive to Sedona via SR 179**

9:00 a.m. – 9:40 a.m.

**Red Rock Ranger Station and Visitor Center**

(8375 SR 179, Sedona, AZ 86351)

Learn about Red Rock Country's many scenic wonders. There are environmental education services and exhibits that include information on Coconino National Forest geology, human timeline of the Verde Valley area and an interactive display highlighting the seven biotic communities found in the region.

9:50 a.m. – 10:15 a.m.

**Bell Rock Vista & Pathway**

(Mile post 307.5 on SR 179)

Photo stop for the great views of Bell Rock, Courthouse Butte and more.



10:45 a.m. – 1:00 p.m.

**Experience various activities in Uptown Sedona or participate in organized tours**

### ENJOY A TROLLEY RIDE

Enjoy a scenic overview of Sedona on a quaint open-air trolley for a fun and entertaining ride. Various itineraries will take you to the Chapel of the Holy Cross, out to Boynton Canyon for dramatic pictures stops and lively commentary.

### OFF-ROAD ADVENTURE

See Sedona's stunning red rocks on an adventurous off-road excursion. Tours go to the back country, to places you never imagined existed. Enjoy the ride on easy to rugged landscapes including Native American history and culture, nature, geology and panoramic vistas.

### SEDONA HERITAGE MUSEUM

Take a step back in time and stroll the grounds of this unique and historic pioneer home. Each room covers a segment of Sedona's history from 1876 to the present including the ranching, farming and golden age of western movies. Orchards of apples and peaches played a big part in Sedona's early economy. Be sure to tour the Apple Barn, which can also be used for group events.

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1:00 p.m. – 2:00 p.m.

**Lunch at one of Sedona's restaurants.**

Please visit [ScenicSedona.com/Eat](https://www.scenicsedona.com/Eat) for dining options.

2:15 p.m. – 2:30 p.m.

**Photo stop at Airport Mesa Scenic Overlook**



2:45 p.m. – 4:00 p.m.

**Red Rock State Park**

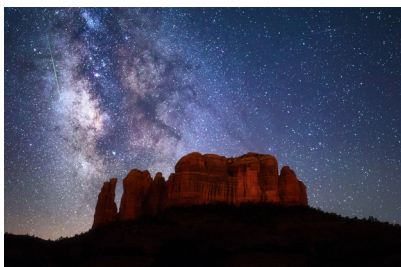
(4050 Red Rock Loop Rd, Sedona, AZ 86336)

Red Rock State Park is a 286-acre nature preserve and riparian habitat with exhibits and a video presentation on the geology, flora and fauna of the region. Ranger programs can be arranged for your clients.

4:00 p.m.

**Depart Sedona**

## More to Discover...



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